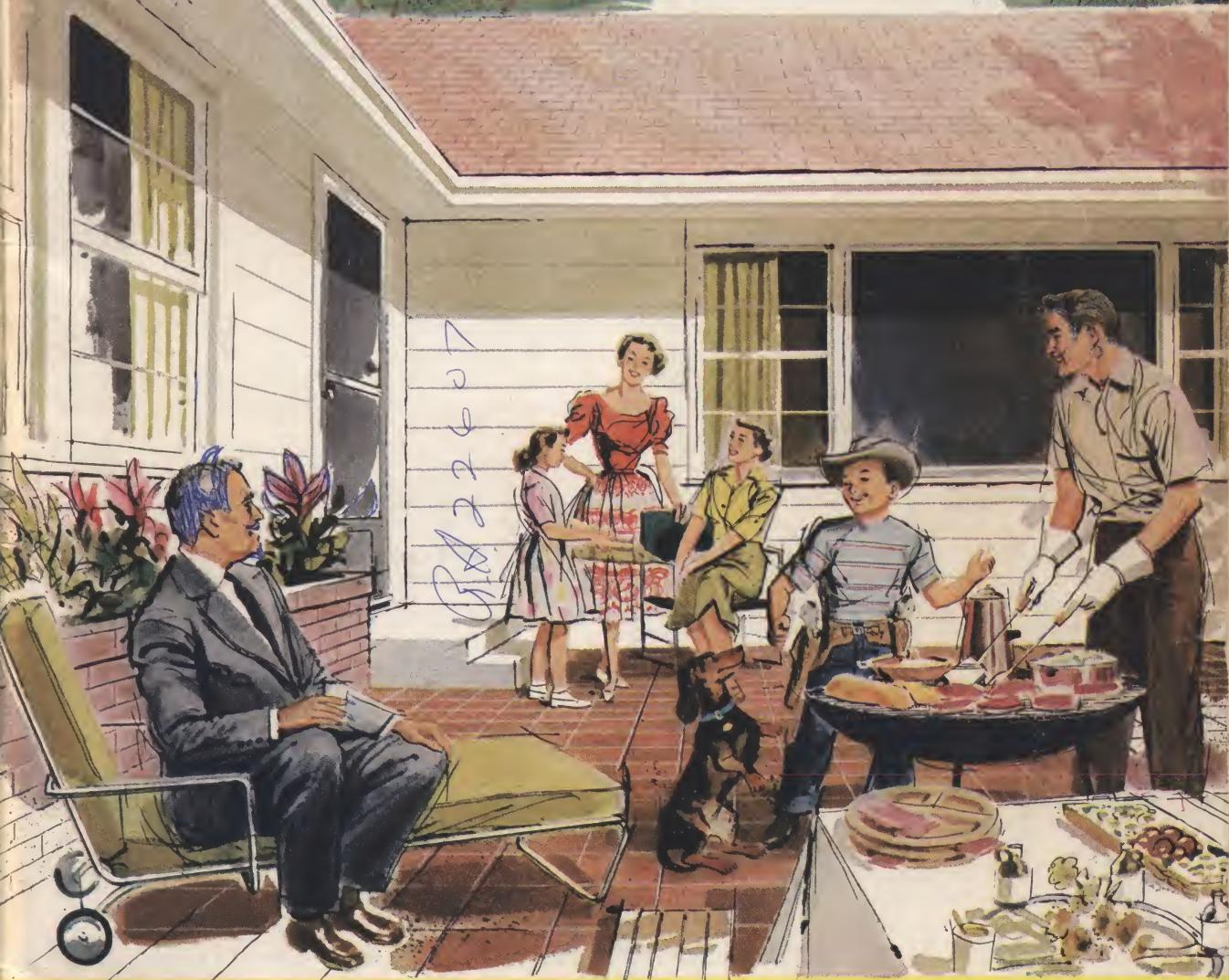


ALADDIN

READI-CUT HOMES

(NOT PREFABRICATED)



Aladdin Readi-cut Homes are noted
for highest quality and best construction at
delivered prices that will save you money

Save Four Profits on the
LUMBER, MILLWORK, HARDWARE AND LABOR

ALADDIN'S YEARS OF EXPERIENCE



W. J. SOVEREIGN—52 Yrs.
President and Gen. Mgr.

IS YOUR ASSURANCE OF COMPLETE SATISFACTION. NO DESIGN OR CONSTRUCTION DETAIL ESCAPES THE KEEN AND SEARCHING ANALYSIS OF OUR EXPERTS.



H. V. WHITE—39 Yrs.
Ass't Gen. Mgr. and Sales Mgr.



O. M. PIERCE—45 Yrs.
Sect'y and Treas.



A. I. LAMB—44 Yrs.
Vice Pres. and Supt. of Prod.

REPUTATION IS A PRECIOUS THING

Customers of over FIFTY years may write to The Aladdin Company today and know that the management is unchanged, and that they are writing to and dealing with old friends. Who can better know the building needs of the homebuilder or better know how to fill them—than the men of Aladdin who originated the Readi-cut System of Home Building—the pioneers of "Do-It-Yourself."

A large and successful manufacturing firm can be built only upon a foundation of Honesty, Service, and Savings to its customers. Aladdin maintains leadership because it progresses and develops new ideas year after year. All plans and designs are thoroughly studied and correctly engineered before they are offered to the public. Although other companies have come and gone, we at Aladdin are proud of our long existence due to the fine Service and Satisfaction given our customers for over FIFTY years. Our Guarantee: "Satisfaction Or Your Money Back."

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ALADDIN..for Quality

ALADDIN..for Savings

ALADDIN..for Beauty

YOU SAVE ON LABOR

YOU AVOID WASTE

It is an established fact that power-driven machines can do BETTER work at a lower cost than hand labor. The lumber in your Aladdin Home is accurately cut-to-fit by machines, marked and numbered, ready for erection. An Aladdin Readi-Cut Home saves you from 30 to 40% on your labor bill because the carpenter does not have to spend time measuring, cutting, and fitting on the job. Aladdin's complete drawings and construction details represent over fifty years of testing for the best method of construction. All cutting and fitting has been done in our factory by precision machines, assuring you of a better-built, stronger, and more substantial home and a home YOU CAN BUILD YOURSELF. Only standard size materials are used in Aladdin Homes, thus eliminating waste. All millwork, doors, windows, etc. are manufactured to standard sizes giving you the benefit of quantity production. By scientific planning, designing, and cutting, the Aladdin Readi-Cut System of Construction saves you 18% in waste—\$18 of every \$100 spent goes into the waste pile when building the old hand-sawn way.

QUANTITY BUYING

Because of the tremendous amount of building materials we purchase each year, we are in a position to buy at the lowest possible prices. The large quantity purchased makes it possible for us to obtain prices far lower than any company or individual who has a demand for only a few homes each year.

When the finest grades of materials are used, you are assured of the highest kind of an investment in your home. We never, in any case, sacrifice quality for price or profit. Aladdin Certified Lumber is guaranteed to be unsurpassed.

ALADDIN KNOW-HOW WILL SAVE YOU TIME AND MONEY

When you send your order for an Aladdin House, the one purchase eliminates the complicated problem of your trying to figure out the number of pounds of each of the ten different sizes of nails used in the construction of a house. Also number of feet of 2x10's, 2x8's, 2x6's, 2x4's, 2x3's and 2x2's needed to frame the house. How many feet of sheathing needed for sub-floor, walls and roof. How much siding, finish flooring, rolls of building paper, and squares of shingles for the roof. How many doors and windows of various sizes, gallons of paint, stain, varnish and turpentine. In fact, there are dozens of other items to think about, such as base mould, base shoe, closet shelving, matched ceiling for under eaves, cellar stairs, lock sets,

hinges, sash lifts, door bumpers, etc., unless you buy and build the modern way. The Aladdin Readi-Cut Way. Then there is only one purchase that brings you all these materials in the proper amounts and guaranteed to complete your home. NO WASTE, NO OVER-BUYING ON SOME MATERIALS AND UNDER-BUYING ON OTHERS. OUR "KNOW HOW" WILL SAVE YOU MONEY, TIME AND WORRY.



Showing Simple Plan of Laying Out Materials

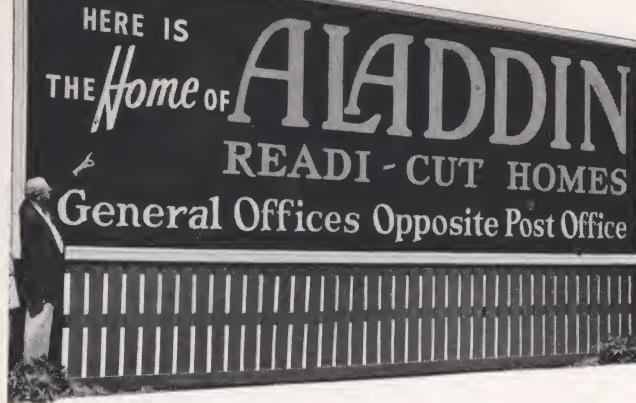
One of the most amusing remarks made is that the builder of an Aladdin home will lose as much time hunting out his material and finding the right pieces as he will save by the Readi-cut System. Any thought about time lost in hunting for pieces will be found untrue when you see the simple system of laying out materials given in our Instruction Book with every home.

Aladdin's Unconditional Guarantee

gives you absolute protection. We GUARANTEE all materials furnished by us for your Aladdin Home to be exactly as represented in our catalog and specifications and as may be modified by your order. We GUARANTEE materials in sufficient amount to complete the home according to the drawings and specifications furnished by us. Further, we assume ALL responsibility for the SAFE ARRIVAL of all materials at destination.

The QUALITY and QUANTITY of all materials, as guaranteed by us, gives you the strongest protection possible when backed by the OLDEST MANUFACTURER of READI-CUT HOMES in the world, with a record of OVER FIFTY YEARS of honest dealings with home builders throughout the entire United States and forty Foreign Countries.

W. J. SOVEREIGN, President



ALADDIN INVITES YOU

to visit our offices located in Davidson Bldg., at Fourth and Washington, (entrance 916 Washington Avenue) and our mill where you can inspect our materials and see the homes being manufactured

"ONE SEEING IS WORTH A THOUSAND TELLINGS"
COME VISIT US



ALADDIN Mills at Bay City

Main Building 1000 Feet Long Above, bird's-eye view of Aladdin Mills. Here between five and six million feet of thoroughly dry lumber is housed under cover at all times in the five large Aladdin Mill Buildings shown above. No lumber is piled or yarded out of doors. This means that our lumber enters the cars directly from inside storage and reaches you without being subjected to rain or moisture. We do not buy green or partially dry lumber of any kind. No house is well-built unless thoroughly seasoned lumber is used. Dry lumber is pre-shrunk which prevents shrinking later, has superior nail holding qualities and is more resistant to decay. It is stronger and sturdier.



SHOWN ABOVE IS HOW MACHINERY TAKES THE PLACE OF HAND LABOR

One automatic Aladdin saw can cut, to exact lengths, 32,000 to 38,000 feet of 1x6" in an eight hour day. The operator simply slides the lumber against adjustable cut-off, presses electrically operated foot pedal, and the saw automatically moves forward—makes the cut with lightning speed and accuracy, and automatically returns to position. This is just one example of the substantial savings we pass on to you by up-to-the-minute machinery. We operate a battery of four Hydracut saws—capable of cutting to exact size 128,000 feet of fine lumber per day.

HERE'S HOW YOUR ALADDIN HOUSE IS SHIPPED

PEOPLES NATIONAL BANK
AND TRUST COMPANY
BAY CITY, MICHIGAN

EDWARD W. BOWEN
EXECUTIVE VICE PRESIDENT AND CASHIER

January 2, 1958

To Prospective Aladdin Customers:

This bank has enjoyed a banking relationship with The Aladdin Company for over fifty years. During that entire period we have been impressed by the company's excellent reputation, integrity, and sound business principles.

The Aladdin Company has earned the confidence of the people through the fine manner in which it has handled all of its business transactions with thousands of home buyers.

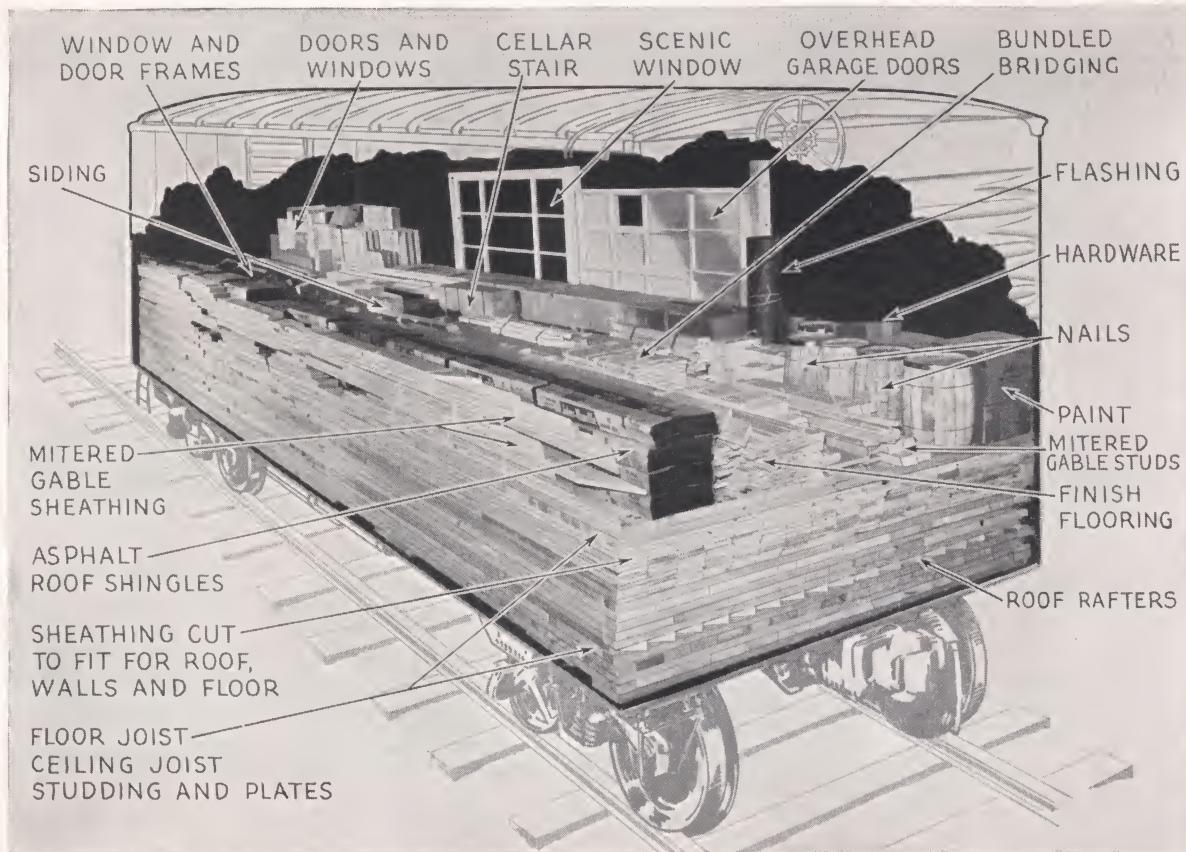
Very truly yours,

Edward W. Bowen

Executive Vice President
and Cashier

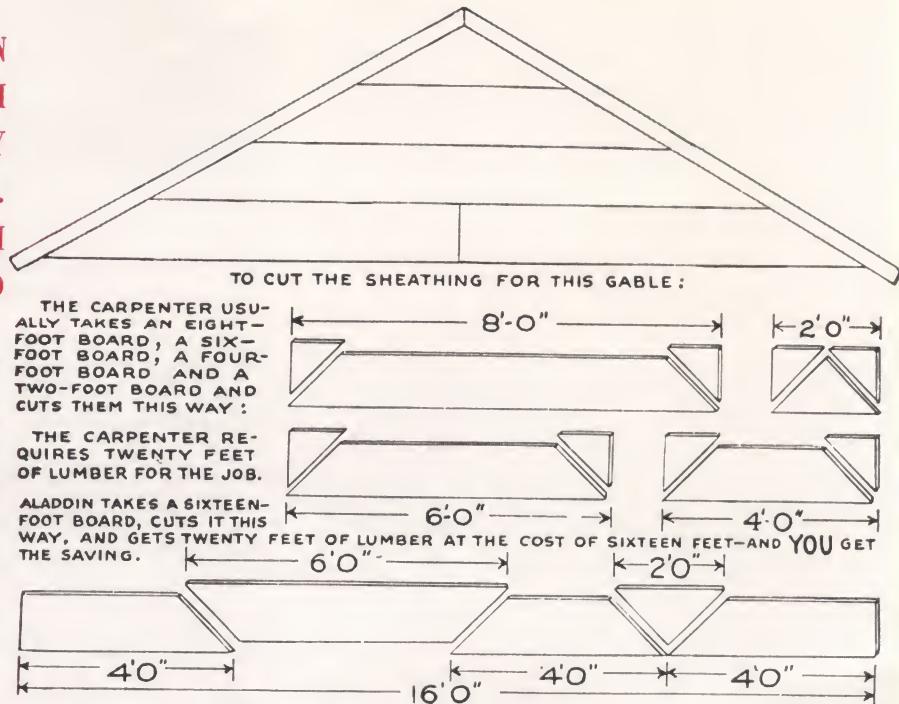
The letter above fully explains our business reputation and ability to fulfill our obligations. We refer you to your own local bank or Dun and Bradstreet's for further reference as to our financial responsibility.

The "Phantom" railroad box car pictured below illustrates graphically, by its contents, the manner in which you will receive your Aladdin house. The greatest of care is used by our loading crews, following a detail plan, to insure against damage in shipping. A skilled employee stands at the car door to check off every item against our shipping list. The studding, rafters, joists and sheathing are loaded first at the bottom of the car, with the flooring, finish lumber and other parts of the house, as listed on the bill of material which you receive as soon as your house is shipped, are carefully dispersed and braced at the top. While the cubic contents of this loaded Coronado No. 1 occupy only 1920 cubic feet, when erected the house contains 13,392 cubic feet of staunchly built floors, walls, ceilings and roof. And remember that our unlimited guarantee of sufficient quantities and safe arrival of every item protects you completely.



HOW THE ALADDIN READI-CUT SYSTEM SAVES YOU MONEY BY GETTING 20 FT. OF LUMBER FROM A 16 FT. BOARD

An Aladdin Readi-cut Home saves you thirty to forty percent in your labor bill because the carpenter does not have to spend his time working out the construction details, and cut all the lumber by hand. Our complete drawings give him construction details that have been proven the best for a period of over fifty years.



REMEMBER THE LUMBER THAT'S WASTED COSTS JUST AS MUCH AS THE LUMBER THAT'S USED. ALADDIN SAVES 18% LUMBER WASTE.

Efficient Planning Saves Your Money

Waste can and does influence the cost of everything you buy. This is especially true of home building.

Waste consumes your dollars and gives nothing in return. Aladdin proves to you that the Readi-cut System will save about \$18 out of each \$100 on your lumber costs.

Aladdin proves to you that the Readi-cut System will save you about \$30 out of each \$100 labor cost. A study of the above drawing will give you a very clear understanding of the amazing economies of the Aladdin Readi-cut System and what it means to you in dollar saving.

ALADDIN System Gives Control Over Your Costs

Why shouldn't you save these profits, like thousands of other home-builders have been doing through The Aladdin Company for over fifty years?

You KNOW in advance what the materials for your house will cost you. You KNOW there will be no shortage of materials—nothing forgotten. You KNOW you will not be paying for more materials than will be used and that you will save the price of all "short ends" that are wasted by the old system.

You KNOW you will receive high grade lumber, millwork, hardware—Aladdin CERTIFIED materials. You KNOW everything will be on hand when you want it—all in one shipment and all guaranteed by Aladdin. And you KNOW in advance what your house will look like and what it will be in every way, and KNOW what your HOUSE materials will cost you.

KNOWING gives you control—mastery of your money, of materials, of labor and of RESULTS.

Quick Shipment

We can ship any regular home in this catalog within ten days to two weeks after we receive your order. The average time required for delivery after leaving the factory is from three to five days. We prefer to be given a little more time if convenient to you. Our homes are shipped complete at one time in a sealed box car from our mill. Before you start your foundation send a deposit of \$5.00 for a plan and instructions for laying out your foundation. Tell us if you will build the house as shown in catalog or in reverse.

ALADDIN Service

You receive a scientifically designed home; a scientifically manufactured home; the benefit of buying power, thousands of times greater than your own. You receive the safeguards of our experience. You are guarded against costly extras. You have our help in keeping costs down. You save many days' time. You save costly waste. You receive everything complete for your home in one shipment. You know exactly what your house will look like when completed. You save all architectural fees. You are assured prompt shipment and quick erection. You receive a bona-fide guarantee of complete satisfaction, or YOUR MONEY BACK.

WASTE! WASTE!



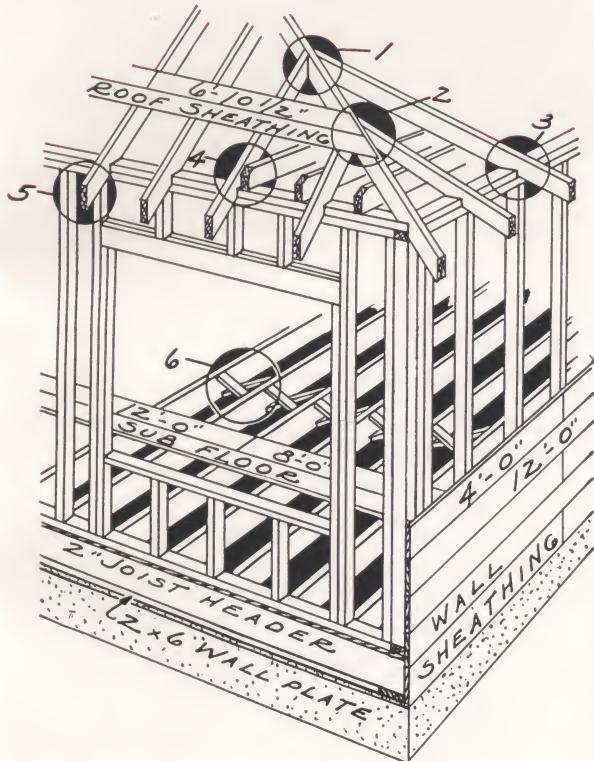
The above actual photograph shows the extravagant waste of good lumber. The 2x6 rafters projecting over the walls will have to be sawed off to have a one foot projection for eaves. The builder will have wasted and thrown in the scrap pile 160 board feet of good lumber, for the rafters alone, worth at retail at least \$20.00.

**ALADDIN READI-CUT
SYSTEM SAVES
18% WASTE**

PAY YOURSELF THOSE HIGH WAGES

Every hour you can put in on the construction of your Aladdin home means a saving to you of from \$2.00 to \$3.00 per hour on its cost. That means a SAVING of from \$15.00 to \$18.00 for every day you work on it! **** Depending on the size of the house, the carpenter work sums up to from three hundred hours to twelve hundred hours. WITH MOST OF THE SKILLED LABOR ALREADY PERFORMED, when you receive your Aladdin Readi-Cut, what an opportunity you have to bring down the cost of your new home to practically a pre-war level. Our drawings and instructions cover everything from the foundation up, so you can save any part, or even all labor costs.

SHOWING SAVINGS IN LABOR BY THE READI-CUT SYSTEM



The picture at the left shows how the lumber in your Aladdin house will be cut to fit in our mill and ready to nail in place when you receive it. Figure 1 shows jack rafters with the mitre and bevel at upper end. Figure 2 shows mitre on end of roof sheathing. Figure 3 shows "heel" cut on rafters. Figure 4 shows mitre cut on end of ceiling joists. Figure 5 shows mitre on end of rafters. Figure 6 shows mitre on joists bridging. Wall plates, joists header, floor joists, wall sheathing, wall and partition studding and sub-floor materials are also accurately cut to proper sizes and lengths, each piece also marked for length. An Aladdin Readi-Cut house is identical in DESIGN, CONSTRUCTION AND MATERIALS to the best architect planned and contractor built home. The Aladdin Company's sound business principles, integrity and fair dealing for over fifty years are your safeguard.

LUMBER MUST BE DRY

No house is well built unless all lumber is dry. Dry lumber is best because: It is pre-shrunk—prevents shrinking later; superior in nail-holding qualities; more resistant to decay; stronger and stiffer. Aladdin gets "The Pick of the TREES."

All Aladdin lumber is thoroughly dry before being shipped to you. We guarantee complete satisfaction or your money back.

ALADDIN HOUSES ARE NOT "PREFABRICATED"

Aladdin's Years of Service

The Aladdin Company initiated the Modular Principle of house design over 50 years ago.

Initiated the Factory Pre-cut System over 50 years ago.

Initiated the "Packaged" Sales Plan over 50 years ago (one price for all materials).

Initiated the Merchandising Plan of Direct Sales by the manufacturer to the home builder over 50 years ago.

Initiated the Plan of Supplying only the very highest grades of lumber and all other building materials over 50 years ago.

Initiated the Practice of Unconditional Guarantees of complete satisfaction to ALL Aladdin Home Builders over 50 years ago.



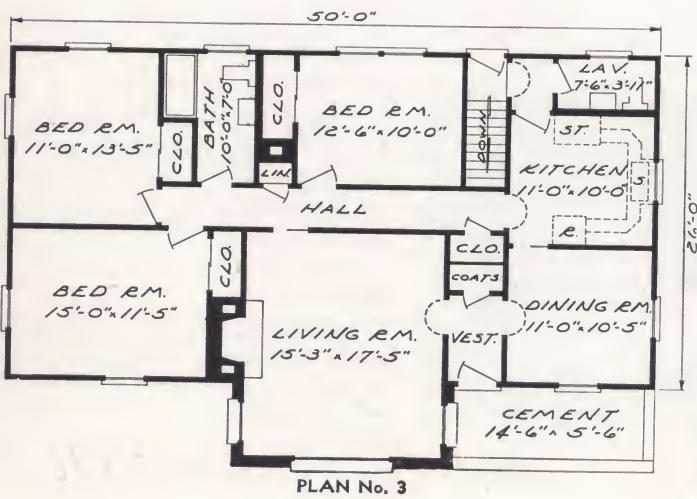
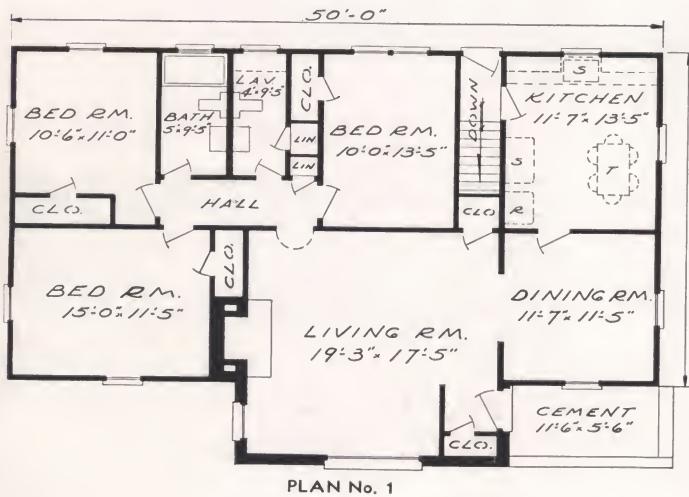
Aladdin has practiced the Golden Rule in Business for Over 50 Years



The El Rancho—Western Beauty —

Price Given
On Enclosed
Price List

WE PAY THE
FREIGHT



Advanced house design is perfectly expressed in both exterior features as well as interior plan of the El Rancho. While cut stone is used in the projecting living room, enhancing the beauty of the whole, this feature may be altered by the use of either siding or "Shake" Shingles. In our price for the El Rancho we have included siding where stone is shown in the front wall. If you plan to use stone as illustrated, write us for allowance for siding and paint for that portion of the front wall. Graceful roof gable-ends are splendidly proportioned. The entrance door is covered, protecting family and visitors in inclement weather. Two floor plan arrangements are shown here, each having a complete bath and a lavatory, and plenty of closets. Write for detail specifications.

OVER FIFTY YEARS OF CONTINUOUS SUCCESS IN MANUFACTURING AND MARKETING ALADDIN HOUSES FOR AMERICAN HOMEBUILDERS IS YOUR ASSURANCE THAT WHAT ALADDIN PROMISES, ALADDIN PERFORMS. *ALADDIN GUARANTEES TO MAKE YOU SECURE IN THE FULFILLMENT OF EVERY PROMISE MADE TO YOU.**



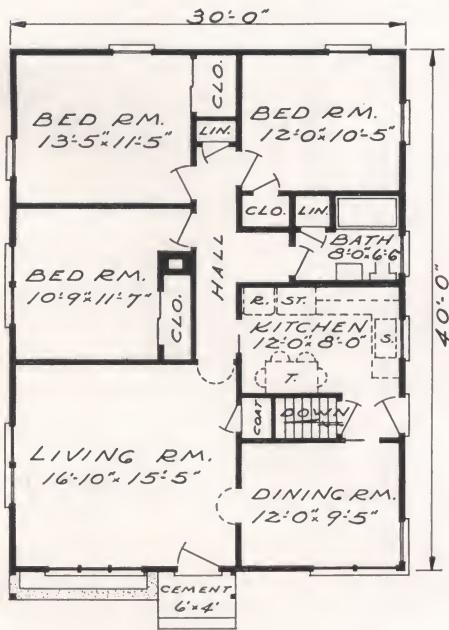
The Coronet—RESPLENDENT IN FORM and COLOR—

Price Given
On Enclosed
Price List

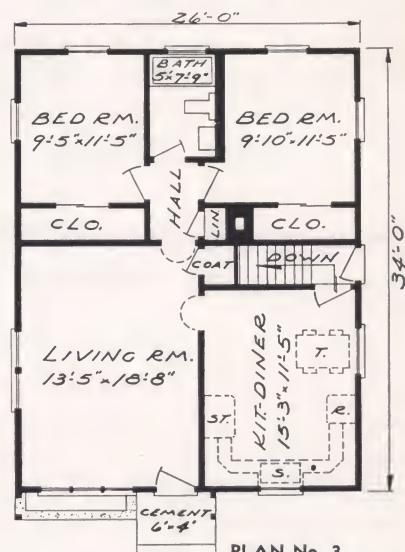
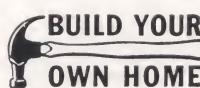
WE PAY
THE
FREIGHT

Here's the New Look in Homes—a charming combination of unusual details and smoothly flowing lines. Notice the wide roof overhang so popular nowadays; the unique front gable, with decorative supporting columns, which serves to accent both the main entrance and the large Scenic window with stone planter in the foreground. Other noteworthy details are the short corner windows serving the dining room, allowing wall space for furniture underneath, and the use of horizontal and vertical boarding for contrast.

Today's trend is to individualize your home thru the use of modern pastel colors for the exterior. Just visualize how attractive the Coronet will be when painted in your favorite shade! This home is available in two and three bedroom plans, conveniently arranged, with excellent closet space. Study the floor plans shown. Send for specifications.



PLAN No. 1



PLAN No. 3

**YOU KNOW WHAT YOU GET WHEN YOU
BUY AN ALADDIN HOME, AS WE LIST
ALL MATERIALS IN OUR SPECIFICATIONS**

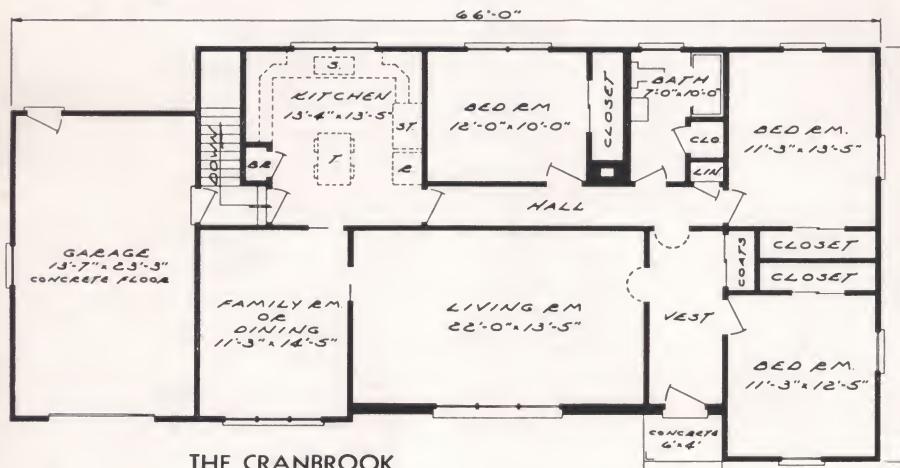


The Cranbrook —

Price Given
On Enclosed
Price List

WE PAY THE
FREIGHT

This comely, modified ranch type home embodies every feature most in demand today. Note how you can reach all rooms directly from the vestibule and central hall. To satisfy the ever-increasing demand, we have incorporated a Family Room, easily accessible from both the kitchen and the living room. The unusual scenic window in the Cranbrook has three geared sash on the top row which crank out for ventilation.



While the lower portion of the living room exterior wall is shown in masonry, we include shake shingles for that portion of the house in the list price. The charm of the shingle sidewalls is enriched by the vertical boarding trim of the front gable and the upper portion of the living room wall. A single car attached garage is also included. If you prefer, a double garage can be furnished at a slight additional cost. Write us for detail specifications.

ALADDIN KNOW-HOW will save you TIME AND MONEY

When you send your order for an Aladdin House, the one purchase eliminates the complicated problem of your trying to figure out the number of pounds of each of the ten different sizes of nails used in the construction of a house. Also number of feet of 2x10's, 2x8's, 2x6's, 2x4's, 2x3's and 2x2's needed to frame the house. How many feet of sheathing needed for sub-floor, walls and roof. How much siding, finish flooring, rolls of building paper, and squares of shingles for the roof. How many doors and windows of various sizes, gallons of paint, stain, varnish and turpentine. In fact, there are dozens of other items to think about, such as base mould, base shoe, closet shelving, matched ceiling for under eaves, cellar stairs, lock sets, hinges, sash lifts, door bumpers, etc., unless you buy and build the modern way. The Aladdin Readi-Cut Way. Then there is only one purchase that brings you all these materials in the proper amounts and guaranteed to complete your home. NO WASTE, NO OVER-BUYING ON SOME MATERIALS AND UNDER-BUYING ON OTHERS. OUR "KNOW HOW" WILL SAVE YOU MONEY, TIME AND WORRY.



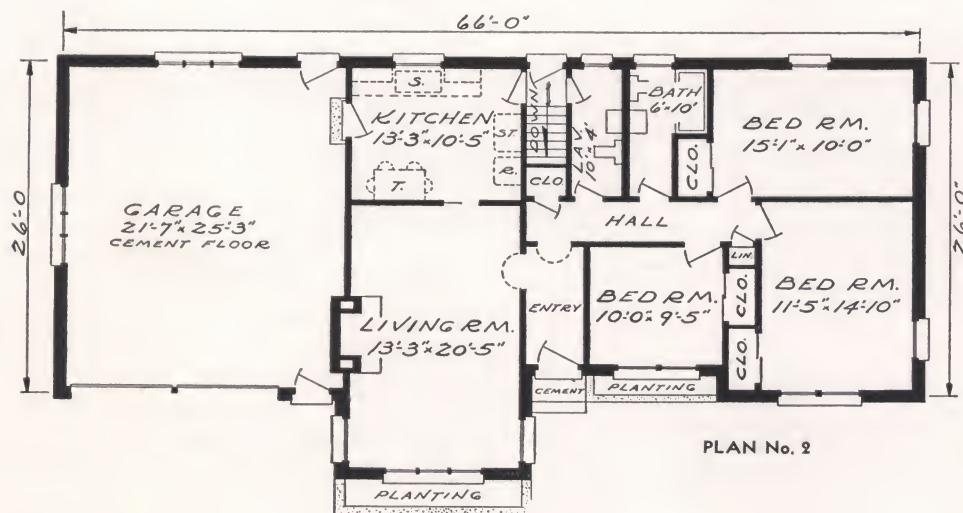
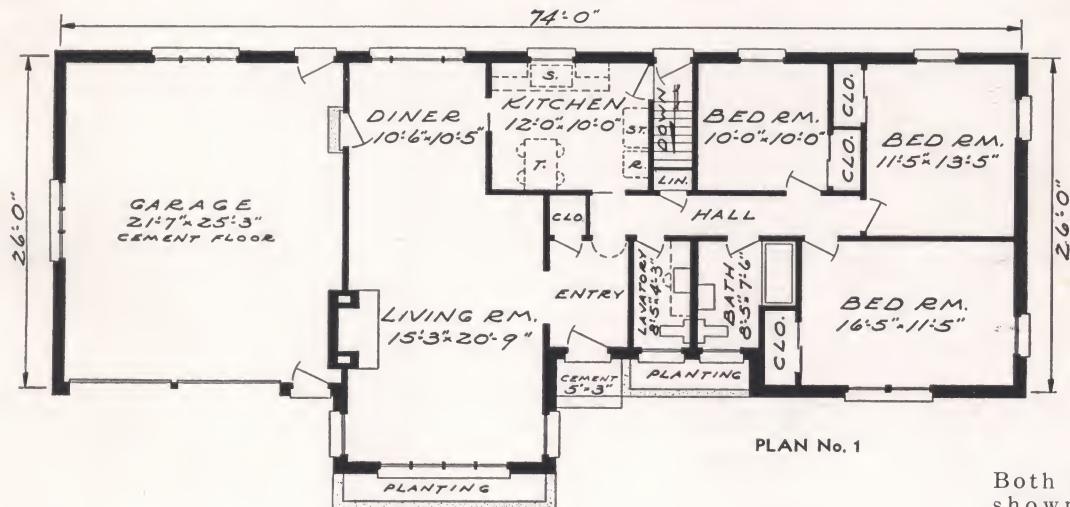
The Embassy—

One Of Aladdin's Best
RANCH HOUSES

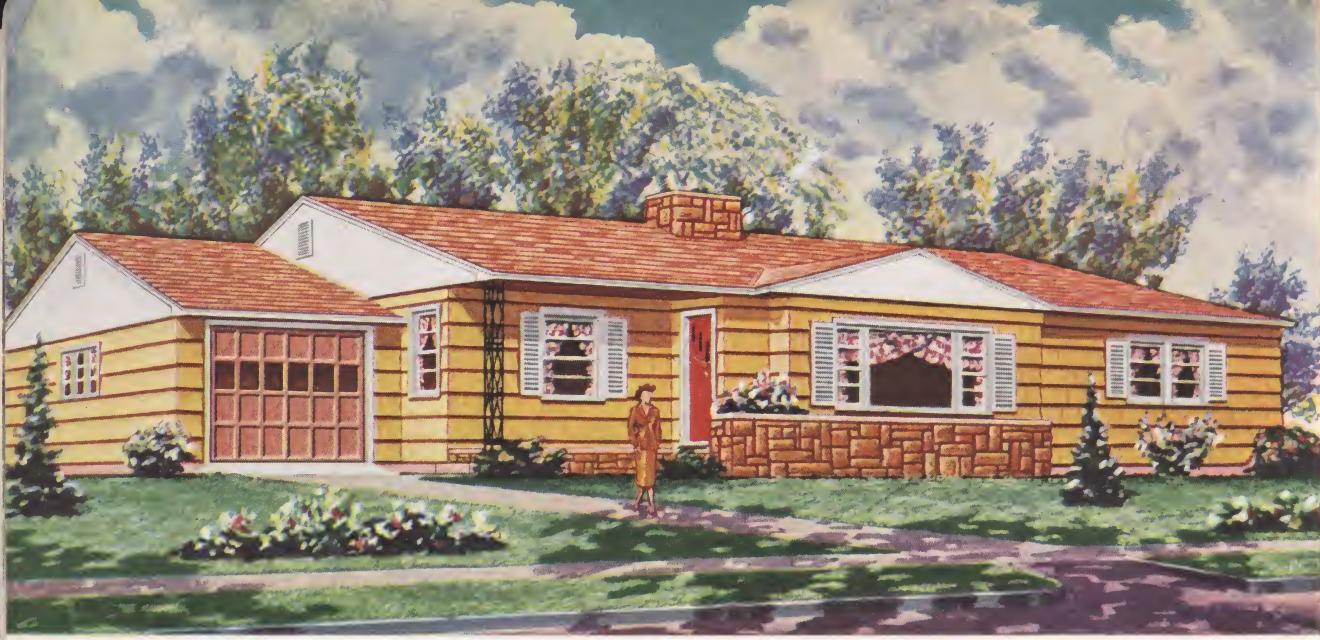
Price Given
On Enclosed
Price List

WE PAY
THE
FREIGHT

Above is illustrated the very finest architectural masterpiece. Many hours of study and planning were patiently devoted to its final perfection. It pictures the exterior finished in brick veneer. We do not supply brick or any other masonry materials. If you wish to use wood siding or shake shingles, write for prices. Note how the well grouped check rail windows break up the expansive front wall. Gable ends are furnished in siding as shown.



Both plans shown are three bedroom designs. You will find a powder room as well as a conventional bath. The attached garage does not protrude in front giving a harmonious detail. Write for specifications.

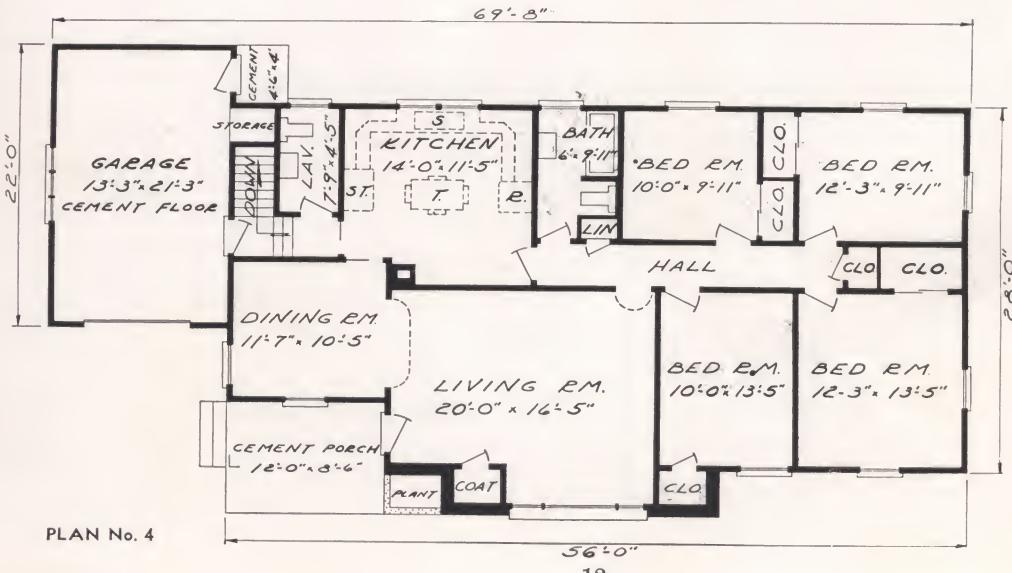
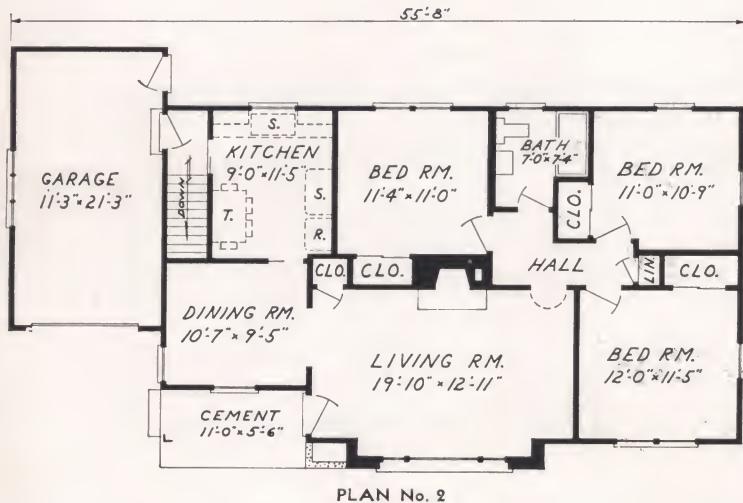


The Plaza —Beautiful Flowing Lines—

Price Given
On Enclosed
Price List

WE PAY
THE
FREIGHT

The Plaza exemplifies what we mean by "streamlining" in modern house design. This unusual design has smart styling to make it something of a showplace in any community. Notice that everything is "under cover." Even the terrace leading to the front entrance in the illustration above is protected by the sweep of the overhanging roof. The dominant note is the big Scenic window that virtually brings the outdoors right into the living room. Variety is achieved by the way the living room is projected out beyond the house line, protected by the gabled roof. Another modern note is the garage setback which permits a second window in the dining room of both plans. Modern as this design is, a traditional note is achieved in the cedar "shakes" used for the exterior. The use of cut stone as shown in the illustration is optional with the purchaser. We do not supply this material. Write for detail specifications.



BUILD YOUR
OWN HOME

SAVE
TIME

•
SAVE
WASTE

•
SAVE
MONEY



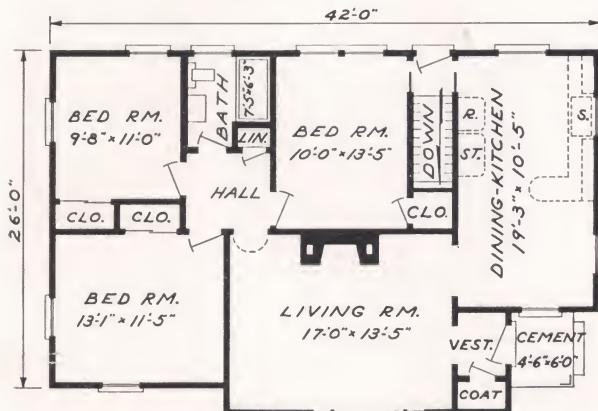
The Evanston — Refreshingly Different

Price Given
On Enclosed
Price List

WE PAY
THE
FREIGHT

The designing skill of Aladdin's Architectural planners was never better displayed than is revealed in the above picture of our new Evanston. Here are combined the latest trends in interesting structural elevations, with a choice of livable and efficient room arrangements. Two of the three gables distinguish themselves with scalloped perpendicular boarding. Our color expert has shown the present popular green body contrasted with white and touched with flamingo on the entrance door. A careful study of the floor plan evidences excellent arrangement and proportion for modern day living. We will be glad to furnish you with complete specifications and further information.

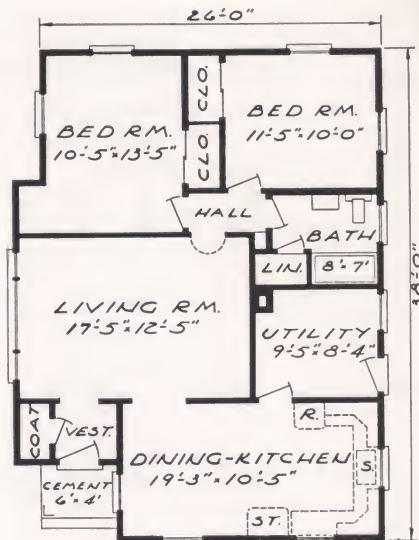
"DO IT YOURSELF" The tremendous impetus given the "DO IT YOURSELF" movement the past year or so is but the long delayed recognition of Aladdin's 50-year national advertising campaigns: "Build Your Own Home."



PLAN 1

FOR WIDE OR NARROW LOT

The unique plans shown for the Evanston make possible the placement of either plan on a wide lot with living room facing front, or on a fifty foot lot with entrance and kitchen facing street. Write us for further information.



PLAN 2

NO AGENTS OR DEALERS

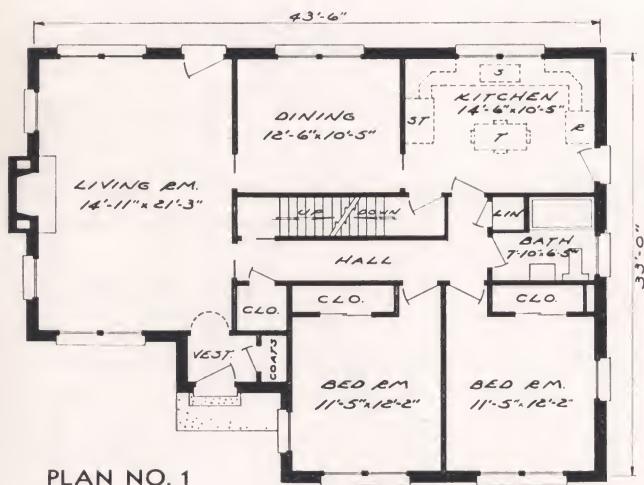
For over fifty years, Aladdin has never employed agents, dealers or outside salesmen. Aladdin houses can only be bought direct from the Company. No part of your purchase price goes out as commissions, discounts or profits to middlemen.



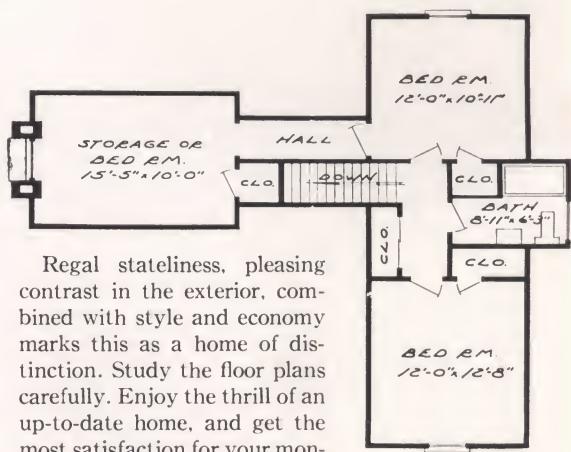
The Kingsbury — STYLE AND ECONOMY

Price Given
On Enclosed
Price List

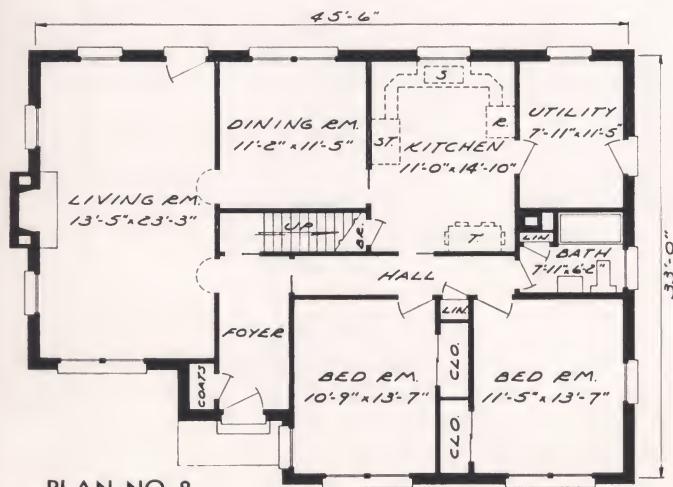
WE PAY
THE
FREIGHT



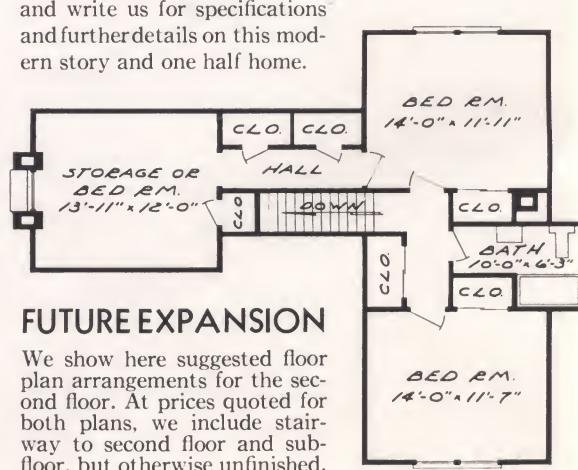
PLAN NO. 1



Regal stateliness, pleasing contrast in the exterior, combined with style and economy marks this as a home of distinction. Study the floor plans carefully. Enjoy the thrill of an up-to-date home, and get the most satisfaction for your money. Plan your new home now, and write us for specifications and further details on this modern story and one half home.



PLAN NO. 2



FUTURE EXPANSION

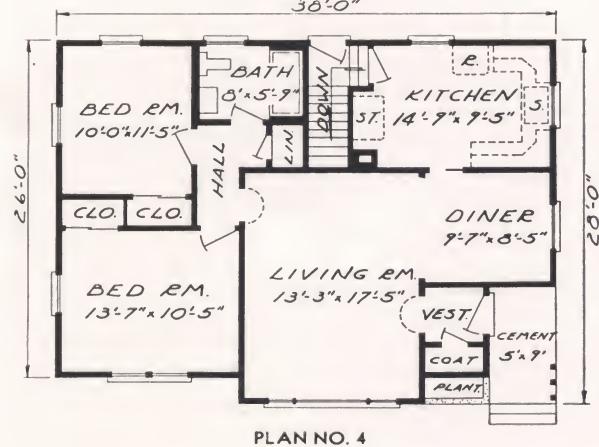
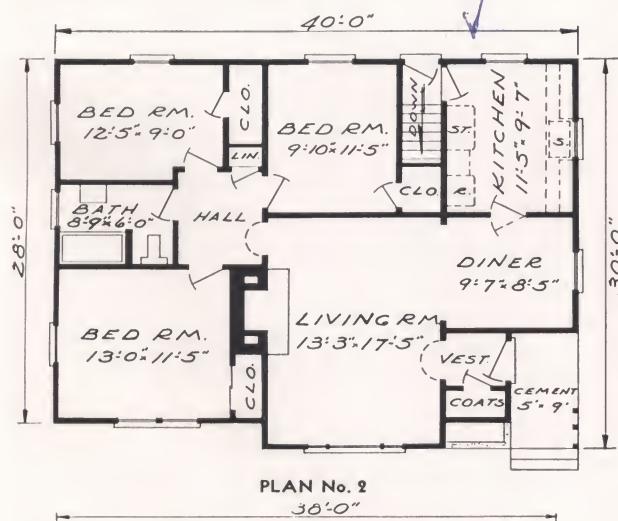
We show here suggested floor plan arrangements for the second floor. At prices quoted for both plans, we include stairway to second floor and sub-floor, but otherwise unfinished.



The Glen Cove—Smart Styling

Price Given
On Enclosed
Price List

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Here is an exciting study in contrasts. The crisp, clean profiles, as viewed from the front or side, appeal to your sense of beauty and surely express a dramatic originality. Contrasts are accomplished by the use of our large cedar shake shingles interspersed by wide siding in the gables and perpendicular siding around the entrance and scenic window. Your choice of several colors for the cedar walls is available, together with white or pastel colors for the siding. Two highly interesting and efficiently designed plans are shown, giving you a choice between a two bedroom and a three bedroom arrangement. Entrance vestibule with coat closet is a much appreciated feature. Complete specifications will be sent on request.

ALADDIN SERVICE

We have experienced every problem, every situation that can possibly arise in the fascinating project of creating a home, and our instructions, advice, and help have made it possible for inexperienced customers—over half of our customers—to perform all the work of building their Aladdin Homes with their own hands. No Aladdin House is offered to the public until our engineers have carefully checked every construction detail. You get the newest in design, plans and material.



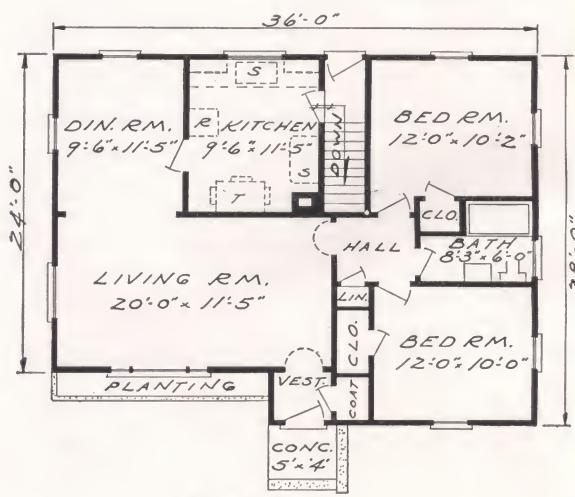
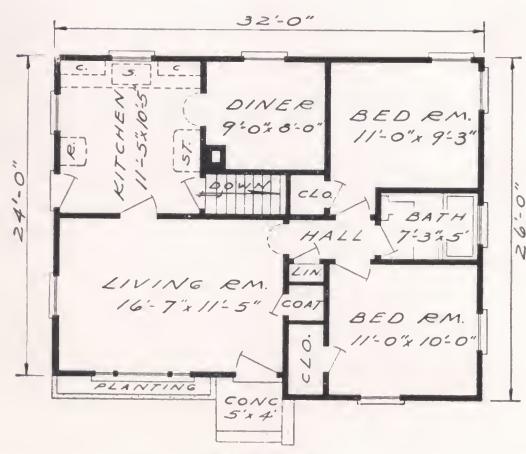
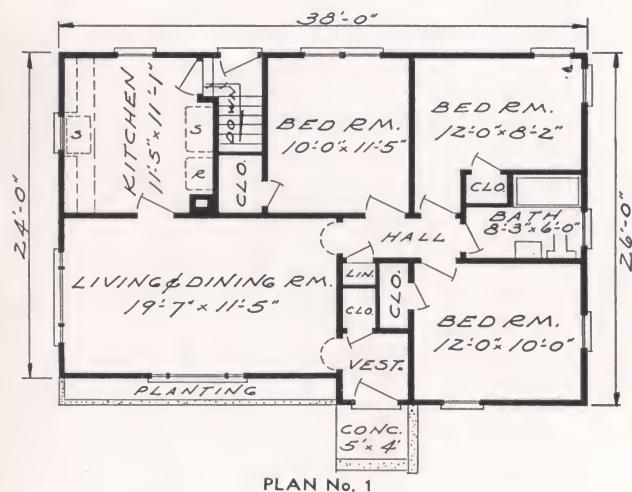
The Alamo — Radiantly Modern —

Price Given
On Enclosed
Price List

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FREIGHT

Over FIFTY years' experience in keeping abreast of the desires and needs of American home builders are summed up in the Alamo which will be one of the leaders in our new designs. The exterior lines are splendidly proportioned and in harmony with the hip roof and moderately styled projecting eaves. Note the large scenic window with side lights which harmonize with the horizontal window lights in all other windows. The outside walls are finished with the newest development—long-lived red cedar shingles, grooved and etched to resemble the antique "hand-rived shakes" which are already dip-stained when you receive them. They, therefore, do not require the expense of painting. These shingles come in several shades.

Three interesting floor plans are shown for the Alamo. Whichever one you choose will result in the identical appearance shown in our attractive picture above. The brick work in front is not part of the foundation and may be omitted without detriment to the appearance of this charming Aladdin home. Write for specifications and further information.

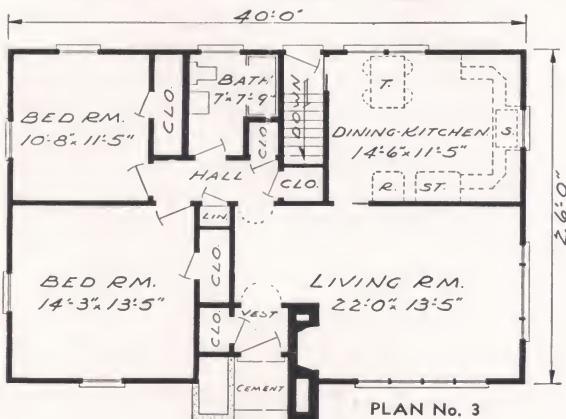
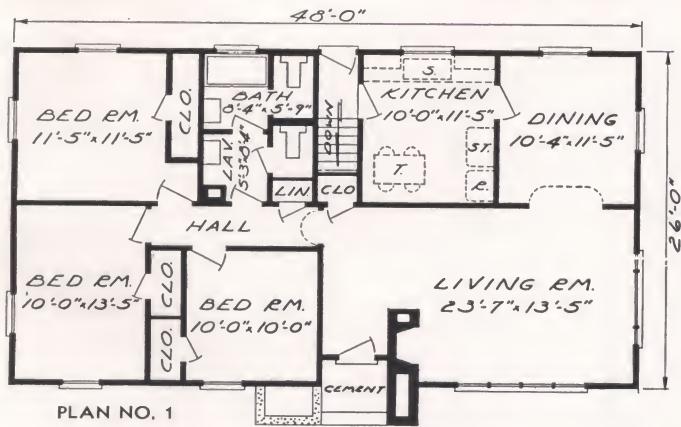




The Santa Fe — Resplendent in Detail —

Price Given
On Enclosed
Price List

WE PAY THE
FREIGHT



MATERIALS ARE THE BEST

Dear Sir:

I want to tell you how pleased I am with my Santa Fe Home and the high quality lumber. My cupboards are beautiful. The carpenters and contractor said they never saw any lumber as nice as was in my home. They said that real expensive homes do not have what was in my home.

Mrs. G. R., Fremont, Ohio

Aladdin designers have captured the newest trend in home planning with the presentation of the Santa Fe. It is fascinating in its simplicity, and because it is a perfectly square structure, it is also most economical in cost. The Santa Fe is shown with large insulated back "Shake" Cedar Shingles described elsewhere in this book. While the large chimney adds charm to this home its construction is optional. Two floor plan arrangements are shown here — one three bedroom and one with two bedrooms. The living room is generously provided with light, having two large scenic windows. Ample closets are arranged in each plan. By sending for our specifications you will receive detail information on every part of this lovely home and further details in reply to any questions that you want answered.

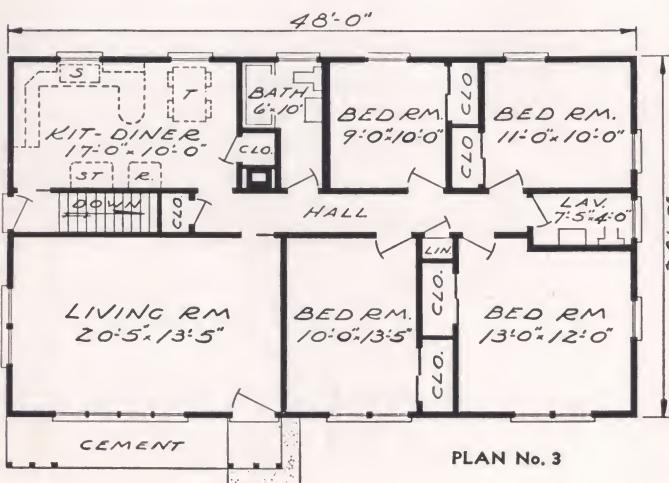
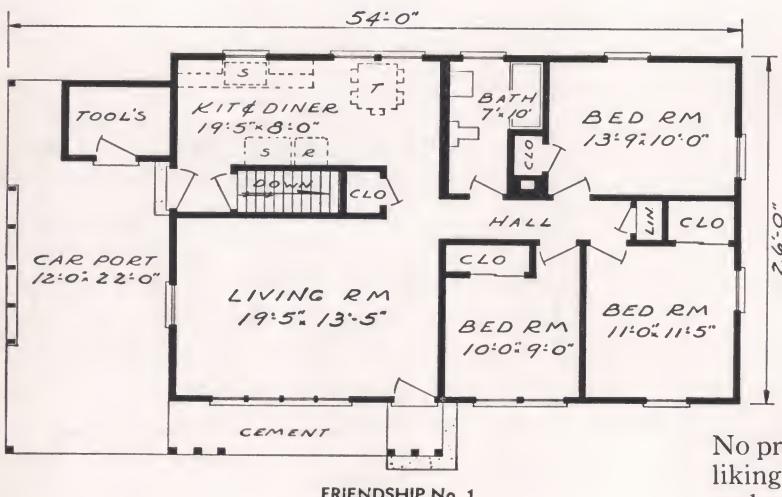
YOU SAVE MONEY
WHEN YOU BUY DIRECT
FROM THE
MANUFACTURER
No AGENTS' OR DEALERS'
PROFIT in PRICE You Pay US



The Friendship — With Sheltered Entrance

Price Given
On Enclosed
Price List

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It's new, it's original, it's beautifully proportioned, it expresses brightness, light and friendliness. Its simple, well-proportioned lines are appealing—and permit extreme efficiency in production costs. The two most important rooms in a home, the living room and kitchen, are really expansive, and of sizes rarely found in homes of this size. The living room, as designed, provides 40 feet of unobstructed wall space.

No problem to arrange furniture to your liking. The FRIENDSHIP kitchen makes possible installing a dining table and all the fixtures and equipment of the finest "department of foods." While Plan No. 3 includes four bedrooms and a bath and a half, three generous sized bedrooms and bath are segregated from the living space in Plan No. 1. The carport can be omitted from Plan No. 1, and credit will be given accordingly. The carport is not included in Plan No. 3, but it can be provided for this plan at additional cost. A storage space for tools and other equipment is arranged under the carport roof. The carport offers ample protection for your car at a fraction of the cost of a garage, as well as affording protection for the kitchen entrance. Write us for specifications and further details.

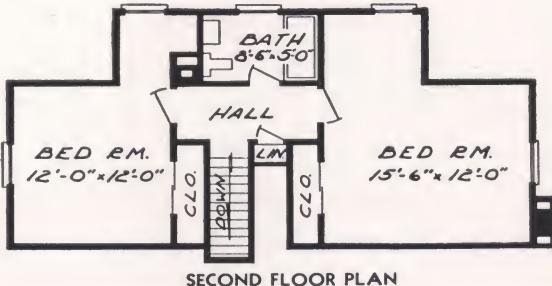
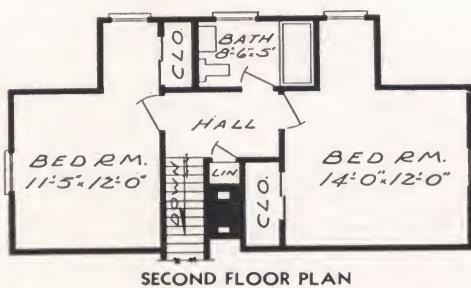
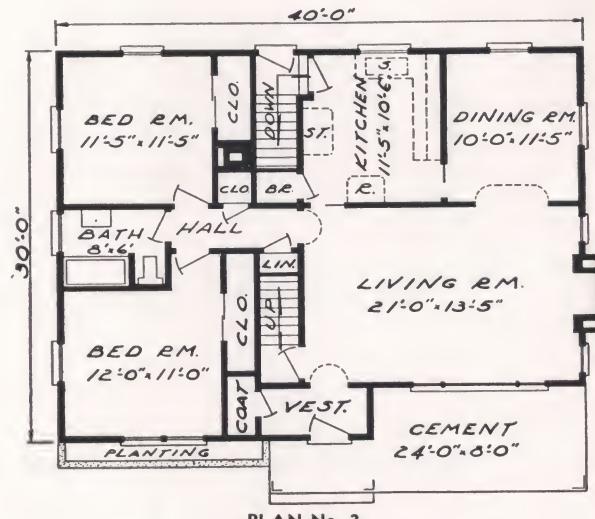
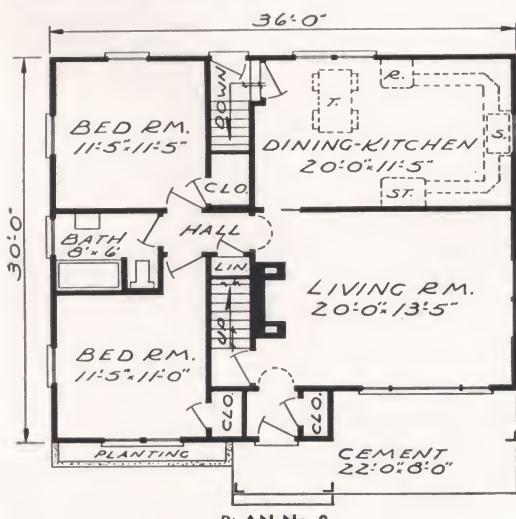


The Astoria—Two Four-Bedroom Plans

Price Given
On Enclosed
Price List

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FREIGHT

Here is a distinguished example of a true and conservative American home. Fads and fancies have no part in its well-proportioned architectural details and real home-making interior arrangement. The economy of one-and-a-half story—of expandable design—permits lower investment to start with, and later enlargement of, as the family grows. An inviting front porch opens through vestibule into a really generous, well-lighted living room. Sliding door separates living room and dining-kitchen, which is of exceptional dimensions. Access to bath and bedrooms from both living room and kitchen is a desirable feature. Prices quoted for both plans include stairway to second floor and sub-floor, but otherwise unfinished. Write for further details.



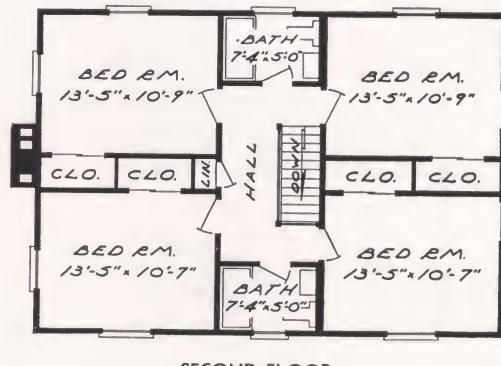
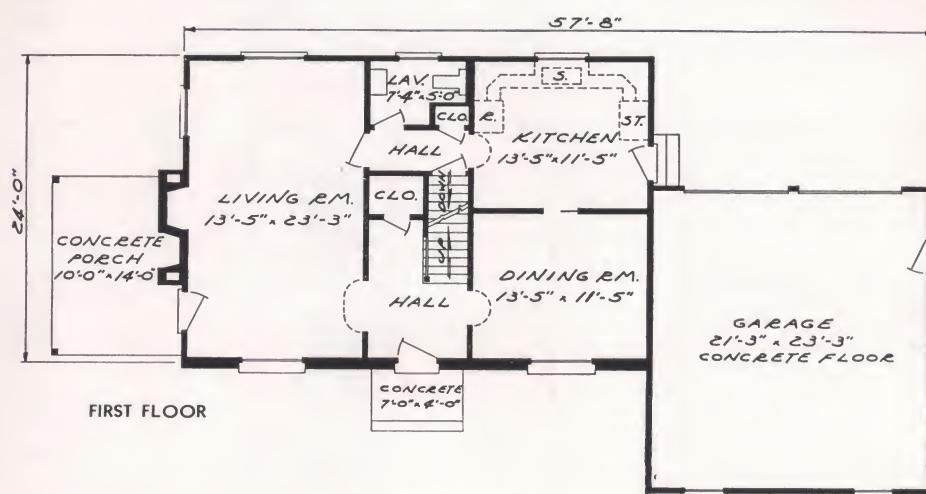


The Tacoma — Modern Two Story

Price Given
On Enclosed
Price List

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Unique in its treatment of the exterior walls, in its combination of stone and antique cedar shingles, this plan achieves the utmost in convenience and brilliant styling. The slight overhang of the second floor arrangement gives your home a quality look of distinction. The spacious and well-planned rooms lend themselves readily to gracious living. If you prefer, we can, upon request, place the garage doors at the front of the garage section instead of the rear. The porch at the left is an open porch but we can quote on furnishing screens if you wish to enclose it for the summer. Write for prices. The four spacious bedrooms on the second floor will permit you to enjoy greater quiet and privacy. Write us today for further specifications and details.



YOU SAVE MONEY
WHEN YOU BUY DIRECT
FROM THE
MANUFACTURER
No AGENTS OR DEALERS
PROFIT in PRICE You Pay US

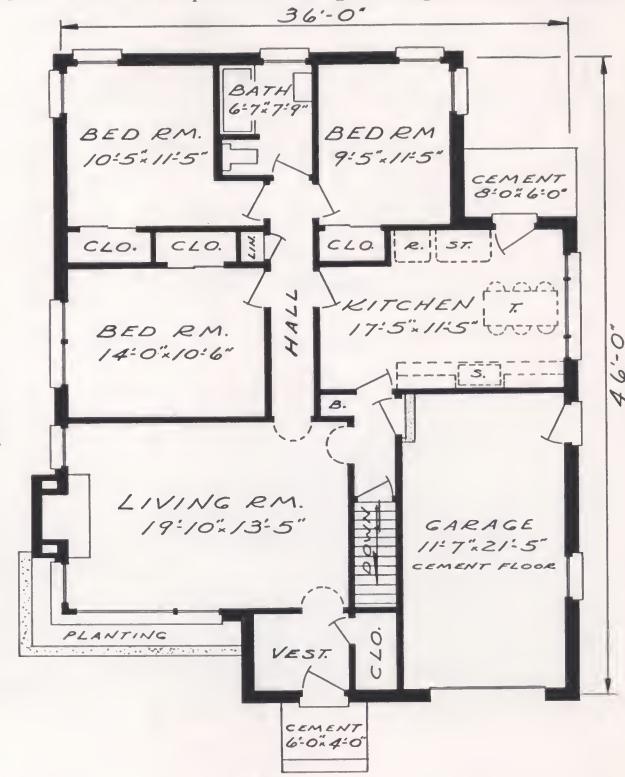
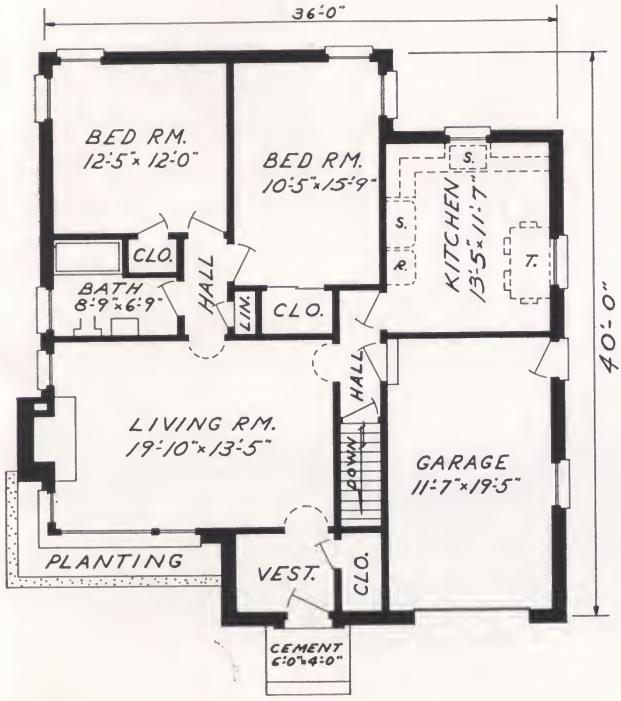


The Bellevue — DISTINCTIVELY ORIGINAL —

Price Given
On Enclosed
Price List

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FREIGHT

This plan is distinguished by a rare arrangement of the front elevation. The garage, fronting the street, is in perfect harmony with the whole, and meets the current demand for this type. The front entrance is embellished with fluted pilasters, the front gable discloses perpendicular siding and the expansive bay window, enclosed by a garden wall of stone (optional) lends especial charm to the whole. Arranged in Plan No. 1 will be found vestibule, well-proportioned living room, two bedrooms, combined kitchen and dining space, bath, cellar stairs and accessible garage with entrances from both the outside as well as the interior. Plan No. 2 includes these same features but with three bedrooms. While the above photo of the Bellevue shows the exterior finished in brick, we can provide either siding or shake shingles if you do not wish to build your home with a brick veneer exterior. Write us for prices on siding or shingles if brick veneer is not desired. Send for specifications.





The Cornell — Lovely TRI LEVEL —

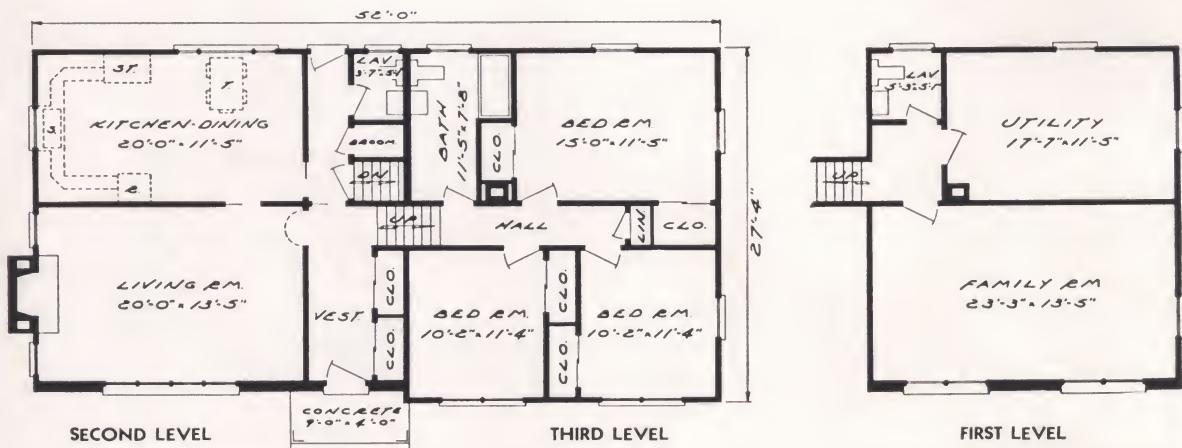
Price Given
On Enclosed
Price List

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FREIGHT

This gracious tri-level home presents the utmost in living comfort. Although the exterior walls of the front of the first and second levels are shown in brick veneer, we furnish siding for that portion, at the list price. If you intend to use brick veneer, write us for the allowance for omission of that portion of the siding, paint and nails. Our plans will then show details for that type of construction.

Note the convenient layout of the Cornell which provides access to all three levels from the spacious vestibule and the rear hall. This is truly a boon to any homemaker, thus eliminating traffic thru the living room. The ever popular pocket type sliding doors between the kitchen and living room, kitchen and rear hall, and vestibule and rear hall, are welcome, space-saving features.

The first level is merely a suggested floor plan and since we do not furnish any materials for the partitioning of this level, your own needs and desires may be incorporated. A single or double garage can be directly attached to this home at a slight additional cost. Write us today for further information and specifications for this home. There is comfort in every room.



HERE COMES YOUR ALADDIN HOME FROM THE
GREAT FORESTS OF CALIFORNIA, OREGON, AND WASHINGTON

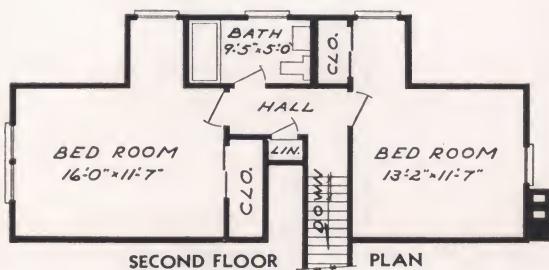
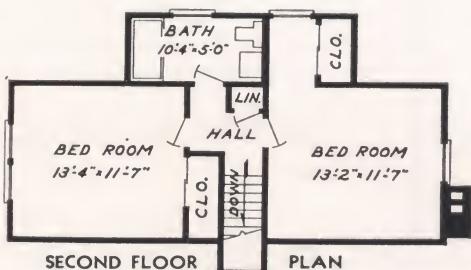
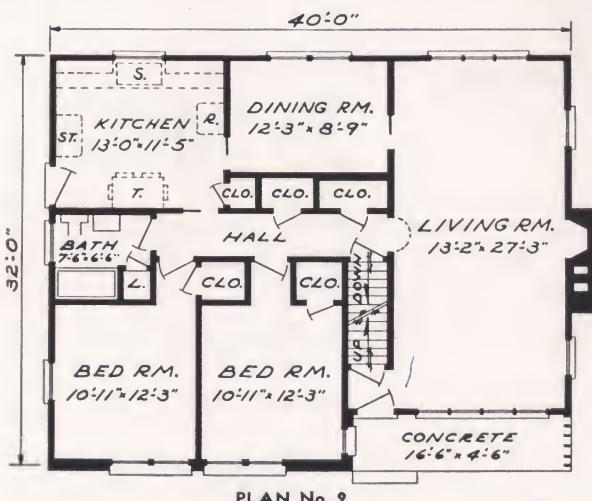
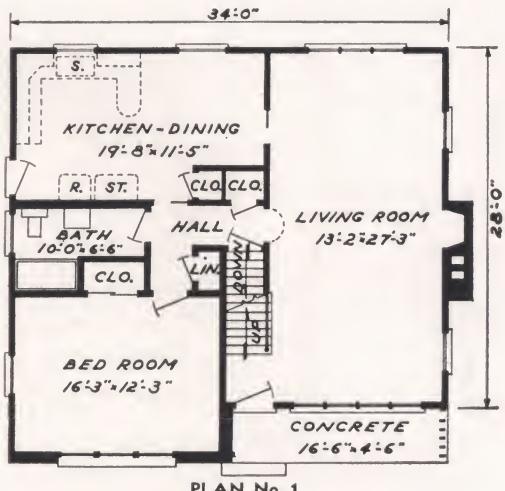


The Monterey—Hospitality House

Price Given
On Enclosed
Price List

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THE
FREIGHT

"Hospitality house" would be a proper term to describe this warm and friendly home. It is purely conventional in feeling, yet incorporates especially modern features. The living rooms are really expansive and prepared for entertaining a host of friends. Notable is the design of the dining-kitchen in plan No. 1. Here the family gathers in close association with the homemaker on the three occasions of every day—meal time. More and more it is becoming common to combine the kitchen and dining room. The plans below speak for themselves. Price quoted for the No. 1 plan includes finishing second floor as shown. Price on the No. 2 plan includes stairway and rough floor only. Price for finishing Plan No. 2 complete will be given you on request. We will tell you more about the Monterey if you write us. In our price for the Monterey we have included siding where brick is shown in front wall. If you plan to use brick as illustrated, write us for allowance for omission of siding and paint for that portion of the front wall.



BUILD YOUR
OWN HOME

WE SHIP

COMPLETE HOUSE IN
SEALED BOX CAR

BUILD YOUR
OWN HOME



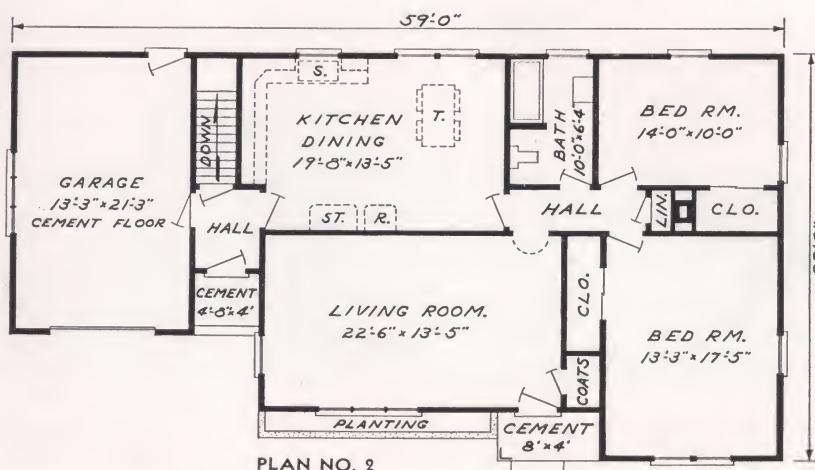
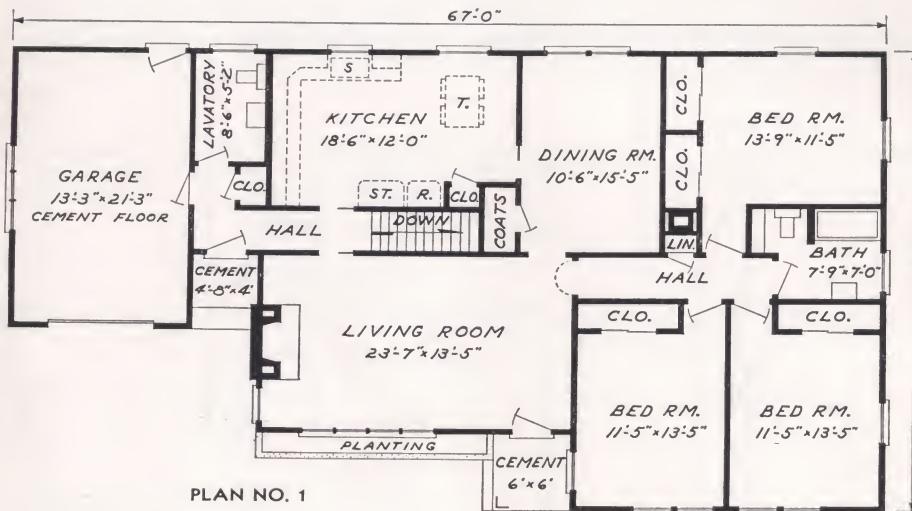
The Hollywood—Beauty and Harmony—

Price Given
On Enclosed
Price List

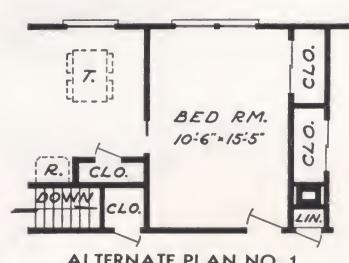
WE PAY
THE
FREIGHT

Aladdin is proud to present this fascinating example of present day home planning—the Hollywood. Contacts with tens of thousands of prospective homebuilders offer us opportunity to sense the always changing and latest visions of the ideal home. First, study the picture above. Harmony of structure as a whole is reflected in the segmented roof lines and the offsets of the

several walls. Placement of windows is both harmonious and picturesque. Much study was given by our designers to accomplish the maximum of living comfort and step saving. Write us for detail specifications and further information.



In Plan One you will find an optional change in the small plan below, which gives you a four bedroom arrangement by eliminating the dining room. We will be glad to discuss any further details upon hearing from you.

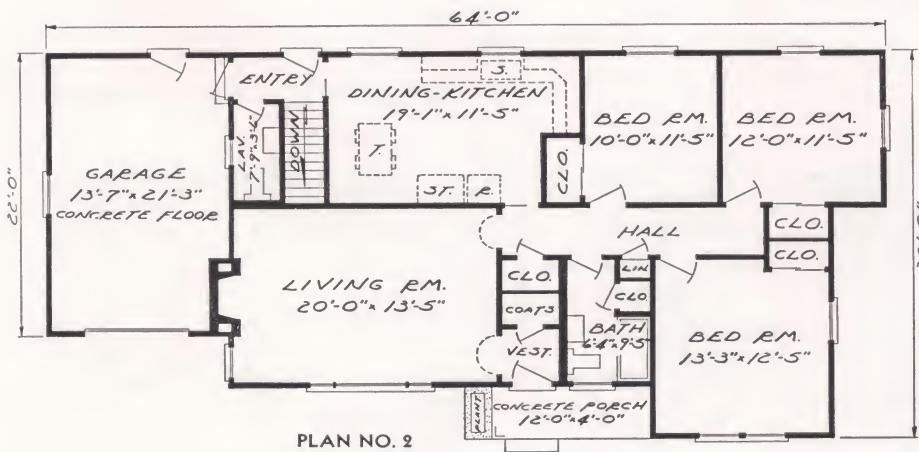
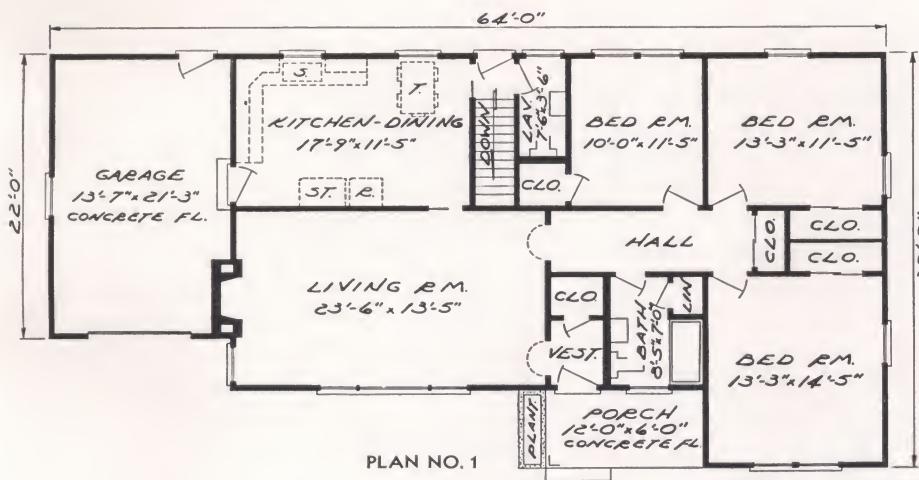




The Del Ray — Enduring Beauty —

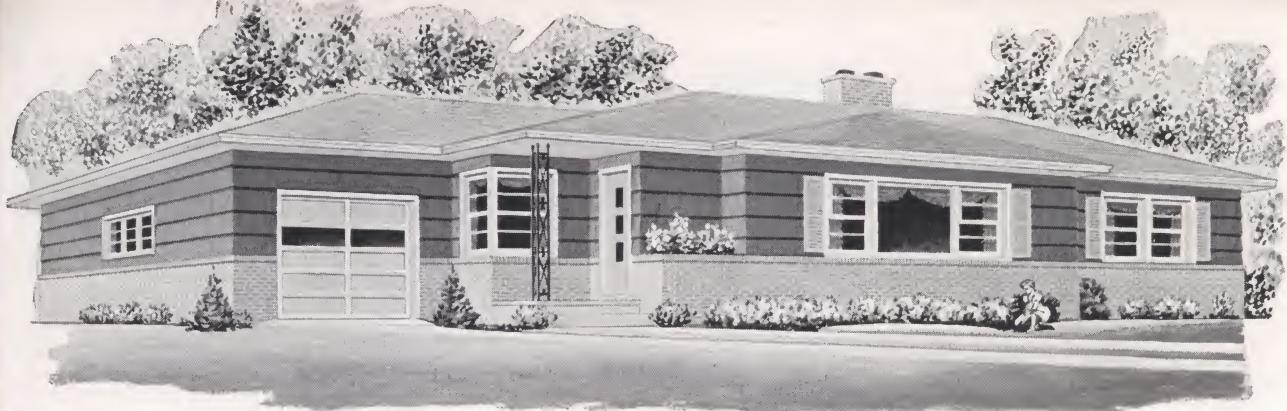
Price Given
On Enclosed
Price List

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THE
FREIGHT



Rich in provincial charm and quiet sophistication, here is one of our newest additions to the Aladdin family of beautiful homes. The enduring beauty in the graceful lines of this creation will give your home a high quality of distinction. The lasting charm portrayed in the sweeping roof with the plain front gable will provide beauty for a lifetime. Much thought has been taken in planning and executing the newest trends in this design. Study the floor plans and note the many desirable features incorporated into this lovely home. Expanded kitchens, large living rooms, and bedrooms in a separate wing are the most wanted features in any new home. Write us for specifications.

**ALADDIN Has Been BUILDING BETTER
HOMES For OVER 50 YEARS**

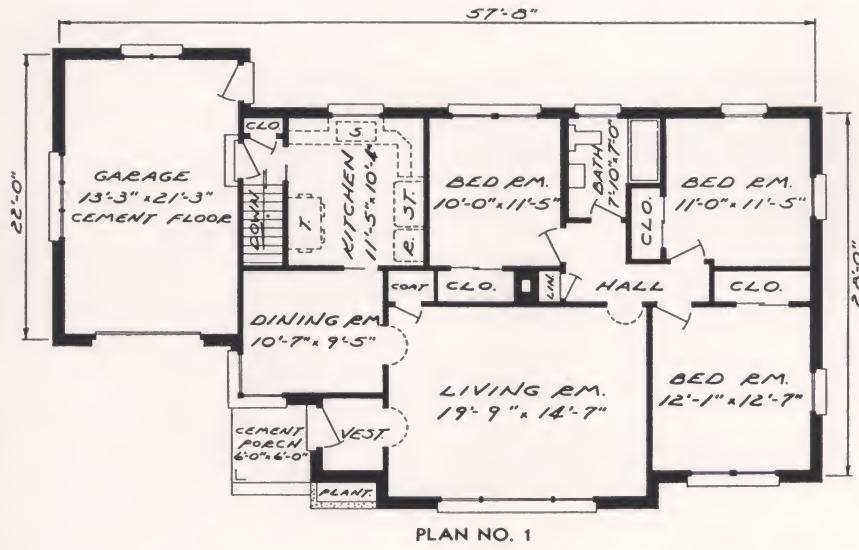


The Saratoga — Simple Elegance

Price Given
On Enclosed
Price List

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THE
FREIGHT

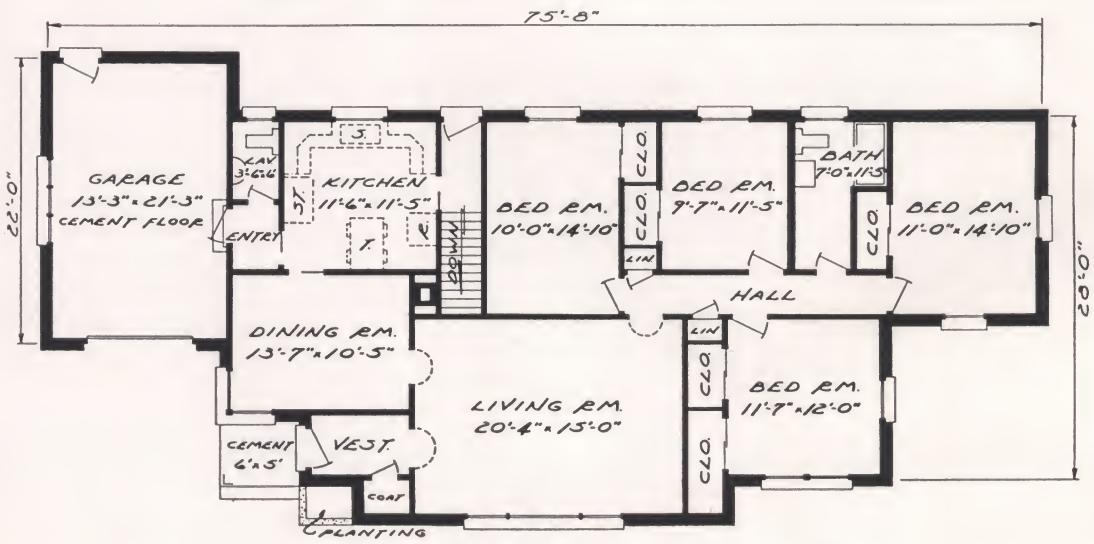
For lyric grace and infinite beauty, Aladdin is proud to offer this inspired creation. The simple elegance of this home makes it a styling triumph in design. Here is a home that is young in spirit, made for young living. The combining of brick and cedar shingles on the outside walls gives a fresh viewpoint for lasting beauty in your home. Note the symmetry in the offsets in the front wall. The segmented roof lines are thoroughly stylish and of enduring charm. Many novel features have been added to give rich character and distinction. The inspired beauty can be enhanced with your selection of color scheme.



Price Given
On Enclosed
Price List

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FREIGHT

Your new home can acquire regal loveliness, when coupled with your individuality. It will express fully your discriminating tastes. As you examine the floor plans, see the many features which will label this design truly a home of the future. The large, efficient kitchen, the gracious living room, the more than ample bedrooms, all tend to make this a very desirable home of thoroughly modern charm and elegance. Saratoga is priced with siding or shales entire outside walls. Write us for allowance if you plan to use masonry materials shown above. Write for specifications.



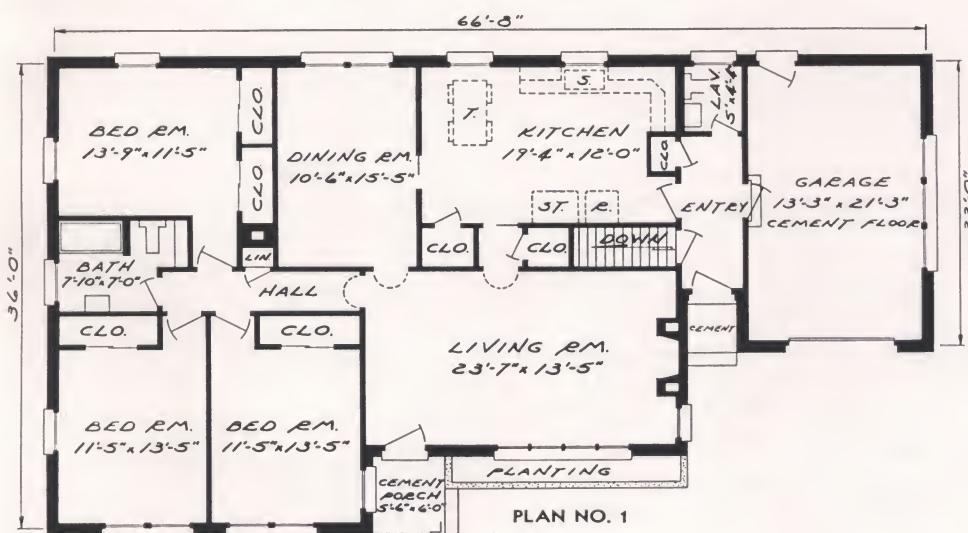


The Catalina—SKILLFUL PLANNING—

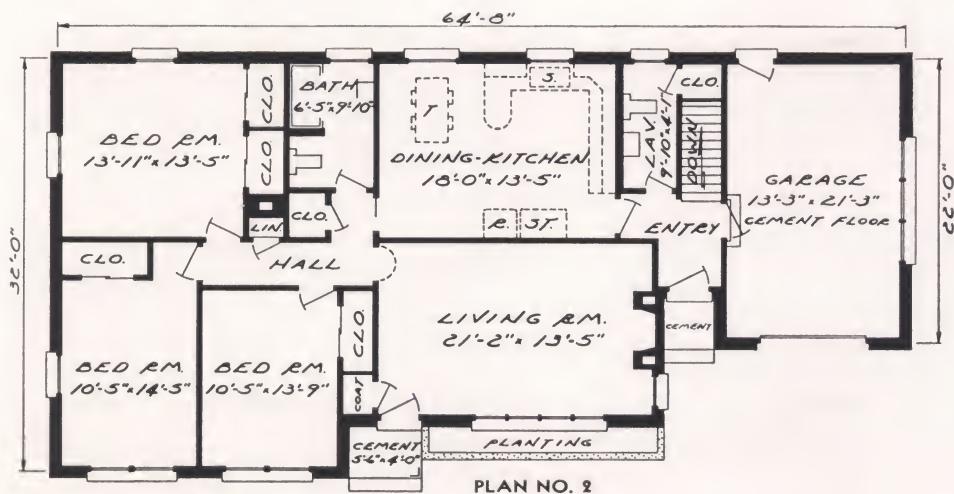
Price Given
On Enclosed
Price List

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The accent on elegance shown in the skillful planning of this home is being widely accepted as a prime requisite in the home of tomorrow. Aladdin has designed this home with your future in mind. Rich character and individuality have been combined to give you the utmost in home styling, fully expressive of your distinctive tastes. The combination of the vertical boarding in the fronting gable and the bricked main walls will enhance the beauty of this lovely home. As an alternative to the No. 1 floor plan, we can omit the partition between the two front bedrooms, giving you a large and newly popular "family room" or enlarged bedroom. Also the dining room



can be converted to a bedroom, providing you with an additional bedroom. Study the floor plans carefully. Expanded living has been one of the key-notes of this home. Write us for further details and specifications.



SAVE
TIME

SAVE WASTE

SAVE
MONEY

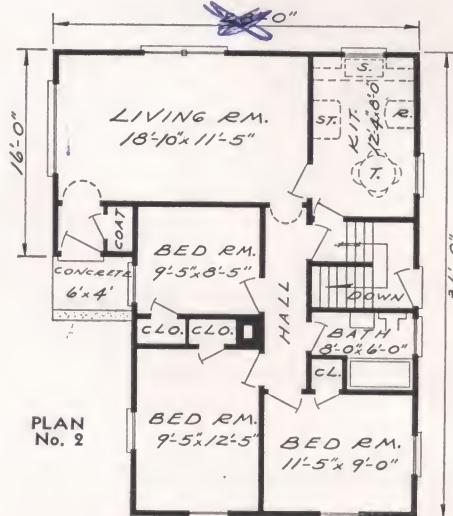
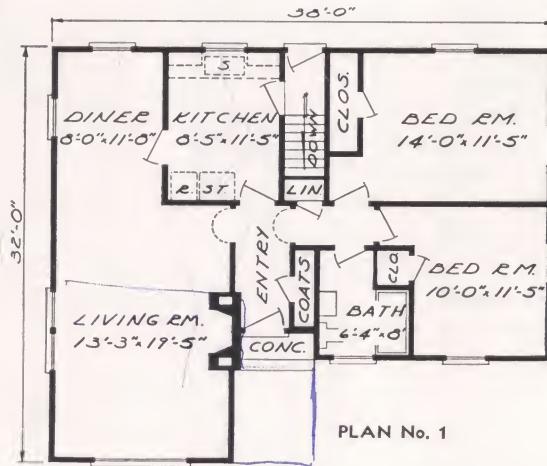


The Pasadena — For Modern Living —

Price Given
On Enclosed
Price List

WE PAY
THE
FREIGHT

Here is a home of ultra-modern design that can be placed either way on your lot. Frontage required can be as narrow as forty feet, or when placed the long way on your site, can still occupy a fifty foot lot. Take especial note of the large Scenic window, from floor to ceiling. You may have this window either as shown in the photo above or we will transpose it to the rear of the living room and place the mullion window, now in the back, at the end of that room. Specifications on request.



SAVED MANY HOURS

Dear Mr. Sovereign:

My 74 year old grandfather and I completely framed in our Aladdin home in less time than a crew of 6 men do a house of equal size, using the conventional methods. The lumber and the prints are so completely and plainly marked that even a woman can read and understand them.

The materials were the best I have ever seen anywhere and the time saved in construction of an Aladdin precut home will allow you to complete your home in just about half the time. I am a carpenter by trade and get a chance to see many different homes and all types of lumber. I am a very satisfied Aladdin owner. Mr. and Mrs. W. B. Huntsburg, Ohio

DID 90% OF LABOR

Dear Folks at Aladdin:

We are proud of our house especially since we have done about 90% of the work ourselves. Neither my husband nor myself ever had much experience in building so we feel we've really accomplished a good job.

A contractor stopped one day and remarked that it was well built and he also told us the material was exceptional. We did know enough about that to know it was wonderful material. Your Company has been a wonderful Company to deal with and we've had perfect satisfaction. Thanks. Mrs. H. H., St. Charles, Mich.

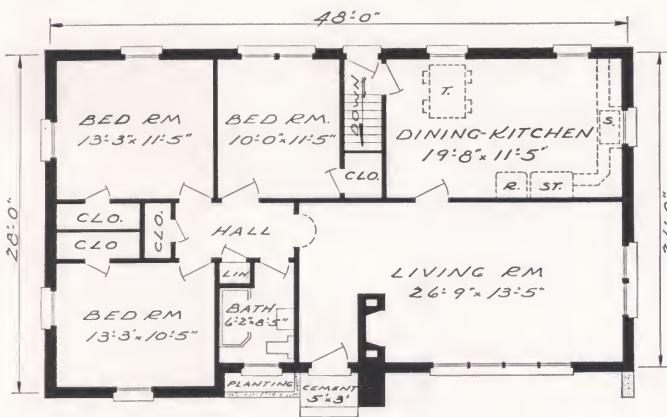


The Brentwood — One of ALADDIN'S Best —

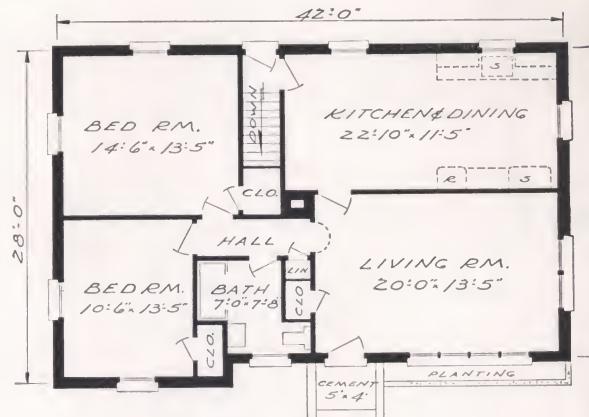
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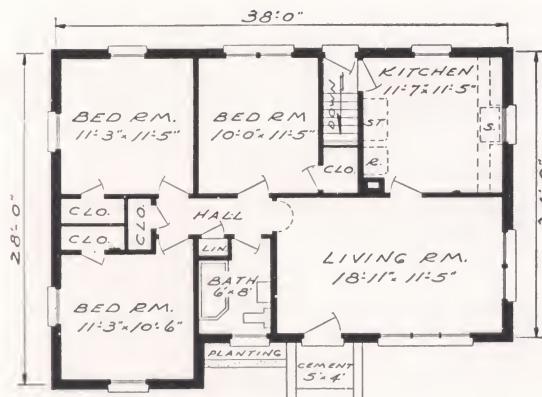
Approached from any side, here is a home of impressive beauty. Our designers were inspired by the inclination of present-day home builders for well-proportioned dignity—with simple embellishment. The gabled projection of the bedroom creates a pleasant break in both the front wall and the otherwise plainness of an unbroken roof. Note the main eaves at the front which afford protection to the front entrance door. And the living room is beautiful with an exceptionally large Scenic window. Four plans are shown, one of two bedrooms and two of three bedrooms, and one of four bedrooms. Note the expansive "Dining-Kitchen" the latest and very popular inclusion of these two important rooms in one. This Aladdin Home is shown in brick veneer and priced without siding; we will quote price for siding for the outside walls. See picture of Brentwood with siding on Page 70. Write for specifications.



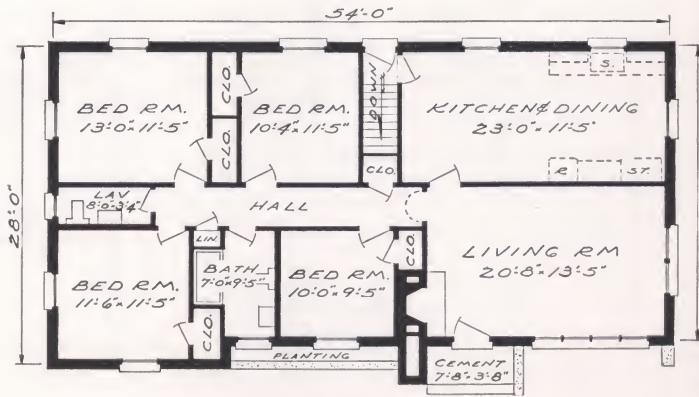
BRENTWOOD No. 1



BRENTWOOD No. 2



BRENTWOOD No. 4



BRENTWOOD No. 5



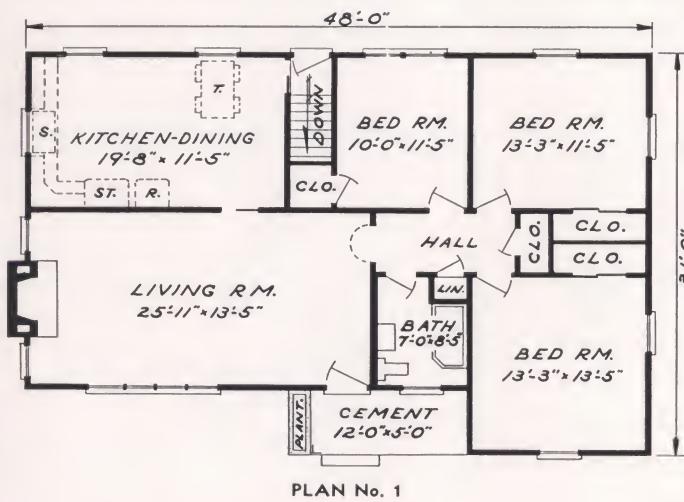
The Ventura—Western Inspiration

Price Given
On Enclosed
Price List

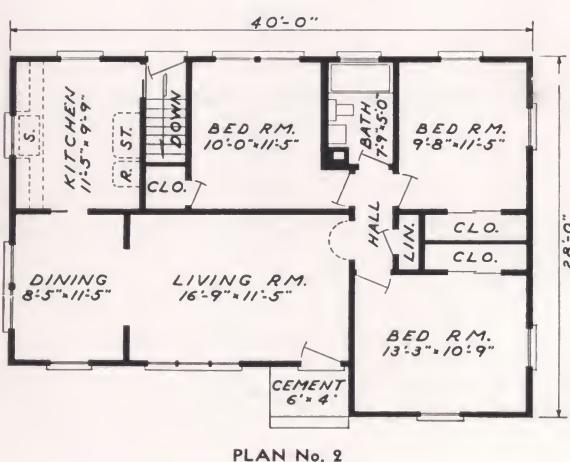
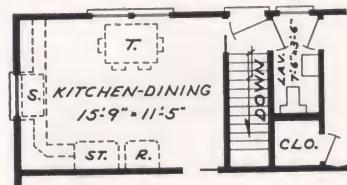
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THE
FREIGHT

The Ventura is one of our most popular Aladdin designs. It is Western in inspiration and offers the lately popular hip roof. Its broad chimney can be built now, or because of its location on the outside wall of the living room can be added later. Here in Plan One arrangement the living room is approximately 26 feet x 14 feet having an expansive Scenic window and ample

wall space. The kitchen-dining room, which is becoming extremely popular in most new designs, is approximately 20 feet x 12 feet. All plans of the Ventura have three large bedrooms. See page 43 for Plan Three having garage attached. Write us for specifications and further information.



ALTERNATE PLAN No. 1



Shown above is an alternate plan for the Number One arrangement. In sketch above you will note there is a half bath—lavatory and toilet. This is available in Plan One and Plan Three arrangement only at a slight additional cost, and is accomplished by reducing the width of the kitchen-dining room approximately four feet. Write us for prices.

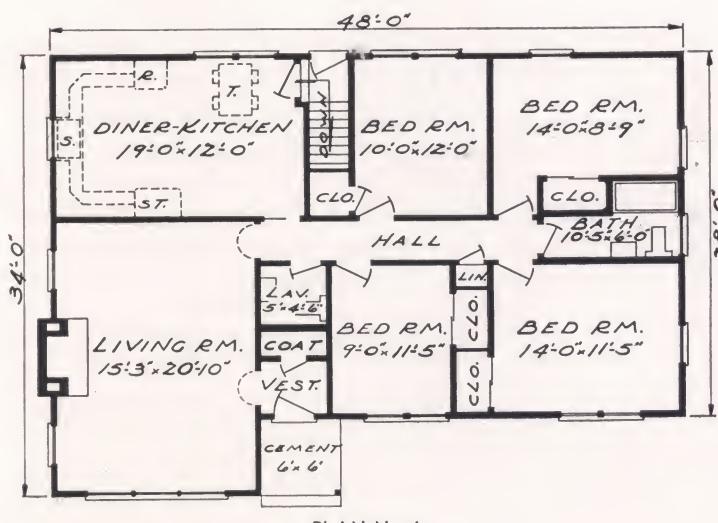
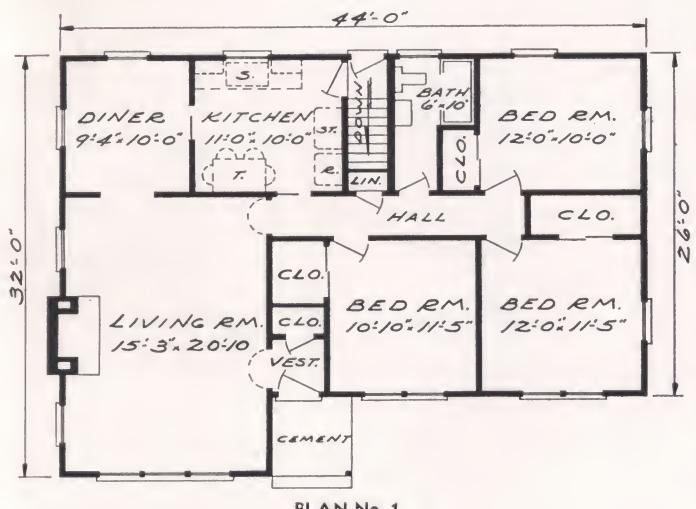
**SEE ANOTHER PLAN WITH
ATTACHED GARAGE Page 43**



The Ambassador — NEW AND SPARKLING

Price Given
On Enclosed
Price List

WE PAY
THE
FREIGHT



Here's a house of "young ideas"—a house as smooth-looking as a jet plane! While it is designed for today's modern living it has such free, unhampered charm that it is likely to retain its youthful look far into the years. And structurally, you can get no better "old age" insurance for a house than the fine quality lumber Aladdin supplies. The Ambassador is not only a young house but a cheerful house as well. Its many windows can provide vistas of flower, shrub and lawn from practically any room. Notice especially the great living room triple window stretching almost across the whole front of the room. It's almost like sitting in an observation car. Then there are the possibilities of the fireplace which can be constructed if desired. Both the three and four bedroom plans shown here provide for dining. Closets are more than ample; bedrooms well-planned and spacious. Write for detail specifications.

READ WHAT ALADDIN'S GUARANTEE MEANS TO YOU

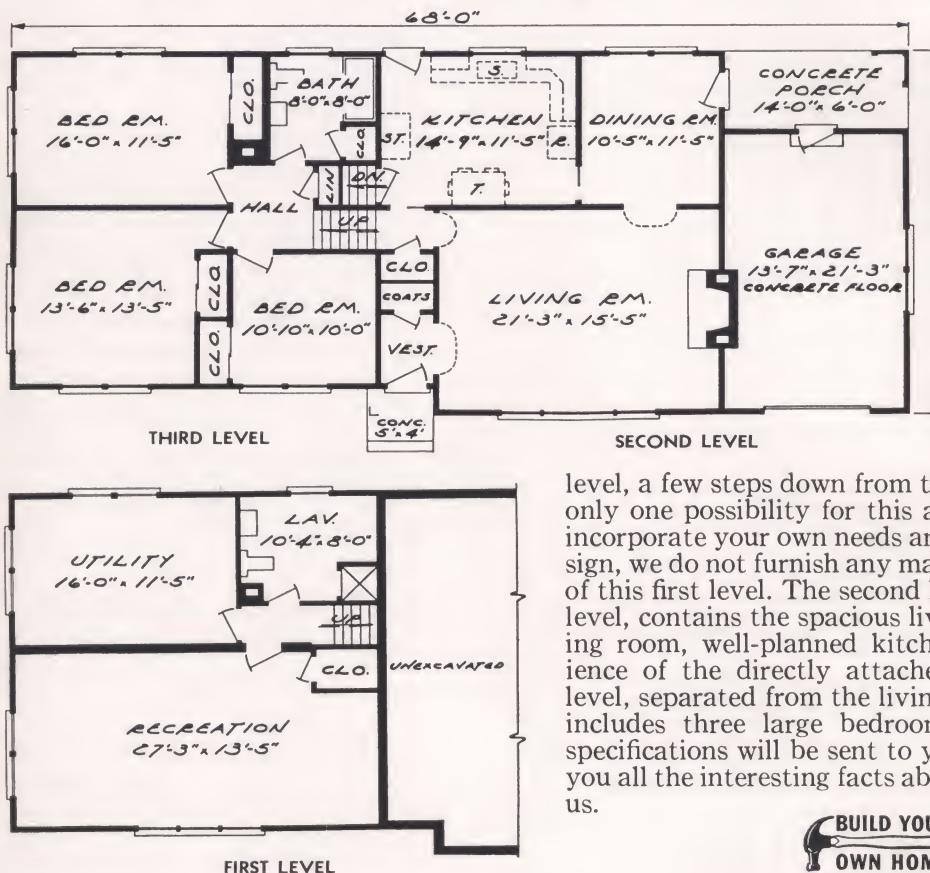
We started in business 52 years ago with the idea of providing low cost homes manufactured in our own mills from the finest obtainable materials. We have never deviated from this policy. The reputation we have built up for outstanding quality is our most precious asset. We intend at all times to maintain that reputation—to observe strictly the high standards home builders expect from us. That is why we can give the purchaser of an Aladdin house the most completely protective guarantee we know of. No one can offer you greater protection than we do when we say: "Satisfaction or Your Money Back."



The Tulane—Modern Split Level—

Price Given
On Enclosed
Price List

WE PAY
THE
FREIGHT



Aladdin's newest conception, in the modern split level home shown here, offers more than mere physical comfort. Well adaptable for a level lot as for a sloping one, extremely careful planning and diligent execution of these plans are truly evidenced in this noble design. The suggested first

level, a few steps down from the efficient kitchen, is only one possibility for this area. So that you can incorporate your own needs and desires into this design, we do not furnish any materials for the interior of this first level. The second level, which is ground level, contains the spacious living room, lovely dining room, well-planned kitchen, plus the convenience of the directly attached garage. The third level, separated from the living area by a few steps, includes three large bedrooms and bath. Detail specifications will be sent to you on request, giving you all the interesting facts about the Tulane. Write us.



ALADDIN is the only Readi-Cut manufacturer which cuts floor, roof, and wall sheathing to exact size and length for nailing on frame. This pre-cut and fitted lumber saves the builder many hours of labor.

Dear Mr. Sovereign:

I am completely satisfied with my purchase and heartily recommend Aladdin Homes to anyone wanting a new home constructed of the finest quality materials on the market. I have received many comments, all favorable, on the design, appearance, and construction of my home. Accurate measurements and careful following of the blueprints and even an inexperienced man can build a good home on the Aladdin plan.

A. K. L., Appling, Georgia

COMPLETELY SATISFIED

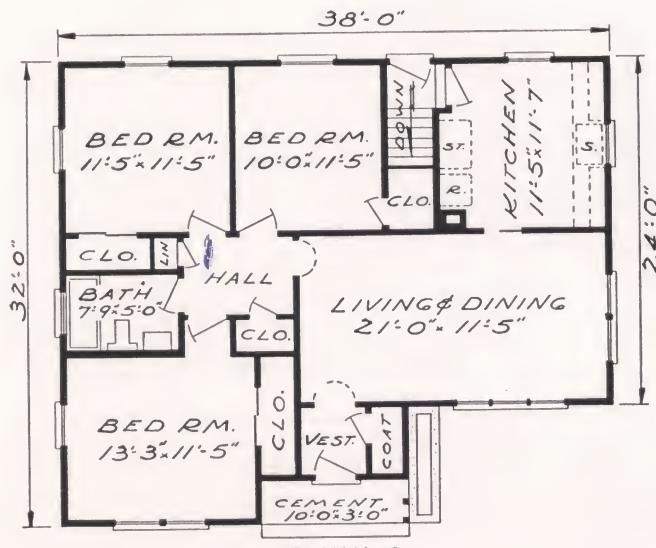
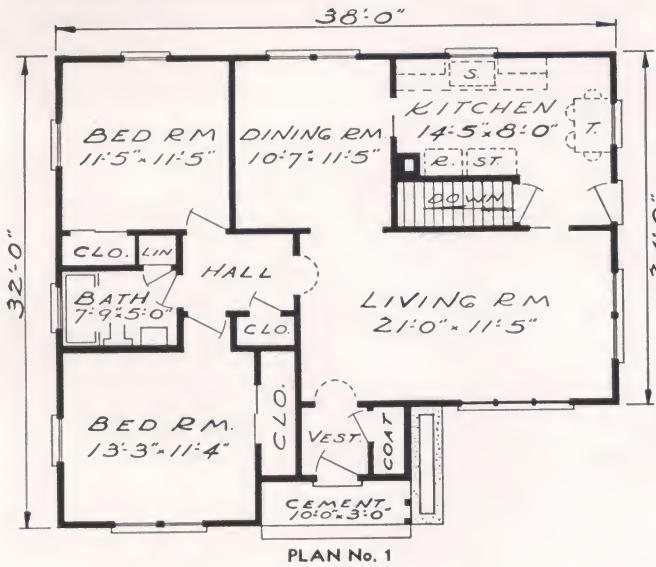


The Manhasset — NOTEWORTHY FOR ITS LARGE ROOMS

Price Given
On Enclosed
Price List

WE PAY THE
FREIGHT

Architecturally, the Manhasset is thoroughly modern and splendidly proportioned in every detail. You will observe that this Aladdin is distinguished for its larger than usual rooms. The living room, bedrooms and kitchen all have well placed windows affording cross-ventilation. Covered entrance opens into vestibule with coat closet and arched opening to living room of both plans. Bedrooms and bath are separated from living room by a convenient hall, with extra closet. Generous wall space in the living room is accomplished by placing a high mullion casement window at the end. Five and six closets offer good storage facilities. Two plans are shown here, one with two bedrooms and one with three bedrooms. Detail specifications will be sent you on request.



BUILD YOUR
OWN HOME

ALADDIN SPECIFICATIONS

A study of Aladdin specifications will reward you with the knowledge that nowhere can be found quality to exceed that which is a part of Aladdin Houses. Finer materials cannot be had for we have used the greatest care to seek out and use the very best. Write for detail specifications of the home of your choice and learn how Aladdin furnishes complete materials down to the minutest detail.

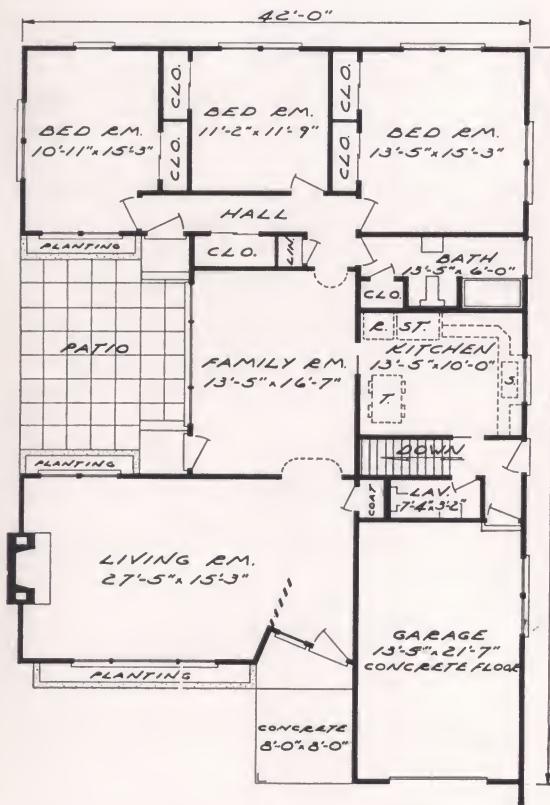


The Topeka — POPULAR FAMILY ROOM

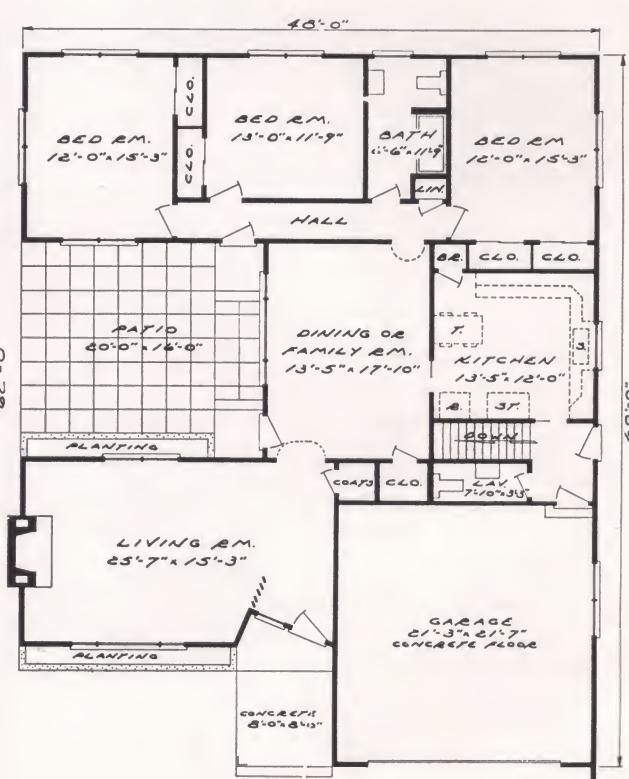
Price Given
On Enclosed
Price List

WE PAY THE
FREIGHT

For compactness, convenience, and modern design, here is one of the newest creations by Aladdin Engineers. The attractive planning of the newly popular "family room" overlooking the recessed patio makes this an outstanding achievement in home design. The architectural lines of this home are strong yet flexible for expanded living. This home is most attractive and for a better view of the patio arrangement see page 61.



PLAN No. 1



PLAN No. 2

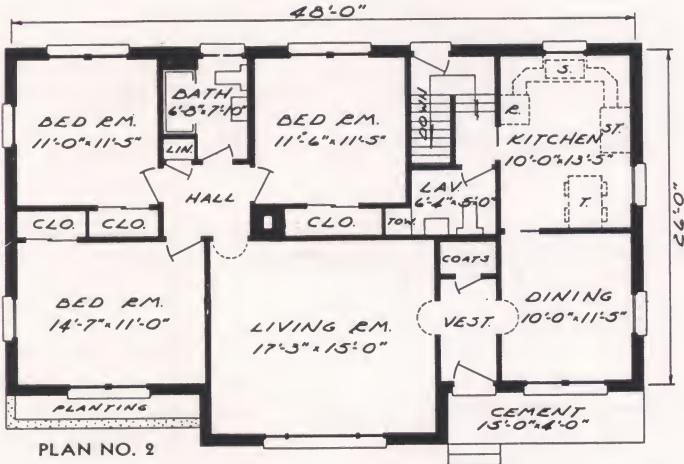
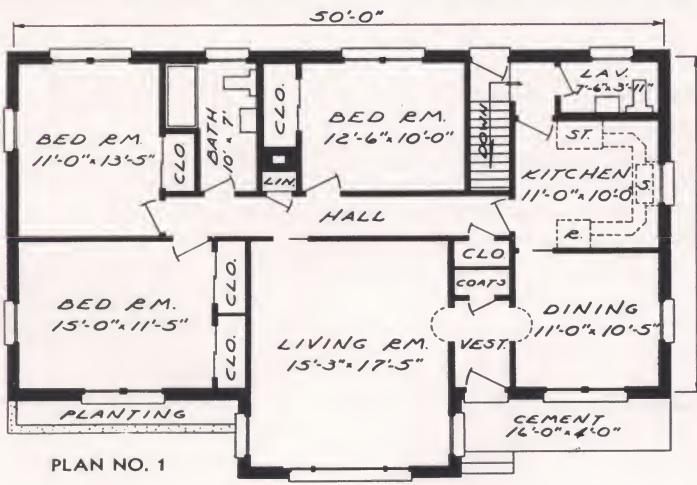
You **SAVE** when you build the **ALADDIN** way because factory cutting and fitting reduces the labor cost **30%** and lumber waste **18%**.



The Wilshire—Neat and Trim Lines

Price Given
On Enclosed
Price List

WE PAY
THE
FREIGHT



Influenced by your many requests, Aladdin is proud to present the Wilshire, a modern beauty in brick. Equally attractive in siding, the Wilshire attains wide versatility. Both floor plans are proving extremely popular. In Plan No. 1 you have a central hall connecting all parts of the home. Each bedroom closet in both plans is equipped with by-passing sliding doors for greater utilization of space. In Plan 2 the cellar stair well and extra lavatory can easily be converted into a utility room for those who wish to build without a basement. In either plan, if you prefer the ever popular dining-kitchen arrangement, making these two important rooms into one large room, write us, as we can omit the partition between the kitchen and dining room in either plan. The Wilshire home is shown in brick veneer for the main side walls. If you prefer siding or Cedar Shake shingles, write us for prices and specifications.



SO EASY TO BUILD

Dear Sirs:

The lumber in my Aladdin Home is the best I have seen. It is much better than in the houses built by others. Everything fit together real well. I built my home with the aid of friends. The drawings were plain, and anyone should be able to follow them. We are real pleased with our home and appreciate all your help. L. O. M., Hobart, Indiana.

**ALADDIN—Serving The HOME
BUILDER FOR OVER 50 YEARS**

The ALADDIN Name Has Become a Mark of QUALITY

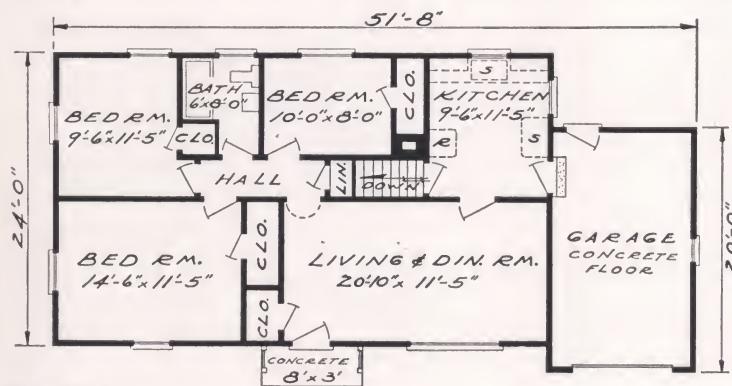


The Coronado—A Superb Creation

Price Given
On Enclosed
Price List

WE PAY THE
FREIGHT

Lovely to look at. Lovely to live in—that's the "new look" expressed in this charming home. A study of the above photograph is really necessary to fully appreciate its originality in form and entrancing detail. Of especial interest is the contrasting treatment of the outside walls. The vertical boarding in the gables, matching the walls below the window line, with either wide siding or large Cedar Shingles, whose lines run horizontally, be-speaks rhythmic contrast. Note the hooded entrance and beautifully designed Scenic window, which completes a scene of fascinating beauty. Both plans are designed to give efficient and convenient floor space. Write us for specifications and further information.



PLAN No. 1

DID ALL WORK HIMSELF

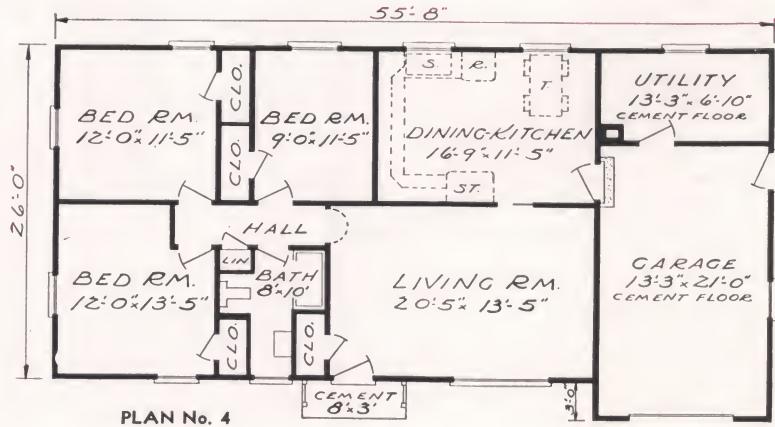
Gentlemen:

All the work of building, except plastering and foundation, I have done myself. To say that we are pleased with the house, material, lumber, hardware, etc. is putting it very mildly. No one can ask for more in every way. Many stop to look and have only words of commendation. We are very proud of our home.

Would you please send me your new catalog. I will be sending you an order for another house or two in the near future.

Respectfully yours,
Rev. L. E. T.
Kreamer, Pennsylvania

**QUALITY ENDURES
THRU THE YEARS**



PLAN No. 4



The Shelby Artistic, Modern Touches

Prices Given on Enclosed Price List

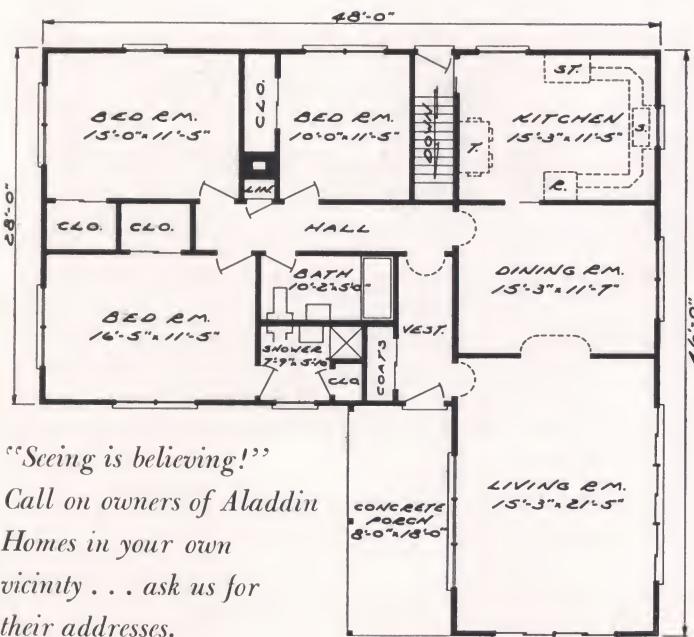
WE PAY THE FREIGHT

In the Shelby, you find all the artistic, modern touches in architectural designing that go to make the easy-living of the typical ranch home. Notice how the design of the front living room windows match the front door. The wide expanse of roof and eave projection combine to give an appearance of strength and stability seldom found in a house of this size. The interior arrangement is one for comfort and convenience. Note the easy access to all rooms from the central hall. Typical of the modern features are the vestibule with its spacious coat closet,

the well planned kitchen, and the shower room off the master bedroom.

For the lovers of a large porch, the Shelby has special appeal. The roof of the front gable is carried over the front entry, thereby providing protection in inclement weather and the possibility of screening in this area for a future summer living room. The possibilities of incorporating your desires and needs into this home are unlimited. The home is divided into two spheres of living by the vestibule and cellar stairwell. On one side, you have the area for rest and relaxation; on the other, the area for the activities of daily living. If desired, the partition between the living room and dining room may be omitted for more informality, yet each room by itself has a distinctive character of its own.

Examine the floor plan carefully; then place your family inside. Here you will find modern living at its finest. The Shelby will meet every wish for the comfort and pleasure of a modern family and the Aladdin System will effect a tremendous saving for its owner.



"*Seeing is believing!*"
 Call on owners of Aladdin
 Homes in your own
 vicinity . . . ask us for
 their addresses.

*Note the large porch, unusually
 convenient arrangement of the rooms,
 and ample closet space in all of
 the bedrooms.*

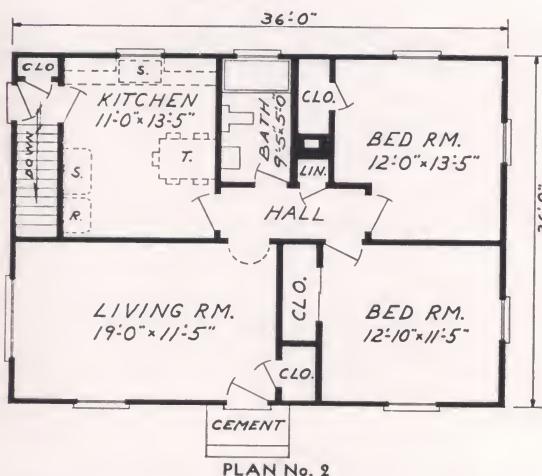
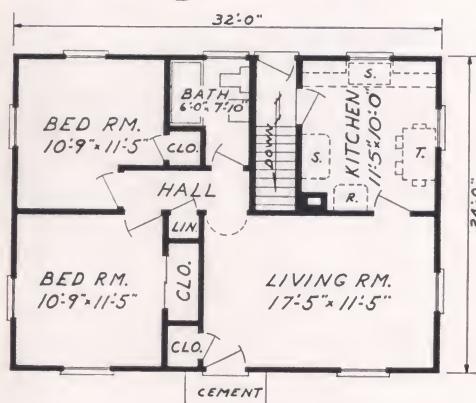


The Yorktown —

DIFFERENT, INTERESTING,
WELL BALANCED

Price Given
On Enclosed
Price List

WE PAY
THE
FREIGHT



THE NAME AND COMPLETE
ADDRESS OF ANY LETTERS
IN THIS BOOK WILL BE GIVEN
ON REQUEST

The exterior details of this home constitute a happy combination of originality and balance. The front projecting roof lends greater apparent depth and offers protection to the front entrance. The supporting columns are distinctly original to this plan. Full length window blinds edge windows at front and right hand side, also the front door. A scenic window is shown in end wall of the Plan 2 living room. This window can be substituted for either living room windows in the Plan 1 at a small charge. All windows in this home will be furnished with small divided lights in both upper and lower sash unless otherwise requested. The Yorktown is proving to be extremely popular with many Aladdin customers. Specifications will be sent to you on request.

QUALITY IS REMEMBERED

LONG AFTER PRICE IS FORGOTTEN

All exposed lumber both inside and out in every Aladdin house is clear and *free from knots or other defects*—and is kiln dried.

The framing lumber (dimension) and sheathing is free from any defects that might impair its strength and is *thoroughly Dried and Seasoned*.

SAVED ALL LABOR COST

Dear Sir:

I have done most of the work myself on our Aladdin to save labor cost. And your blueprints and marked pieces sure saves time. We would not have had our home if we would have sawed the lumber ourselves. Sincerely,

Mr. M. D. M., New Paris, Indiana

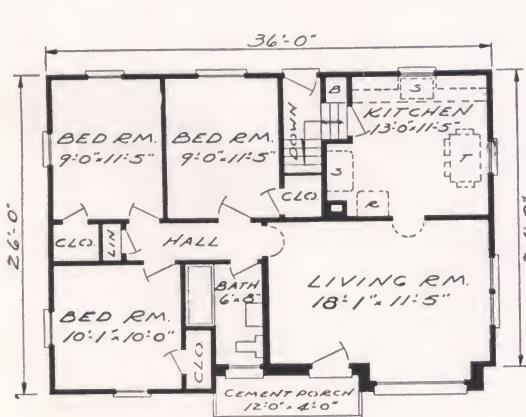


The Palomar—Contrasting Brick and Shingles

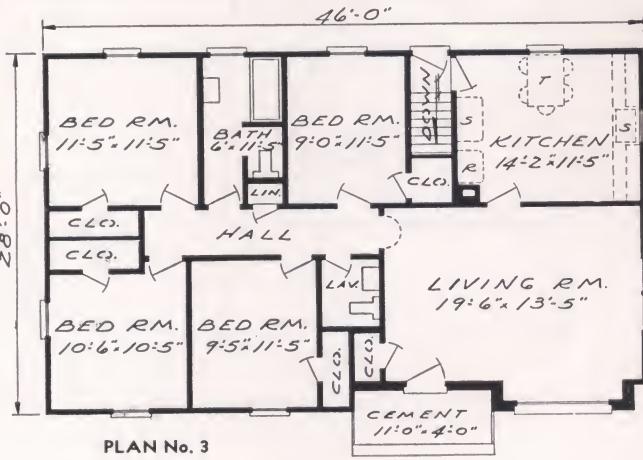
Price Given
On Enclosed
Price List

WE PAY THE
FREIGHT

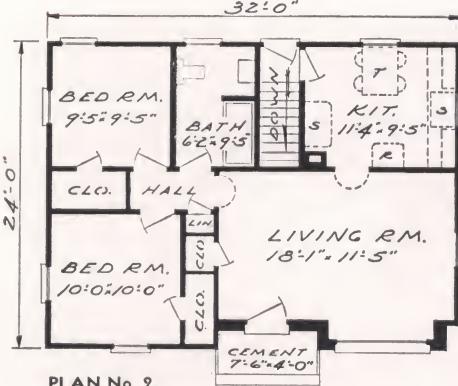
Artistic in its simple details, maximum livability and usable living space are accomplished in this square type of home. Our price for the Palomar includes shake shingles where brick is shown in the front wall. If you plan to use brick as illustrated, write us for allowance for shake shingles for that portion of the front wall. Write us for additional details and specifications.



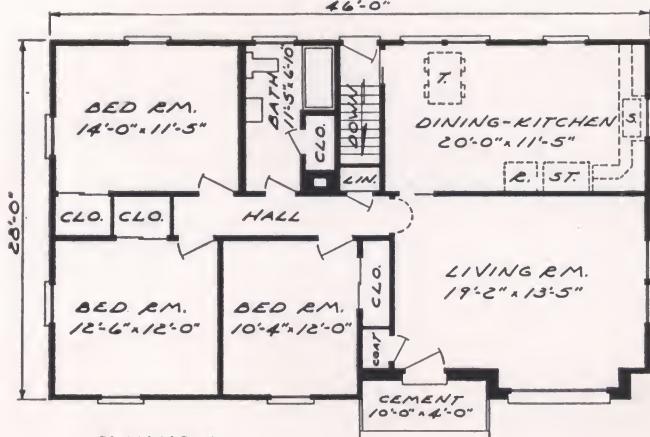
PLAN No. 1



PLAN No. 3



PLAN No. 2



PLAN No. 4

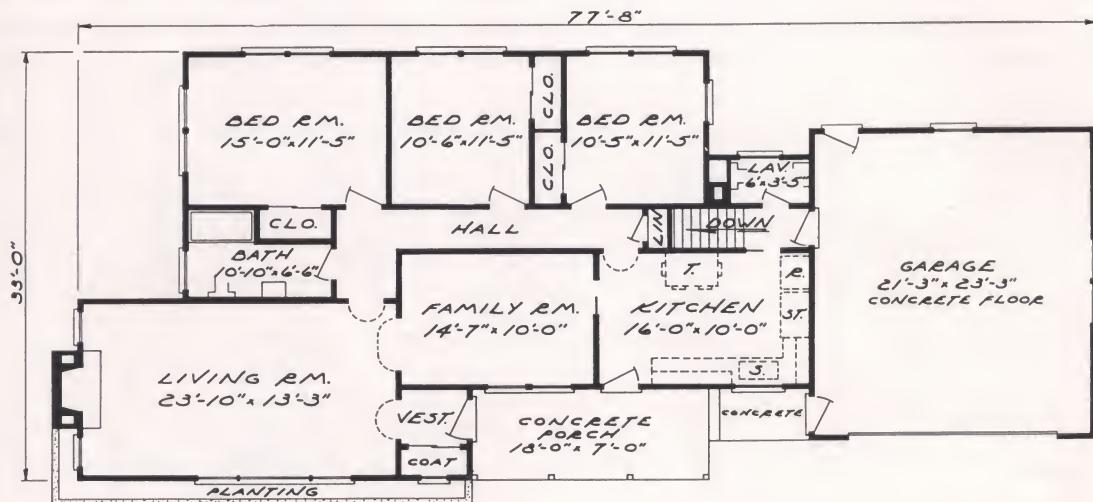


The Orlando—Modern Styling

Price Given
On Enclosed
Price List

WE PAY
THE
FREIGHT

In this modern design, Aladdin has glamorized the exterior with the new charm of the herringbone pattern in the front gables. The inclusion of the widely hailed "family room" permits you to enjoy more room and more comfort. The many requests for a central hall are answered in the Orlando—a hall which gives access to every room in the house. This is a step-saving arrangement for the entire family. Write us today for detail specifications and further information.



DO IT YOURSELF PROJECT

Gentlemen:

This has been a one-man do-it-yourself project and the neighborhood is all eyes. Everyone is amazed at the progress one man can make. My wife and I are surprised and pleased at what we have been able to do and, of course, the credit goes to Aladdin for the good lumber, the well-made plans and instructions. We are both enthusiastic and have taken color pictures of the progress we made.

Very truly yours,
J. S. P., East Hampton, New York

BUILDING THIRD ALADDIN

Mr. Sovereign:

Am completing the last of the three homes we started. First we completed the Ventura, then the El Rancho No. 1 and now the Hollywood with a two car garage. We have done every bit of the work ourselves; each has two fireplaces—one up and one down. I recommend Aladdin Homes to everyone.

Yours truly,

A. R., Lombard, Illinois

**THE NATION'S MOST EXPERIENCED
MANUFACTURER OF READI-CUT HOMES**

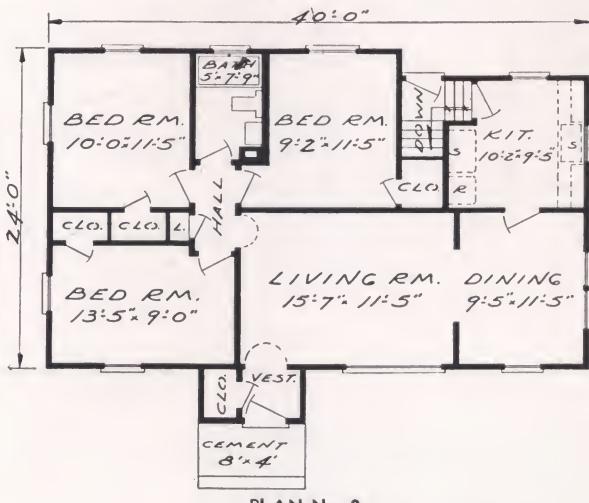
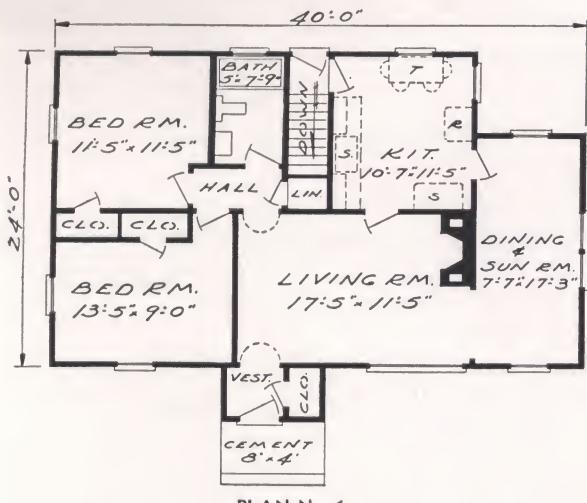


The Vinewood—A Master Design —

Price Given
On Enclosed
Price List

WE PAY
THE
FREIGHT

Here is the Vinewood plan. Aladdin designers have captured the Colonial charm and simplicity while bringing it up to date with such interesting features as big scenic window, projecting and gabled front entrance and contrasting Cedar Shakes for the outside walls of the latter. Each of the two interior plan arrangements have been popular over a period of years, along with a different exterior. Plan No. 1 has two bedrooms with combination dining space and sun room. Plan No. 2 affords three bedrooms to accommodate a larger family. If either of these two plans meets your family needs you will be the happy possessor of a charming home. Send for specifications.



REALLY CUT-TO-FIT

Gentlemen:

My wife and I are very proud of our Vinewood and would like to recommend the Aladdin way of building to any one at any time. The carpenters, by the way, said it was the finest lumber they have worked with. When you say "cut-to-fit," that's just what it is. Thanks. B. L. V., Jr. Muncy, Pennsylvania



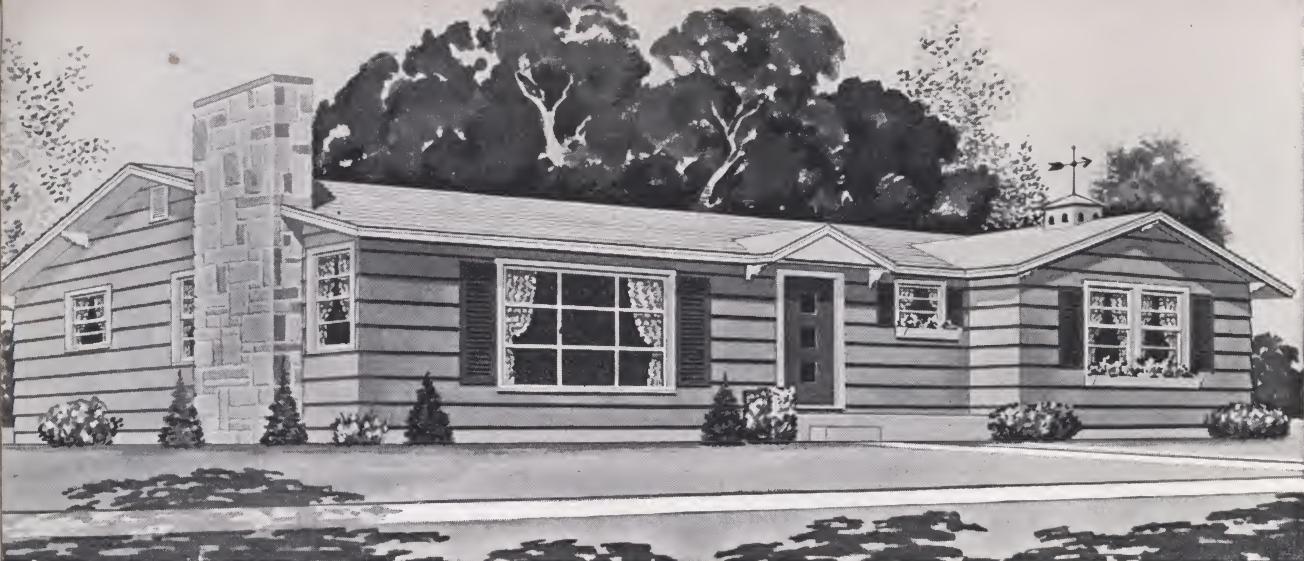
WE PAY THE FREIGHT

COMPLETE SATISFACTION

Dear Sirs:

There have been several houses built near me and the material you sent was much better than what is being used in other houses. We were offered \$6,500.00 profit on our house before we moved. If I ever build another house, I would order one from your Company. Sincerely, G. W. R., Bristol, Tennessee.



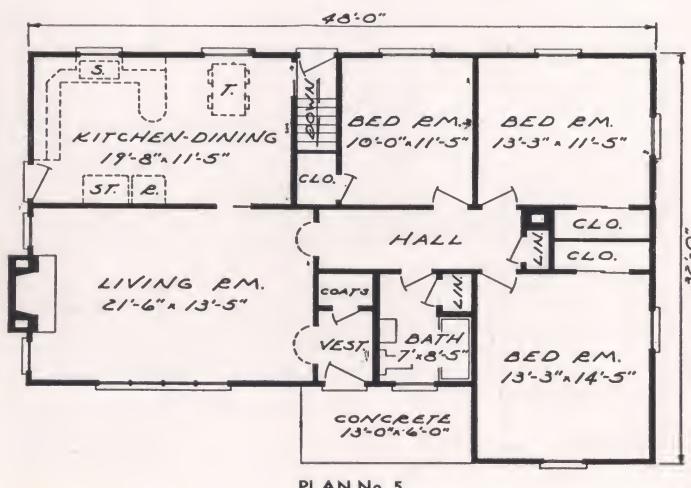
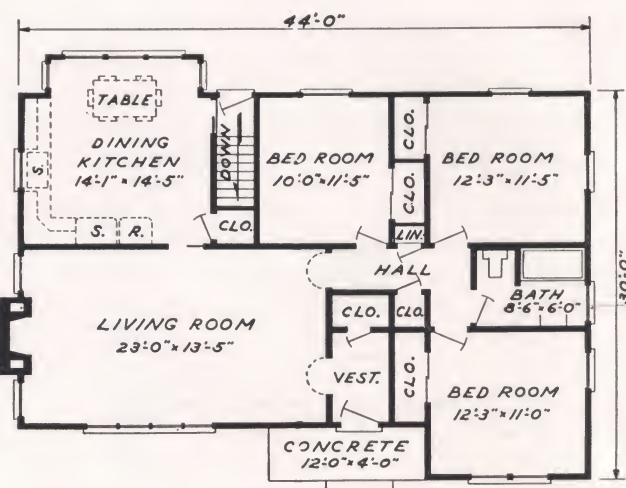
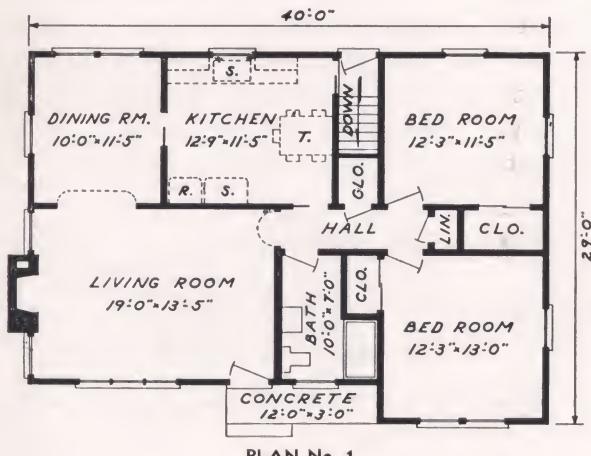


The San Diego—New Home Styling—

Price Given
On Enclosed
Price List

WE PAY
THE
FREIGHT

As efficient as it is distinctive, here is a thrilling new concept of home styling. The three excellent floor plans shown here will let you enjoy new comforts and conveniences. The saucy cupola atop the roof lends a look of luxury to the modest home. The smart decorative styling of this home will retain its warmth for years. Homes can be beautiful and practical too. Note the many additional values and livability in these layouts. There's no better investment than a new home. Invest in your home first and enjoy it for many years to come. The sturdy eave brackets brings a bright new beauty. Write for specifications.



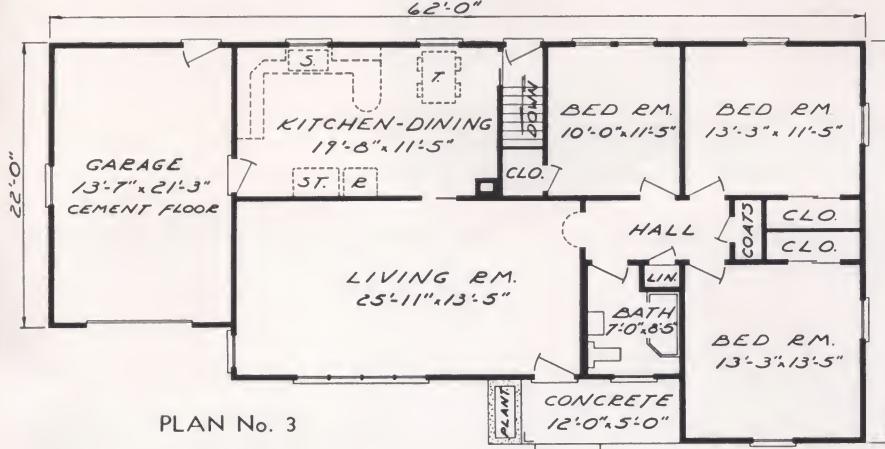
BUILD YOUR
OWN HOME

ALADDIN SPECIFICATIONS

A study of Aladdin specifications will reward you with the knowledge that nowhere can be found quality to exceed that which is a part of Aladdin Houses. Finer materials cannot be had for we have used the greatest care to seek out and use the very best. Write for detail specifications of the home of your choice and learn how Aladdin furnishes complete materials down to the minutest detail.



THE VENTURA—With Garage Attached



The Ventura

Because of the many requests we have had for a garage to be attached to our Ventura home, we show, at the left, an illustration of this arrangement, and below, a floor plan showing the attachment of the garage. Price of this design is given on the enclosed price list. Write for detail specifications for Plan No. 3. See page 30 for additional plans.

CONCRETE SLAB

Any Aladdin Home can be erected on a concrete slab foundation. Write us for further details, naming the home you have selected.

HELPFUL INFORMATION—READ CAREFULLY

FOUNDATION PLANS—A foundation plan for the home of your selection will be mailed you complete with instructions for laying out the foundation wall upon receipt of a deposit of \$5.00. Be sure to get the foundation plan for your home before starting your foundation wall, and tell us if you will build the house regular or reverse.

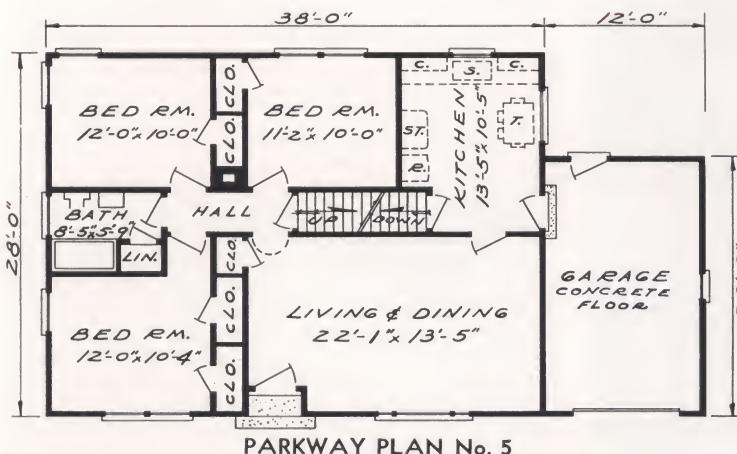
PLANS CAN BE REVERSED—Any Aladdin home can be furnished to be erected reversed. In a reversed home all rooms shown on the right-hand side in catalog floor plan arrangement, will be on the left-hand side. Be sure to tell us if you plan to build your home reversed.

GABLE MATERIAL—For the white gables illustrated on pages: 9, 12, 25, 29, 33, 37, 39, 56, and 65, we furnish exterior plywood veneer which is perfectly smooth. We can furnish vertical boarding as shown on pages 13 or 17; or bevel siding as shown on pages 11, 14, or 40; or shake shingles. Specify gable material desired when ordering any of the homes mentioned above.

ROOM SIZES—The sizes shown on our catalog floor plans are net dimensions between finished, plastered walls.

BRICK VENEER—Any Aladdin Home shown in the catalog with siding or shingles on the exterior can be built having a brick veneer exterior, which we do not furnish. Write us for the allowance for the omission of siding, paint, and nails if you wish to veneer the exterior with brick. The following houses are shown with a Brick Veneer exterior: Austin, Brentwood, Bellevue, Catalina, Embassy, Kingsbury and Wilshire. If you wish to use siding, write us for prices.

MASONRY and FIREPLACES—Chimneys and fireplaces are shown on our plans to suggest a practical location. We do not cut the openings in our homes for them. We do not furnish or quote on masonry materials, plaster bases, such as rock lath, or wall board, brick or stone.



ALADDIN'S LUMBER IS
DRY AND BRIGHT—GREEN
LUMBER IS DISCOLORED



As has been forecast, there have been exciting new trends in interior decoration. Note the modern use of the color arrangement in this homey living room. The balance and complement of each color harmonizes with the entire decorating scheme. The backgrounds of the flowered prints is carried forth in the occasional chair and in the carpet. Yet each color is contrasted to produce a new decorating fashion. Your own selection of color scheme will beautify any Aladdin home of your choice.

Rooms You Enjoy...



There is more than just beauty in the smart kitchen. There is engineered comfort and convenience. With your kitchen so well planned and designed as suggested in our catalog layouts, you can be assured of comfort and convenience. All that is left to you is the addition of your color scheme for the completion of a rich and decorative room of rooms. The rich vibrant tones of the wooden cabinets will complement any color arrangement.

In your bathroom, modern arrangements can emphasize the beauty of the design. Simple beauty starts out with clean lines, and these lines are moulded and smoothed by the use of color. Compatible colors in your bathroom bring an exciting high-fashion note to a long neglected part of your home. Comfort and convenience should go into the planning of this room as well as any other. Yet these should not be sacrificed for beauty. With today's modern living, the bathroom has achieved a new stature in home design. This is easily recognized in the sophisticated loveliness shown here.

To achieve a new look in today's home styling, you merely incorporate your favorite color into a plan whereby it is contrasted and complemented by its surroundings. In the lovely living room shown here, the use of one bold color eliminates the need for stylized detail. The soft muted colors blend into a masterpiece of stately beauty. The straight lines of construction are transpired into shades of complementing color, yet each in itself is distinctive. Your own choices of color schemes can be equally as attractive.



and Friends Admire

A new freedom in your kitchen can be had with foresight in planning. With your work areas concentrated, with the cheery type of kitchen shown here, your kitchen problems can become a pleasure. Gone is the drudgery of preparing meals in this modern kitchen. Color plays an important part in the decoration of this hub of modern living. For color will lend warmth and cheer to the humblest of workrooms. It will make your living a joy not only to those who watch but those who work too.



Colors, soft, muted, complemented, lend zest and life to the modern bathroom. Bold colors, shaded colors, contrasted colors, all produce a relaxed living so prevalent in our world today. Convenience, coupled with pleasing colors are the demand for a modern home-maker. You can make your bathroom, or any room for that matter, the highlight of your home decoration with your choice of color scheme. With the wide range of timeless colors, many beautiful combinations of the color wheel can help you discover the natural beauty of your home.

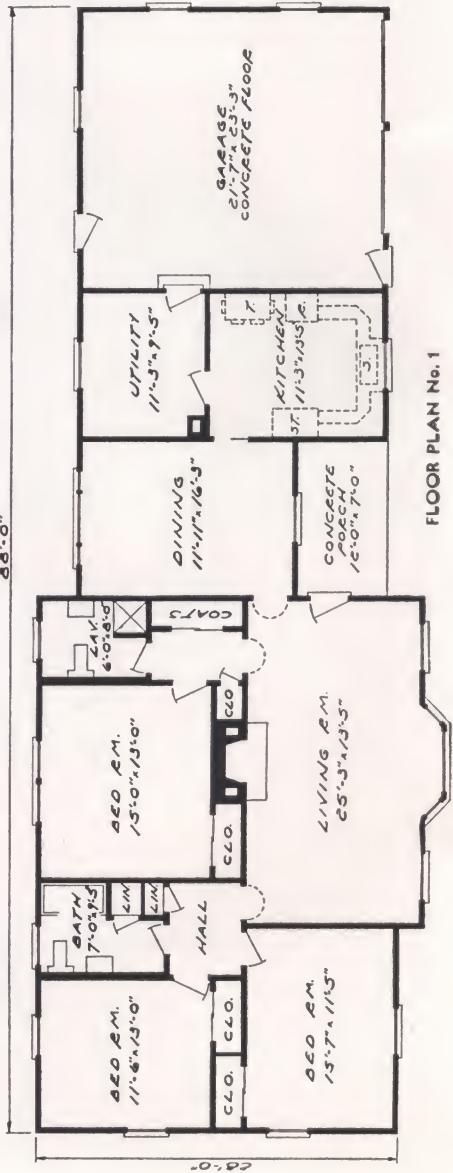


The Edison—A Joy To Live In

Aladdin offers here a bright new look in home design. Here is a design that offers year round comfort and convenience. In the efficient kitchen, you will feel fresher when the day's work is over. The colonial atmosphere adds life and new beauty to your home. It will retain its style and value for years to come. As an alternative to the floor plan, note the plan at the right. The kitchen is turned to the rear of the home and provides direct access to your utility room from the covered porch and from the garage to the kitchen. Write us for the specifications and further information on this lovely home.

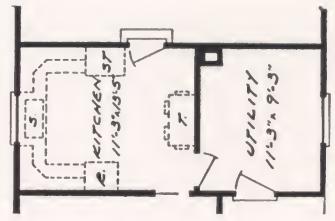
WE PAY
THE
FREIGHT

Price Given
On Enclosed
Price List



FLOOR PLAN No. 1

ALTERNATE I A





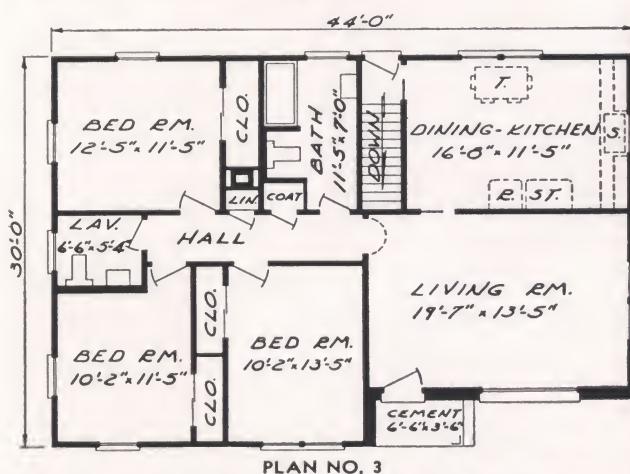
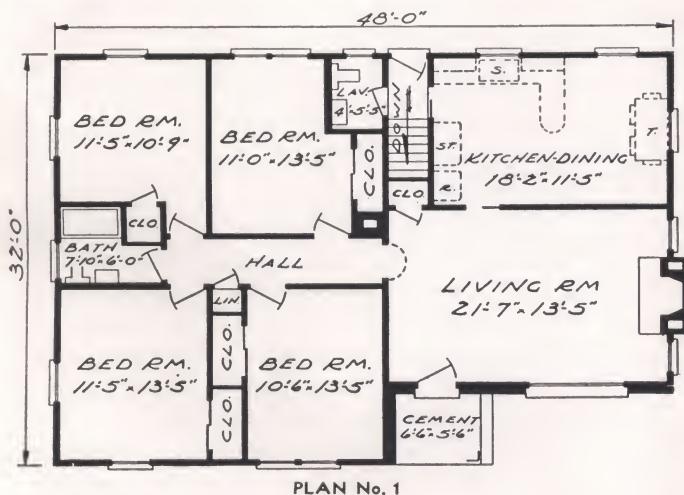
The Groveland—Refreshingly Modern

Price Given
On Enclosed
Price List

WE PAY
THE
FREIGHT

Aladdin is proud of this exquisitely beautiful and refreshingly modern home. Here is another instance where our architects have been able to achieve a most interesting and varied design from a simple square plan.

The main roof serves to shelter the front entrance and is supported by a striking metal porch column. The picture above merits a thorough study of its many engaging features. Contrast is achieved in the outside elevation by using stone fronting, with shake shingles for the main body walls and bevel siding for the gables. If you prefer to use stone or masonry materials as illustrated, write us for allowance for siding and paint for that portion of the front wall. Take a moment to study the plans shown here, and you will realize that this modern home is extremely livable and spacious. Write us for detail information and complete specifications.



ALADDIN SERVICE

We have experienced every problem, every situation that can possibly arise in the fascinating project of creating a home, and our instructions, advice, and help have made it possible for inexperienced customers—over half of our customers—to perform all the work of building their Aladdin Homes with their own hands. No Aladdin House is offered to the public until our engineers have carefully checked every construction detail. You get the newest in design, plans and material.

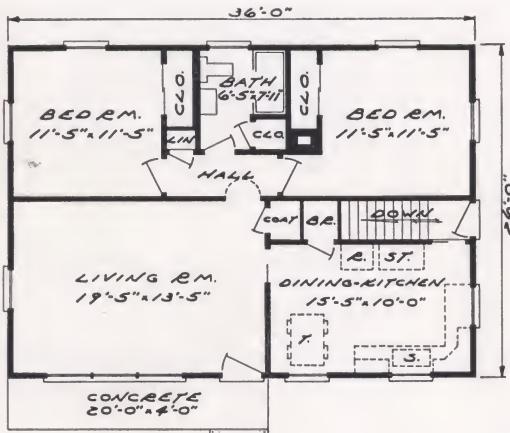
ALADDIN READI-CUT HOUSES ARE NOT PREFABRICATED



The Preston Ultra Convenient House

Prices Given on Enclosed Price List

WE PAY THE FREIGHT



Homemakers throughout the land have been requesting a compact home with features necessary to modern living. Here is one of the newest types of the ultra-convenient home, the Preston. Convenience and economy are evidenced in the use of the square plan, with every available

space utilized. Touches of luxury, without the expense of luxury, are accomplished in the grill over the porch, the unusual scenic window, and the vertical boarding trim at the front of the kitchen. Here is comfort-plus. Spacious rooms, convenient layout, and individuality in every line are yours in your choice of this jewel of home styling.

Note the separation of the bedrooms from the main part of the home by the connecting hall, providing comfort and privacy. Lovely, indeed, in any setting, is this modest home. Your choice of color scheme will enhance the natural beauty of the Preston. The dining-kitchen in its suggested layout gives you convenience without sacrifice of space. The work areas are connected, yet separate. Traffic flow is so arranged that a minimum of work is necessary. The side entrance door gives direct access to your drive. Homemakers, seeking simplicity of design coupled with a step-saving floor plan, will make a wise choice in the Preston.

Dear Sir:

We have moved into our new home, the Vinewood No. 2. I don't think there is another family in Amherst as happy and as proud of their home as we are. Thanks to your fine Company for making our home possible. All the material was in fine shape and I had no trouble at all finding and sorting the material.

We will never be able to thank the Aladdin Company enough for helping us own our home.

We wish to thank you for the fine co-operation you have given us while building our home.

G. F. F., Amherst, Ohio

Gentlemen:

Thanks to Aladdin Company we have one of the finest and best looking homes in our neighborhood.

Needless to say it was no small decision for the builder of nothing larger than a dog house to decide to tackle something as large as a house. However with each piece of lumber marked as clearly as it was and the easy to follow directions, we ran into no problems whatsoever. We had no experienced carpenter help whatsoever. Lots of help from relatives and also from a few friends, but the majority of the work was done by my wife and I.

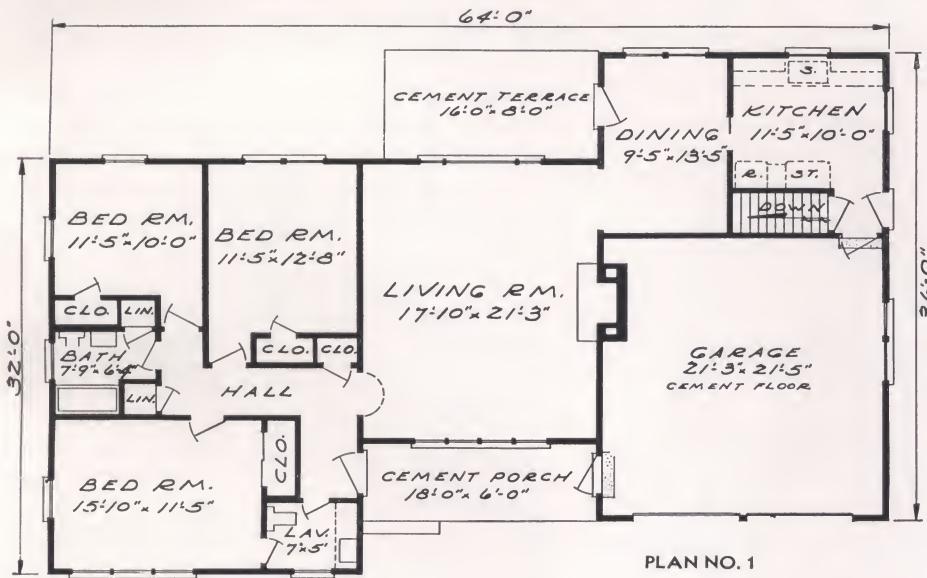
C. C., Glenview, Illinois



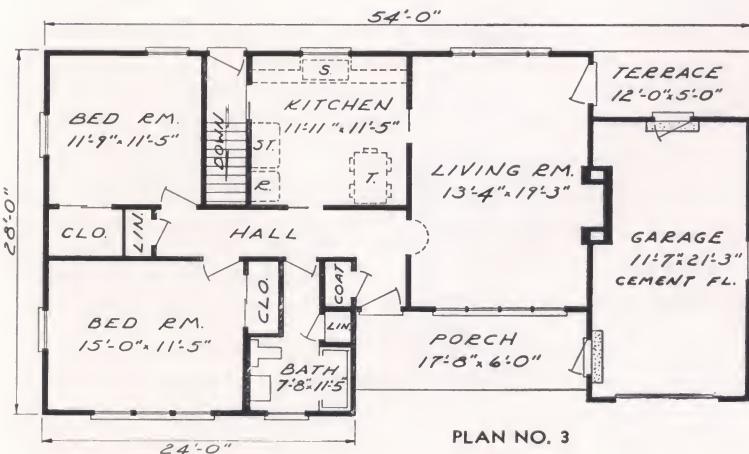
The Flamingo — ARRESTINGLY PICTURESQUE

Price Given
On Enclosed
Price List

WE PAY
THE
FREIGHT



Aladdin designers present this masterpiece of modern design—the Flamingo. Note the front porch and entrance are protected by the extending main roof. Unique outside wall treatment is apparent in the choice of Vertical Boarding, horizontal siding, and stone work. The latter is of course optional. Write for further information on this beautiful home and detail Specifications.



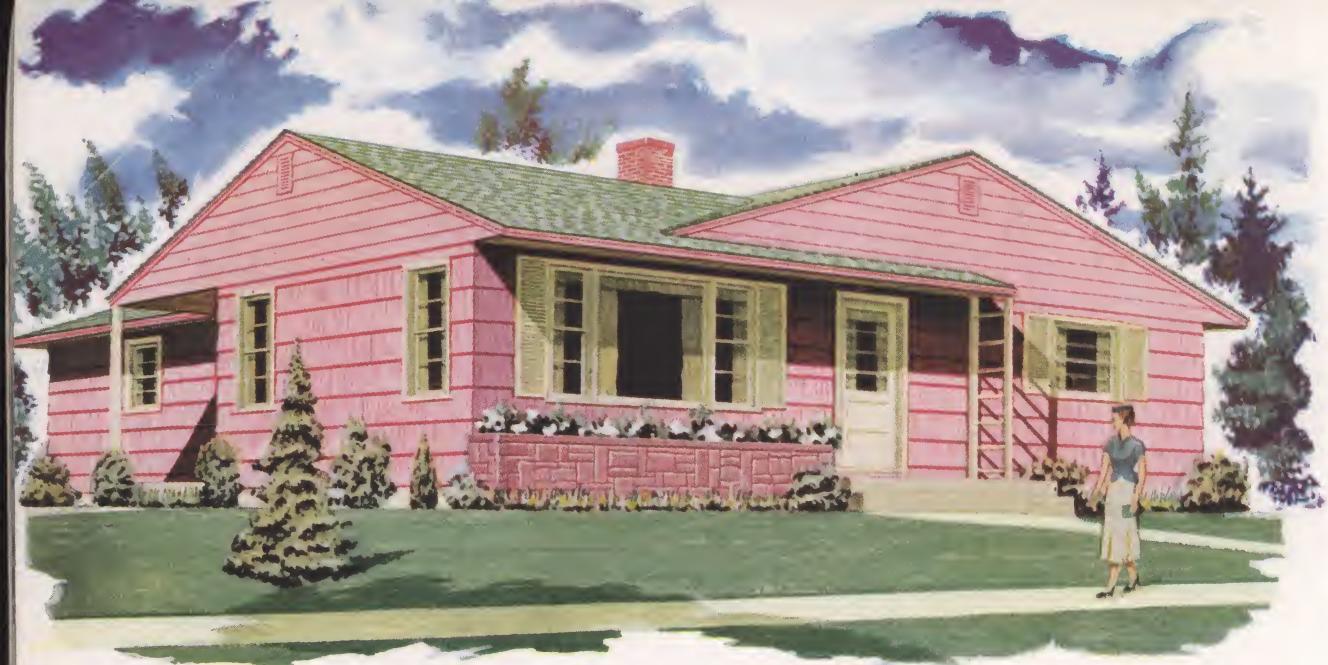
GOOD HOUSES
NEVER
GROW OLD

Dear Sir:

Our home is an Aladdin, built in 1929, and still perfect. My husband's mother's home also is an Aladdin built a few years before ours. And my husband's sister's home is an Aladdin, and her son-in-law is building one of your new homes now. My son is in the service now, when he comes out, I think he will be anxious to get a home some day. Thanks for everything.

Mrs. T. J. M.
Newburgh, New York.

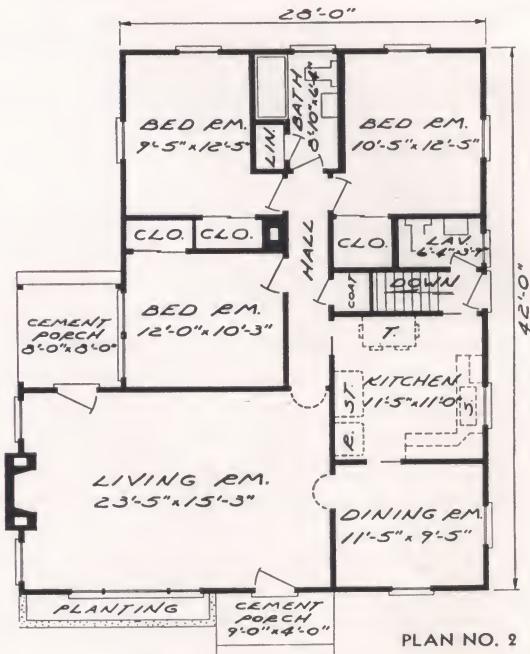
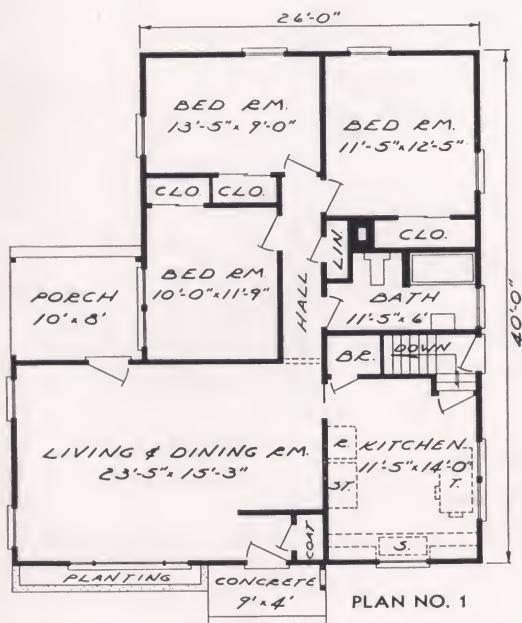
BUILD IT YOURSELF—SAVE TIME—MONEY



The Glen Haven—Bright and Refreshing

Price Given
On Enclosed
Price List

WE PAY
THE
FREIGHT



Simplicity marks this home with distinction—simplicity with original touches in the unique roof lines, large scenic window, and covered terrace. Give close attention to the efficiently planned layout of rooms in both Plan 1 and Plan 2. Note that the bedrooms are connected to the living area by a central hall affording access to the rest section. In Plan 1 economy is afforded you in the placement of a bath adjacent to the kitchen. In Plan 2 the lavatory is adjacent to the kitchen. In Plan 2 arrangement, if you prefer, we can provide a dining-kitchen arrangement which is the latest and very popular inclusion of these two important rooms in one, by removing the partition between the kitchen and dining room. If you prefer this arrangement, write us, and we will quote you a new kitchen cabinet arrangement and the allowance for the omission of the partition. Write for specifications today.

ALADDIN HOUSES ARE NOT PREFABRICATED



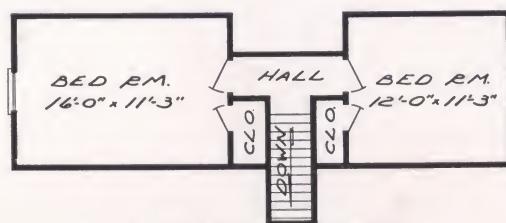
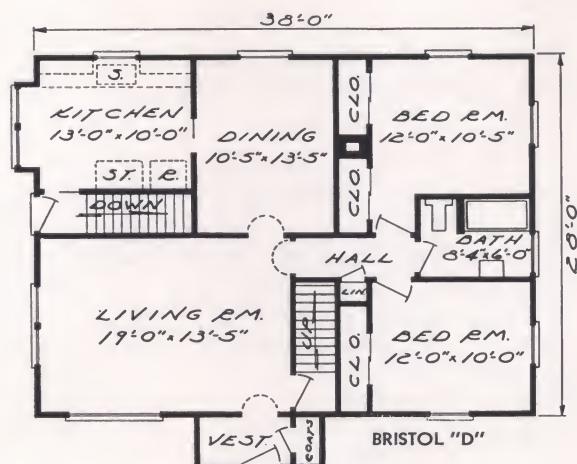
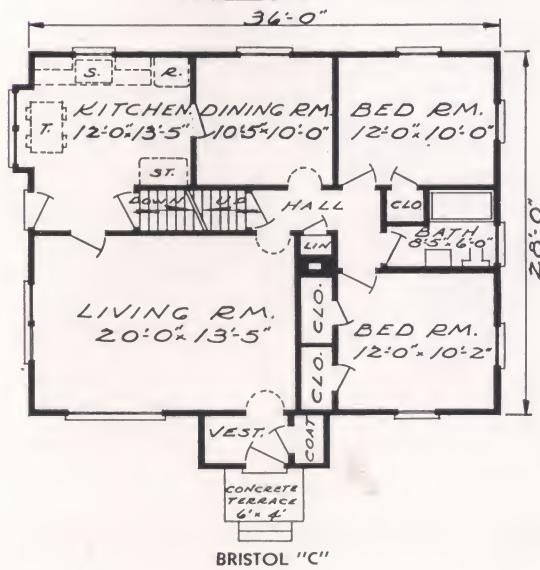
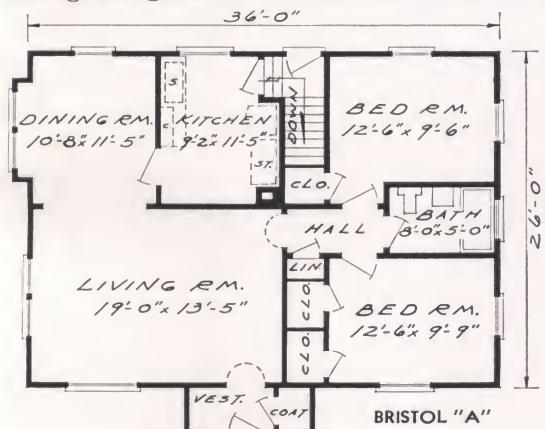
The Bristol—Brilliantly Modern American

Price Given
On Enclosed
Price List

WE PAY
THE
FREIGHT

The Bristol is embellished with two typical Colonial features—the front entrance and the bay window at the side. Fluted pilasters bordering each side of the front door are topped by head casings designed with dentils. The Bristol has proven very popular and has received loud praises

of its beauty, convenience, and economy from those who have built them. We show a suggested arrangement for attic rooms in Plan D. Prices quoted for Plan D and Plan C include stairway to second floor and subflooring only. We do not provide any other materials to finish off the attic but we will be glad to quote you if you wish to finish off your attic. Write us for detail specifications.



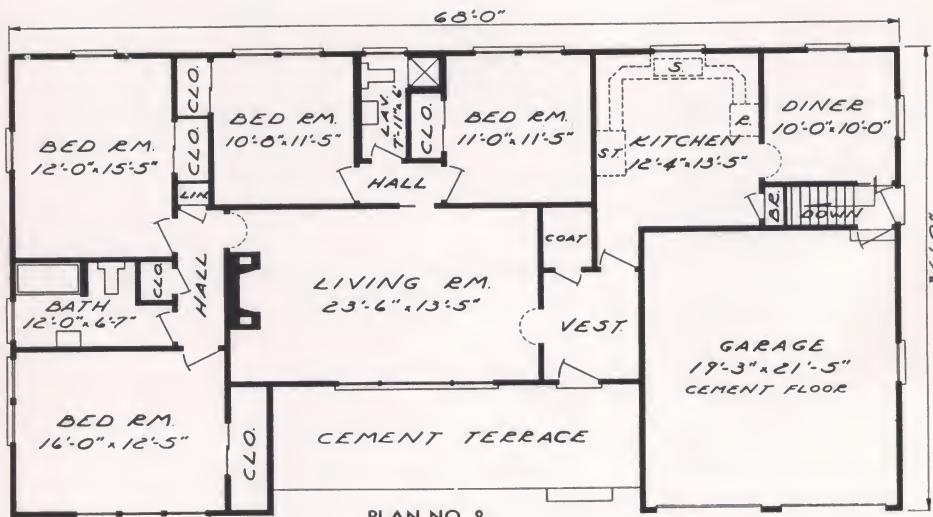
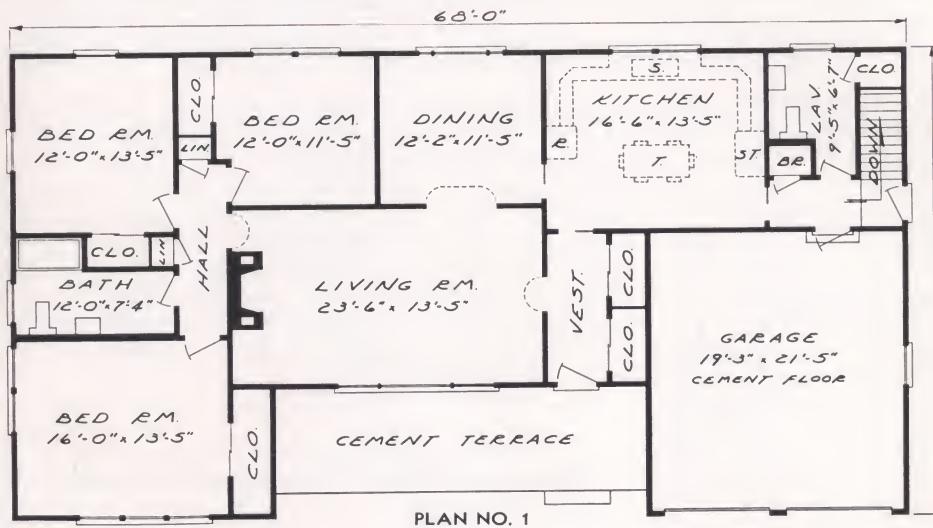
Suggested Attic Rooms for Plan "D"



The Shady Lane — Comfort and Style —

Price Given
On Enclosed
Price List

WE PAY
THE
FREIGHT



Aladdin presents the Shady Lane, a home of true comfort and contemporary styling. Many varied and popular trends have been incorporated in the Shady Lane design; the central planning of the entire home with increased livability because of the location of the living room. Truly, the Shady Lane is a home of economy, individuality and comfort, and smart styling. In both plans we suggest the U-shaped kitchen cabinet arrangement. Write us for prices on these cabinets which will give you hours of comfort in your kitchen duties. Write today for detail specifications listing all materials we include with this home.

BUILD YOUR
OWN HOME

ALADDIN HOUSES are NOT PREFABRICATED

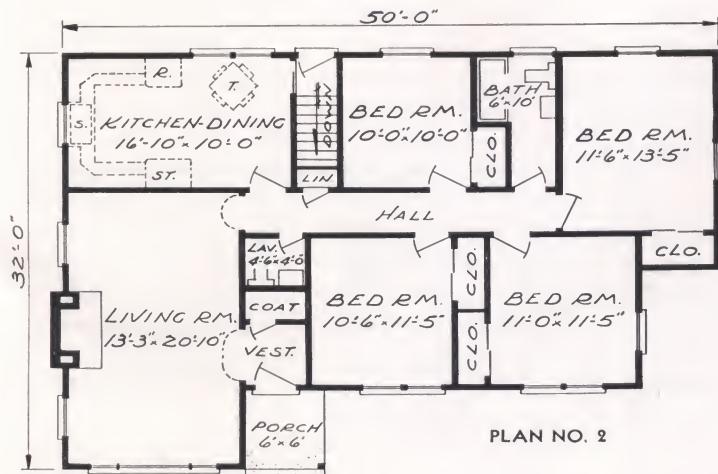
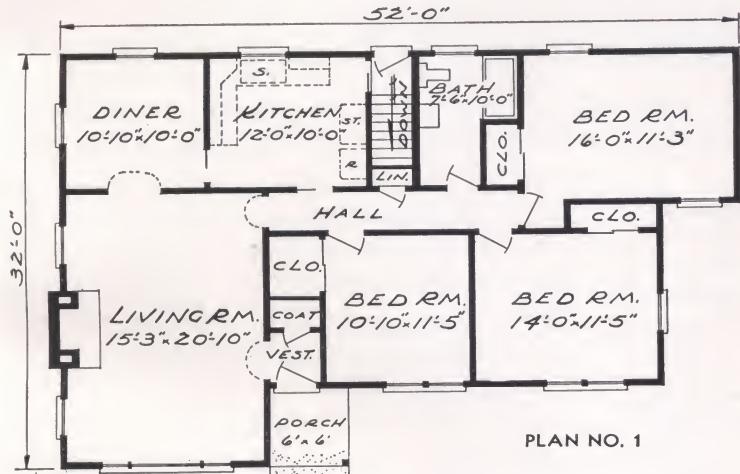


The Denver — Sparklingly New —

Price Given
On Enclosed
Price List

WE PAY
THE
FREIGHT

The Denver



The Denver presents a truly inspired picture, with its lavish setting, unusual roof lines, and sturdiness in the western ranch mode. This home can be yours. The ever-popular hiproof is augmented by the segmenting of the roof surface. The stateliness of the walls is evidenced by the lack of ornamentation. Superb dignity is made available to you in this new and different design. Examine the floor plans carefully. You will find that your every need has been anticipated. The wide scenic window opens new fields for your comfort, and the optional fireplace will add warmth and coziness to your living room. The large bedrooms are connected by a central hall to the lovely living room wing. In plan No. 1, we show for your consideration, the separate dining room, a feature that has weathered all the assaults of modernity. The close proximity of the kitchen and bath helps to economize on your plumbing, thereby affording you the opportunity of additional savings. The opening from the kitchen to the central hall eliminates that traffic thru the living room—an item most wanted in the new home. In plan No. 2, the newly popular dining-kitchen gives you, the homemaker, greater efficiency as well as beauty and convenience beyond measure. Aptly designed in plan No. 2 is the small lavatory opposite the kitchen-dining room. The vestibule, which is complete with roomy guest closet, gives you an added measure of elegance. Write us for further specifications. Write us today.

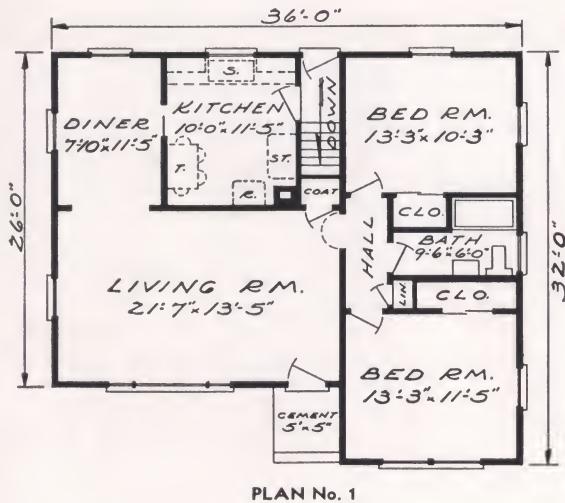
IMPORTANT—THE NAME AND COMPLETE ADDRESS OF ANY LETTERS SHOWN IN THIS BOOKLET WILL BE GIVEN ON REQUEST



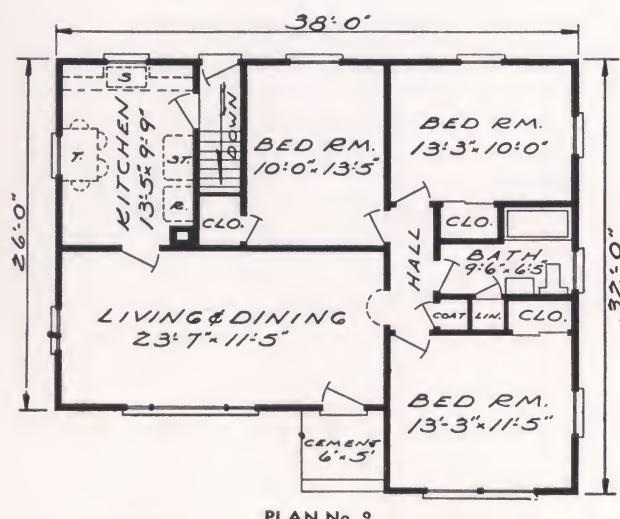
The Royton — BEAUTIFULLY PROPORTIONED

Price Given
On Enclosed
Price List

WE PAY
THE
FREIGHT

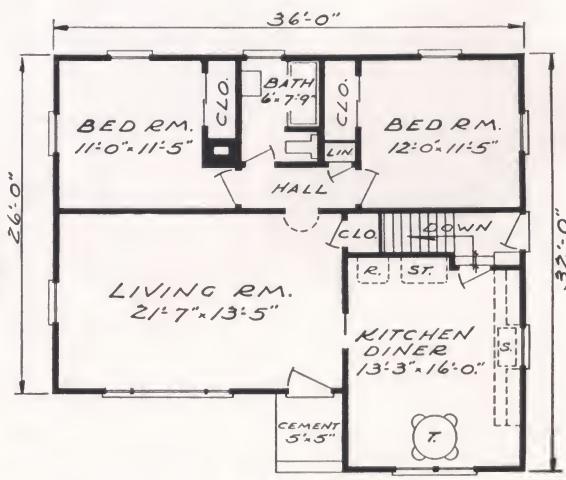


PLAN No. 1



PLAN No. 2

Here is a house that will never grow old! For one thing it is of such a simple, charming design that it is not likely to be outmoded by the passage of time, and like all Aladdin houses the Royton offers you the finest quality lumber to be had. No house is any better than the materials that go into it. The Royton is surprisingly spacious for its overall size. Imagine a living room almost 22 ft. by 13 ft.! Plus a dining area, a spacious kitchen and two nice bedrooms. That is plan No. 1 and plan No. 3. If you prefer 3 bedrooms, plan No. 2 will interest you. Its living room is almost 24 feet long and it has a beautiful kitchen 13'5" x 9'9". Plenty of closet space too. For a quality home of traditional styling—a home that will give years of faithful service—The Royton cannot be beaten.



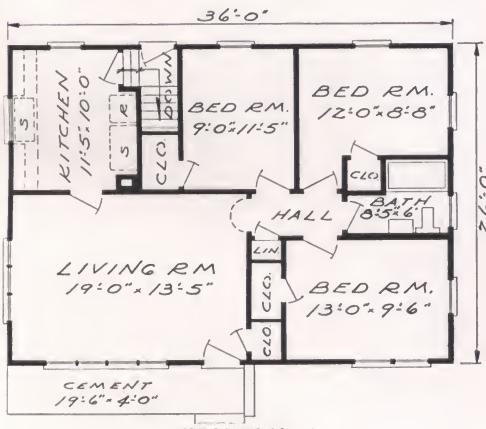
PLAN No. 3



The Sylvan — A CHARMING HOME — for YOUR COMFORT

Price Given
On Enclosed
Price List

WE PAY
THE
FREIGHT

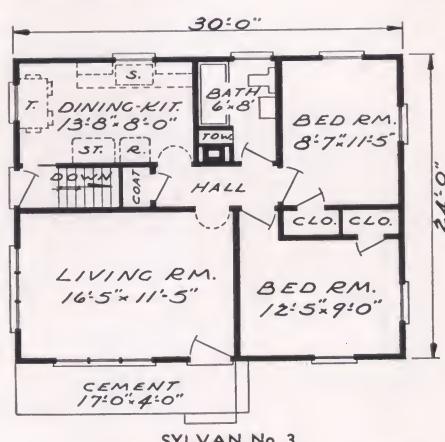


The Sylvan was first erected in Bay City and opened to the public by Aladdin as a model home. When you visit Bay City we will be glad to show you this most attractive home. We know it will charm you as it has won instant and unanimous approval of all those who have had the pleasure of inspecting it. This home is modest in size and dazzling in all details. The strikingly large scenic window brings the outdoors into the living room! Note the wall space available under the high windows in the left wall of living room. The exterior plan is beautifully proportioned. The three plans shown give you your choice of either two bedroom or three bedroom plans and the further choice of building the home on a concrete slab or a cellar. Whichever plan you select you will have a beautiful, modern and satisfying home. Send for detail specifications.

SUPERIOR TO ANY

Dear Sir:

We are very much satisfied with our materials and service we have received from Aladdin. Our home is far superior to homes costing much more from other companies. We have been through a lot of homes and there is no comparison. Our Aladdin pre-cut is far superior to any. Mrs. J. L. Williamsport, Pa.



Page 2 lists Index of many
Questions answered in this catalog.



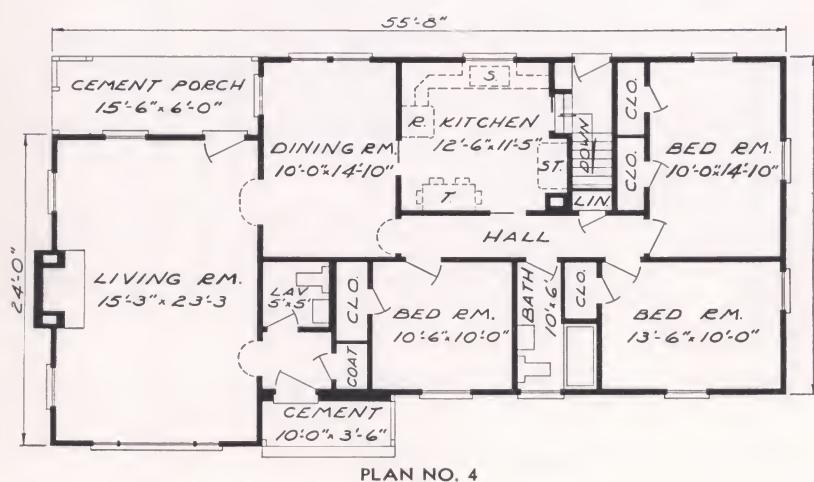
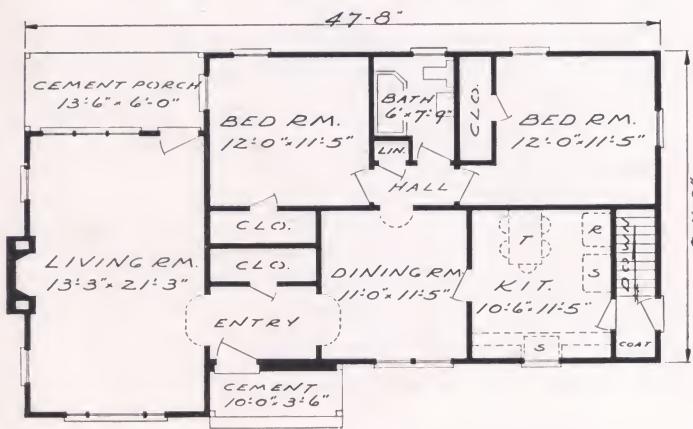
The Rio Grande—Masterpiece of Ranch House Architecture

Price Given
On Enclosed
Price List

WE PAY THE
FREIGHT

Every modern feature and convenience of today's newest and finest homes will be found by a careful study of the Rio Grande. The picture above presents a beautifully proportioned structure—in ground elevations, walls and windows, and roof lines. The

ever popular sweeping gables do much to enhance its beauty, the front projection offering protection to the entrance. Extra wide Scenic windows face both the terrace and garden at rear of living room. In our price for the Rio Grande we have included siding where stone is shown in the front wall. If you plan to use stone as illustrated, write us for allowance for siding and paint for that portion of the front wall.



FINISHED HOME IN FIVE MONTHS

Dear Sirs:

We like our home more all the time. We built it ourselves in five months with one young man helping us for three months. A carpenter who saw our house this summer has said the lumber in it is much better than that in the houses he has been working on. He also said our house would be worth about \$6,000 to \$8,000 more than we put into it.

Thank you again for all your help and consideration. Your Company is so nice to deal with. Sincerely, Mr. and Mrs. H. N. W. Kaycee, Wyoming.

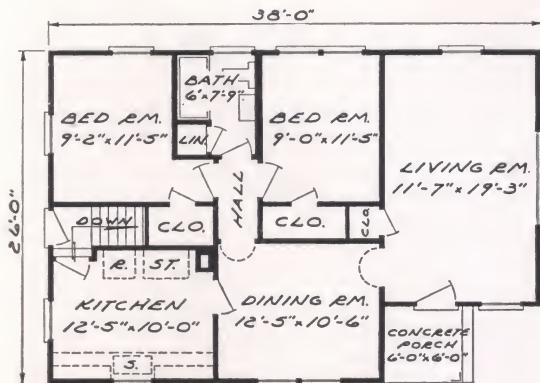
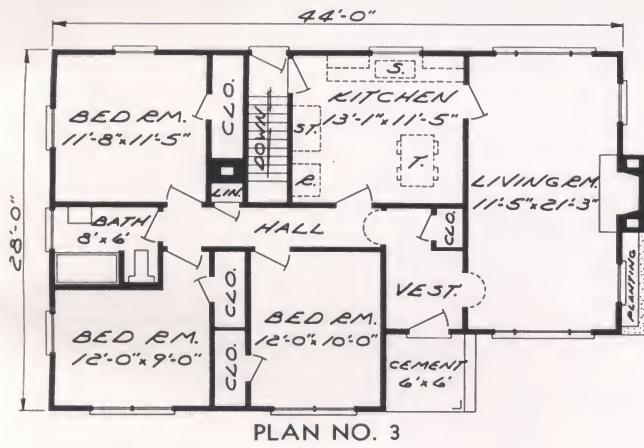


The Graystone—

DESIGNED FOR WIDE
OR NARROW LOT

— Price Given
On Enclosed
Price List

WE PAY THE
FREIGHT



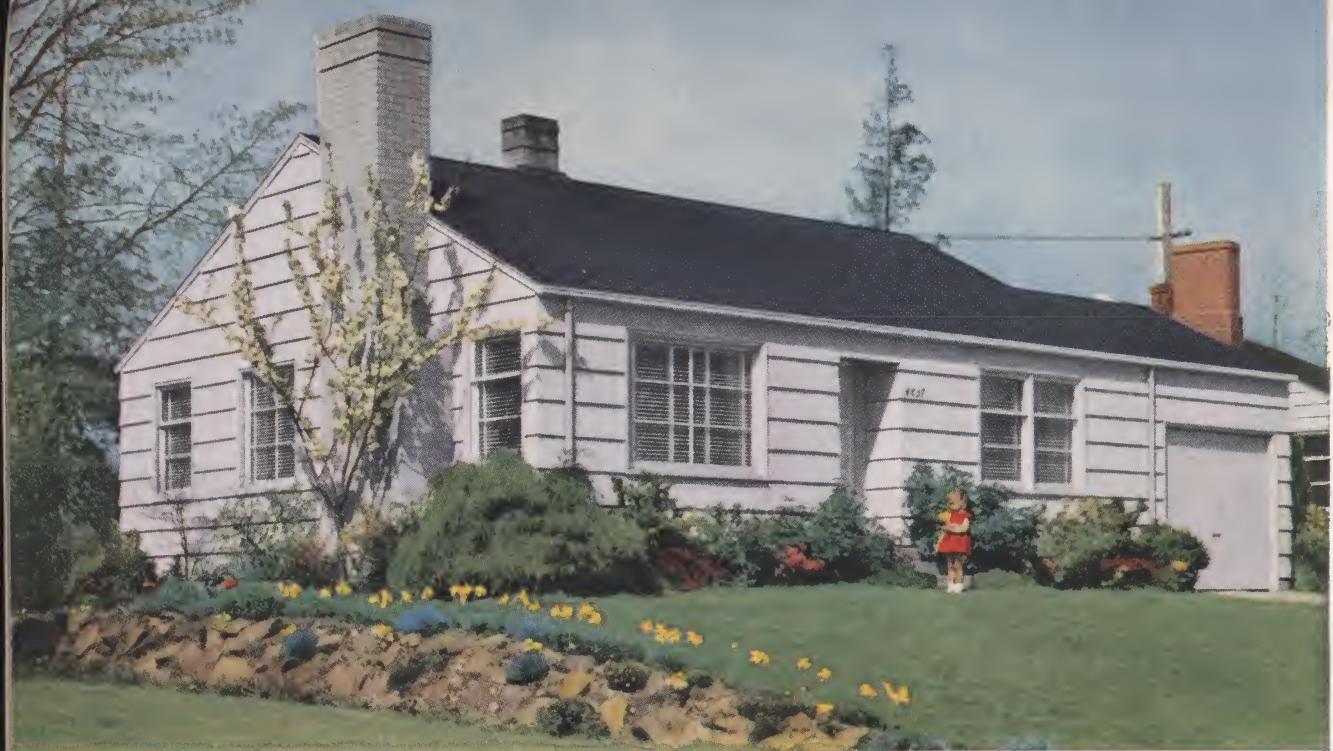
Aladdin designers have created this charming home for those who appreciate the best in modern design. Notice the effective contrast achieved by use of vertical boarding at front of living room; also the projecting roof supported by the popular ornamental column—a most desirable feature to protect the entranceway. Two interesting plans are shown here, both designed to be equally attractive whether constructed the narrow or long way facing the street. Write today for detail specifications on this fine home.

SAVED \$500000

Gentlemen:

I have been building my home in my spare time. The material arrived in good condition and was of top grade quality. I have been complimented many times on the style and how well built the house is—not to overlook the fact that I saved nearly five thousand dollars over the prices given me by two contractors. It has been a pleasure to do business with your firm. Thank you, S. W. Jr., Severn, Maryland.

You save when you build the ALADDIN way
because factory cutting and fitting reduce the
labor cost 30% and lumber waste 18%

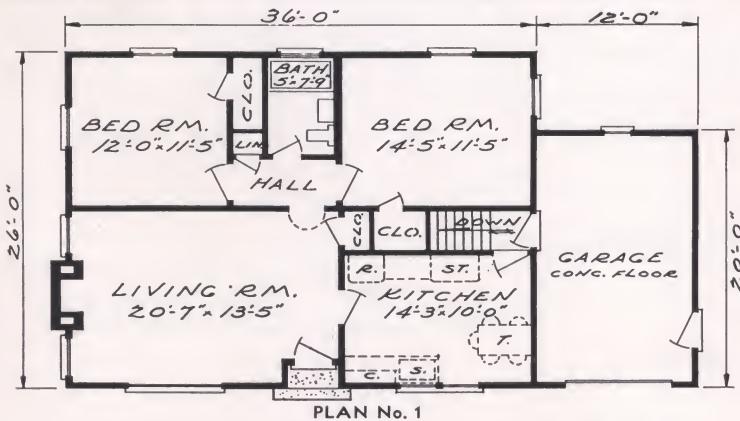


The Parkway—New and Modern—

Price Given
On Enclosed
Price List

WE PAY THE
FREIGHT

This actual color photograph of the Parkway pictures one of our most charming modernized Colonial designs—truly a "Home of Tomorrow." Here, too, we are showing the newest thing in insulated heavy outside cedar shingle walls. Note that deep shadows thrown by the thick base of the shingles soften the severity of plain white walls. Under each shingle is an undercourse of insulation board giving added insulation value. All shingles are dip stained when received by you which further saves the cost of painting your new home. Write for detail specifications.



SEE ANOTHER PLAN
OF PARKWAY—PAGE 43



BUILT HIS ALADDIN
AND SAVED \$7000⁰⁰

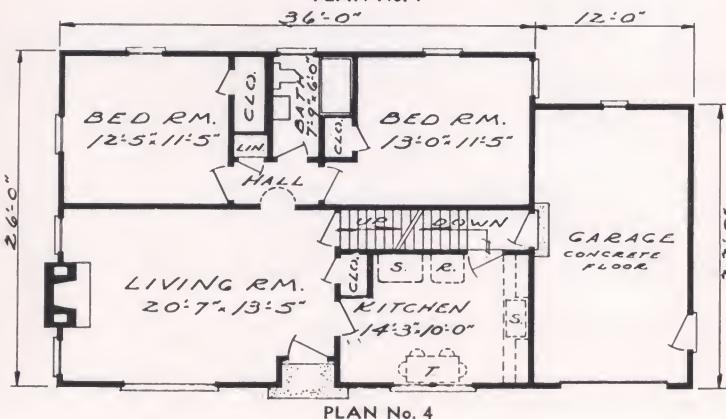
Dear Sirs:

We are very pleased with our new home. Everyone that has seen it just can't get over how nice it is. It is a perfect home.

All material was perfect and cut to precision. I only hired a carpenter a few days to frame. My boys and I did the rest. I had little experience in carpentry and the boys had none. I studied my blueprints until the material came and I stacked all lumber in piles as it would be used. Then I had no trouble finding what I wanted. It was very simple as everything fit so perfectly and is a wonderful job for someone that knew so little about carpentry.

I would recommend your homes to anyone. I figure I saved \$7,000.00, not counting my labor which would be awful good wages. If I ever build again it will be an Aladdin. Thanks many times.

R. B., Springfield, Illinois

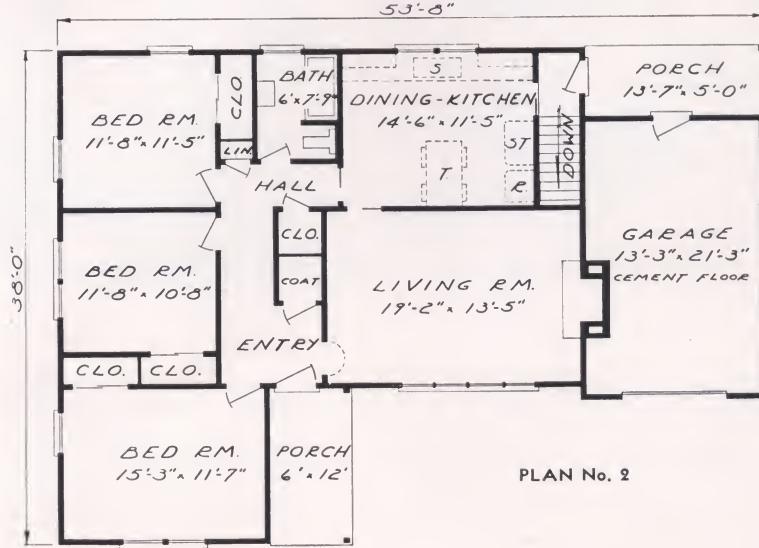
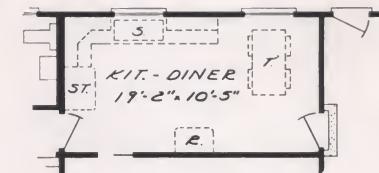
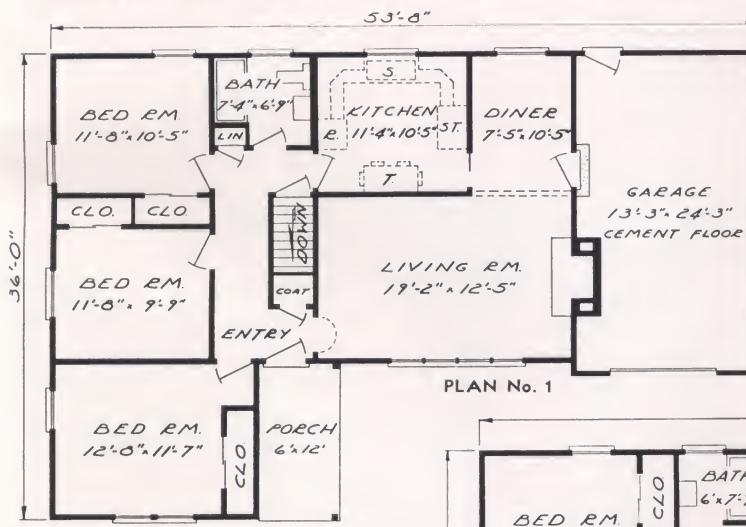




The Tulsa — New and Modern —

Price Given
On Enclosed
Price List

WE PAY THE
FREIGHT

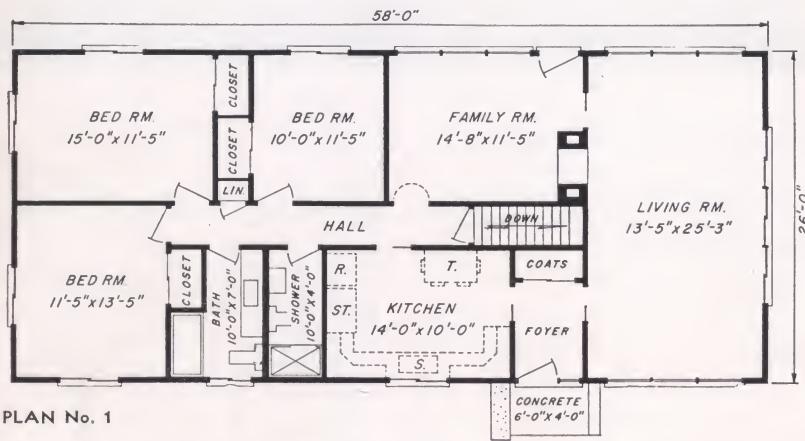


Study the two floor plans shown here. Plan No. 1 includes the popular dining ell off living room. The three spacious bedrooms are separated from the active part of the house by a center hall. Both plans are quite similar, yet each is different in its own way. Write us for specifications on your choice of either plan.

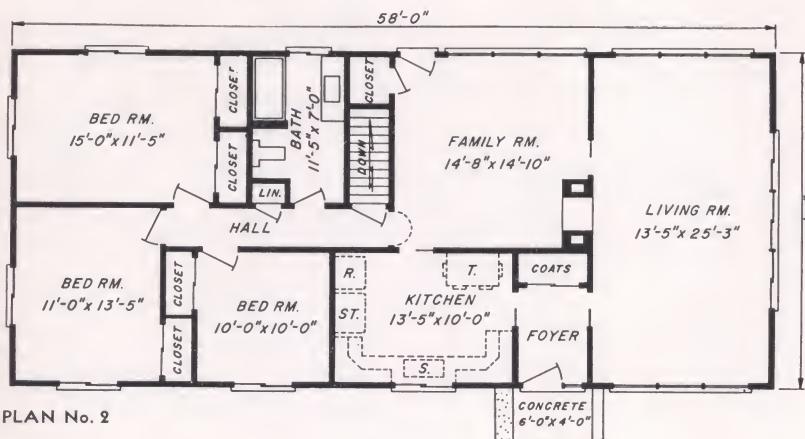


The Clarksdale Many New Innovations

Prices Given on Enclosed Price List
WE PAY THE FREIGHT



PLAN No. 1



PLAN No. 2

To the homeowner with an eye to the future, Aladdin engineers have formulated this fine example of modern styling. Many new innovations have been incorporated into this design for your greater comfort and ease. The popular family room has become essential in today's mode of living. Its location at the rear affords privacy and yet is easily accessible from any part of this lovely home. The bedroom wing of the home is connected to the sphere of activity by the convenient center hall. The kitchen with its front outlook is a refreshing change, and located next to the bath and shower, effects the utmost in economy in the plumbing layout.

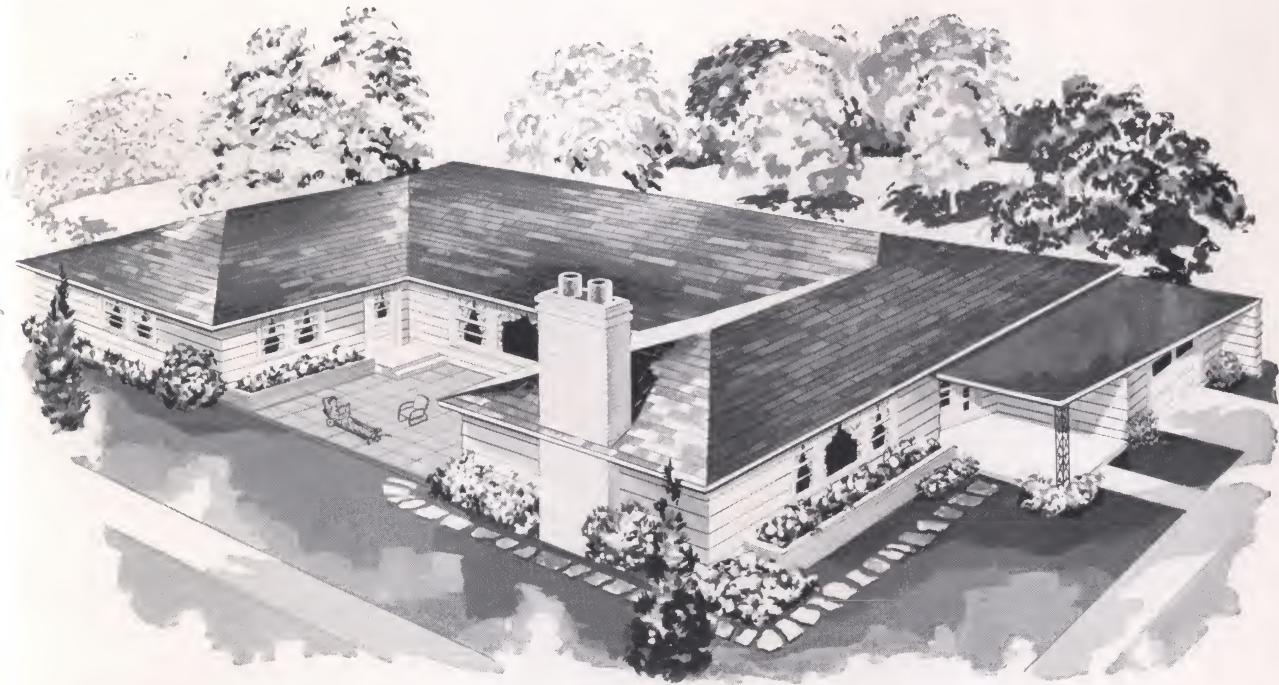
*Your Aladdin
Designed by Experts*

Every Aladdin Home is designed and the construction engineered by a staff of experts. All plans are surveyed from every angle to assure you that you are receiving a correctly engineered and skillfully planned home. Our exacting requirements are the test of each layout. You can be assured of a technically sound and sturdily built home, planned by experts. These experts are ready to give you their advice, analysis, and judgment on anything you may wish to know about your Aladdin Home.



The Clarksdale

Notice the rear view of the Clarksdale. Here you have outdoor living at its best! The large scenic windows in the family room and living room constantly open vistas of beauty. One of the most modern items to complement this home is the horizontal sliding windows used throughout. No longer is there any problem of arranging your furniture. Variety can be achieved in every room. Wall space is not sacrificed because of the placement of the windows. Truly, the Clarksdale is a design of the future. Write for specifications.



THE TOPEKA

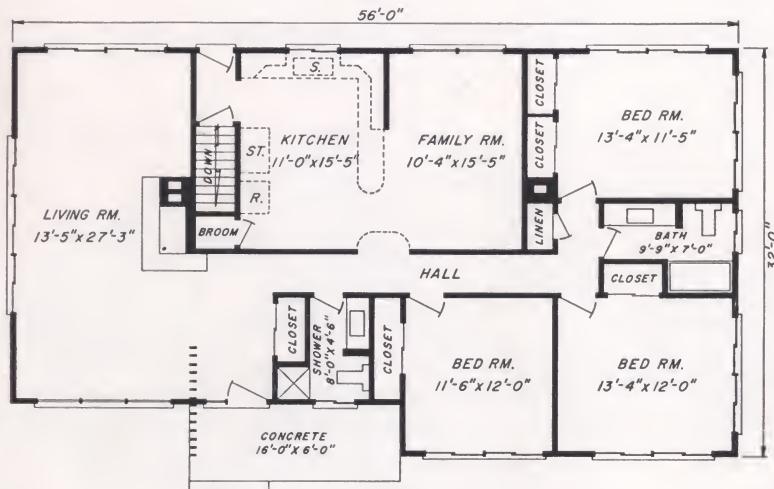
You will note both the Clarksdale and the Topeka illustrated above are designed for better indoor-outdoor living. These designs, planned for comfortable outdoor living, have terraces on which families can dine, read, entertain, and sunbathe. They let the homeowners express their individuality. They are easy to keep up as there are no large lawn areas to be mowed and they make ideal play areas for small children. You will love to use your patio if you select either the Clarksdale or the Topeka.



The Canyon *New Concept of Comfort*

Prices Given on Enclosed Price List

WE PAY THE FREIGHT



Choose the home you like . . . then write for complete details. No obligation, of course!

This lovely ranch home draws its inspiration from the prevailing ideas of modern home styling throughout our country. There are many new features that make it outstanding. The flare of the eaves with their overhang both front and rear, the unusual window treatment, and the distinctive porch and hall arrangement tend to lift the Canyon far above the average ranch home. The little touches of distinction in the horizontal sliding windows, the vertical board trim and the long glass next to the front door, present a new concept of the contemporary home. The Canyon is an outstanding achievement by Aladdin architects. Its combination of style and beauty is rare, indeed.

Not only is this design beautiful in its exte-

rior, but the interior is well planned for your comfort and convenience. The front entry is separated from the living room, yet it is an integral part of the informality so popular in today's living. The central hall connecting each room of this home provides an easy flow of traffic. Many modern homemakers will welcome the inclusion of the family room so convenient to the kitchen. The spacious bedrooms with their high-placed windows allow the free and easy placement of your furniture. Many large closets are a must in every home. More than ample storage space is provided without sacrifice of valuable living area.

The Canyon truly warrants your careful study to appreciate the true character of its livability.



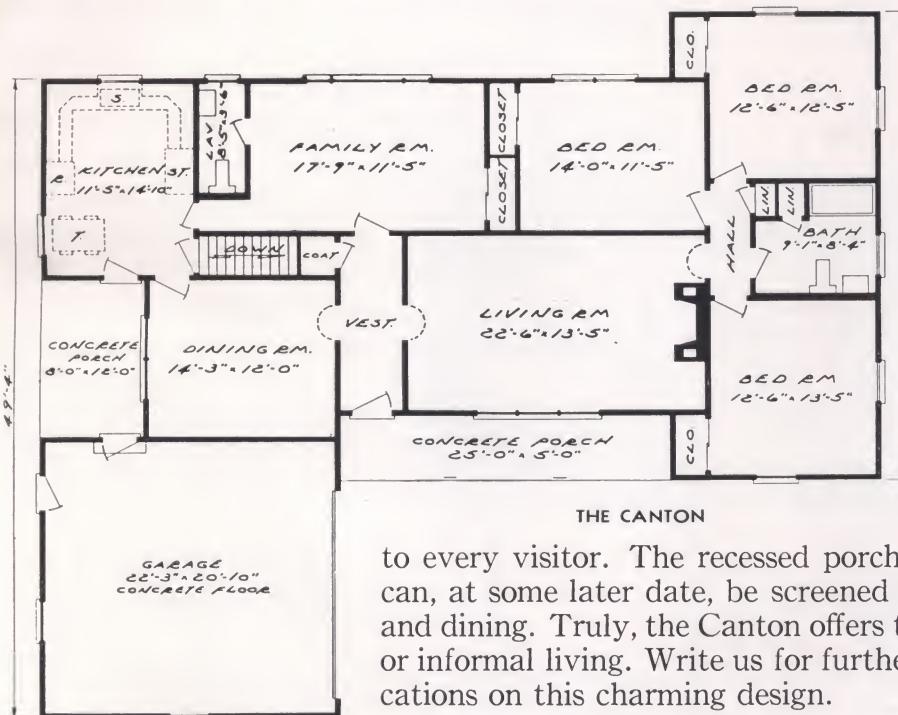
The Canton — New and Smart —

Price Given
On Enclosed
Price List

WE PAY THE
FREIGHT

Aladdin presents here one of the latest achievements in home design. The inclusion of the newly popular family room near the kitchen affords a convenience rarely found in a home of this size. The variation of the position of the garage provides easy placement on a narrow lot without detracting from the "ranch-home" effect. While the garage door is shown on the right side of the garage wing, it can be placed in the front wall of the garage if your conditions require this change. The spacious bedrooms are conveniently arranged at one end of the house, away from the activity areas. The roomy vestibule breathes a welcome

range door is shown on the right side of the garage wing, it can be placed in the front wall of the garage if your conditions require this change. The spacious bedrooms are conveniently arranged at one end of the house, away from the activity areas. The roomy vestibule breathes a welcome



to every visitor. The recessed porch off the dining room can, at some later date, be screened in for outdoor living and dining. Truly, the Canton offers the utmost for formal or informal living. Write us for further details and specifications on this charming design.

HOW AM I PROTECTED IN BUYING AN ALADDIN READI-CUT HOME?

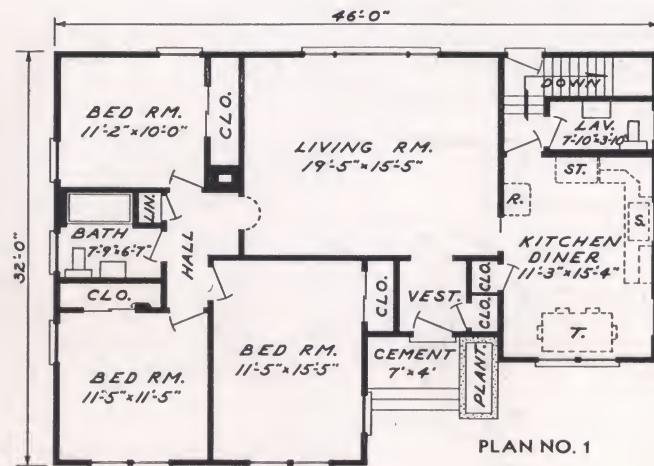
You are protected by the resources of a multi-million dollar corporation when you deal with The Aladdin Company. Every statement made must be lived up to—and is. You are further protected by the clean record of over Fifty Years' business history of The Aladdin Company and you are further protected by the knowledge that The Aladdin Company originated, perfected, and established the Readi-Cut System of Construction and established the Readi-Cut House Industry and are the largest exclusive manufacturers of Readi-Cut Homes in the world.



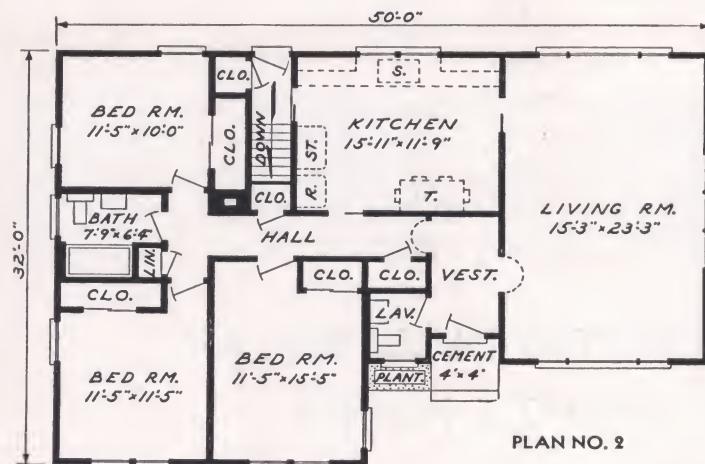
The Pinecrest — Ideal Three Bedroom

Price Given
On Enclosed
Price List

WE PAY THE
FREIGHT



One of the newest innovations in exterior wall treatment is shown here, the harmonizing combination of horizontal siding and vertical boarding. Individuality is expressed in every line of this home, from its popular hip roof and the overhanging eaves to the smartly styled high windows in the bedroom walls. The enlarged kitchen-diner in Plan 1 will please those who do not care for a separate dining room. There is convenient dining space in the corner of the kitchen in Plan 2. Ample closet space is provided for both plan arrangements. Write us for detail specifications for this home.



The Construction used in
an ALADDIN HOME
is the same as that used
in the Best Architect-
designed Contractor-
built house erected any-
where.

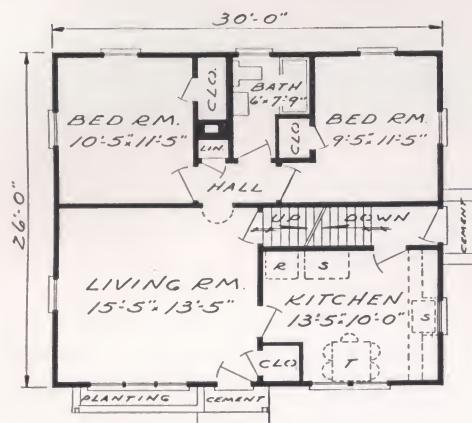
Over 50 Years HOMEBUILDERS To The NATION



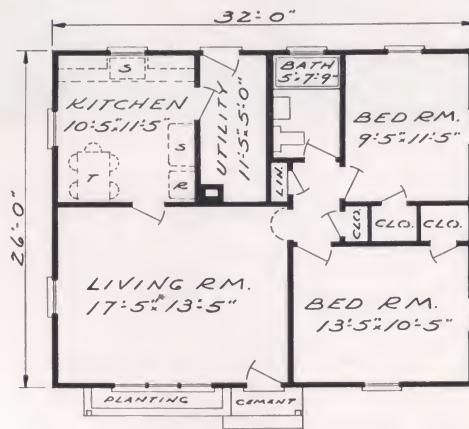
The Acacia

Aladdin offers you a chance to enjoy today's comforts and conveniences now, in this architectural gem. Efficient, economical, practical—it only looks expensive. When you build this home and decorate it with your own soft, modern colors, you will have the loveliest home in town—a proud improvement to your neighborhood. The interesting touches of gay details add glamour to your home. Write us for further specifications on this beautiful and practical home.

THE ACACIA



PLAN No. 1



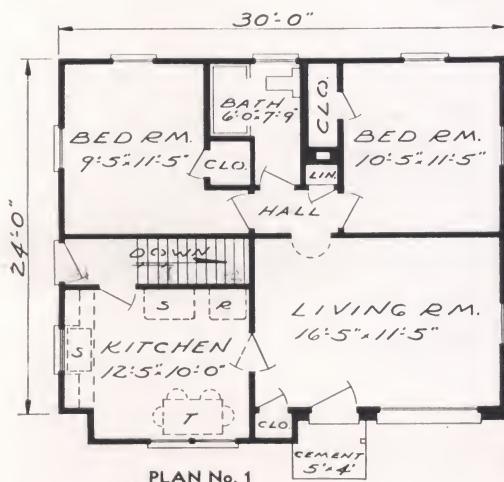
PLAN No. 2

The Jasmine

This modest home has had wide acceptance by homebuilders. You will be proud of its exterior beauty. It can be placed with pride and confidence in any surroundings. A careful study of its interior arrangement reveals the last word in comfort, convenience and efficiency. Ample wall space and cross ventilation have been accomplished in every room.



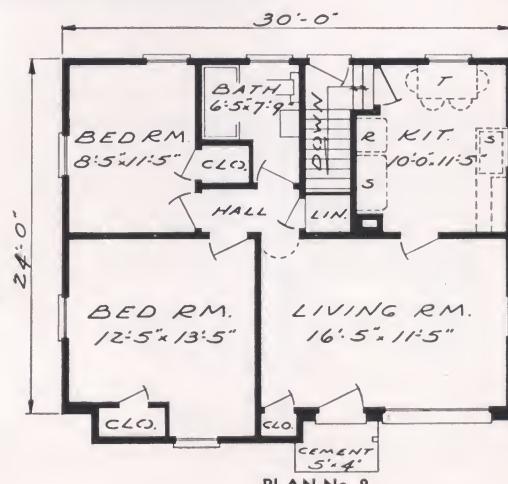
THE JASMINE



PLAN No. 1

BUILD
IT
YOURSELF

BUILD YOUR
OWN HOME

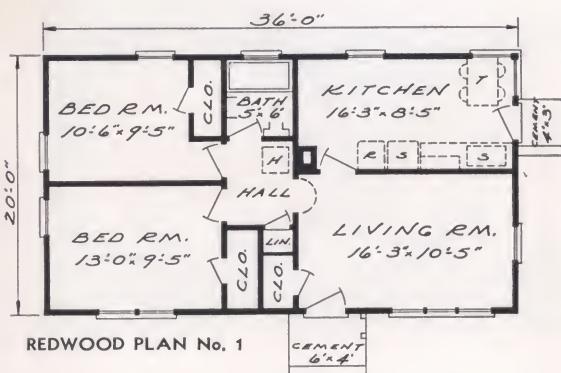


PLAN No. 2



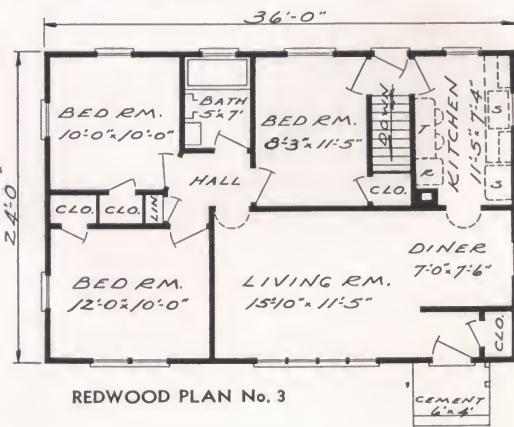
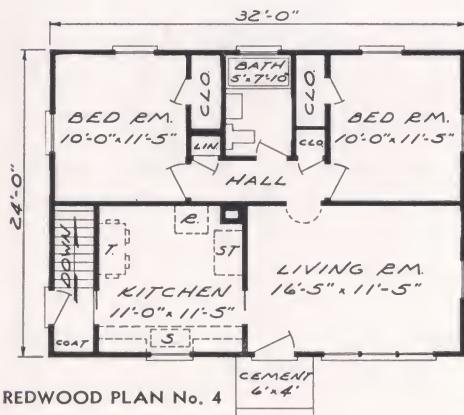
The Redwood—As New, Modern and Fresh as Tomorrow's Sunrise

If you made a trip through New England these days, you would discover the increasing popularity of the old time decorative schemes for both new and old houses—the dark red body paint with pure white trim. Thus we show the Redwood above. Of course you may have any colors that you prefer. All three plans here are adaptable for narrow lots, or the house may be placed fronting the long way. Large Scenic window is incorporated in each plan and the horizontal siding and vertical boarding lends an interesting contrast. Write for detail specifications. Prices on enclosed price list. We pay the freight.



ALADDIN'S MATCHLESS GUARANTEE

What Induces Us to Supply Such Matchless Quality? Aladdin believes the modest home merits the same goodness as the mansion. We have nailed Aladdin quality on the highest attainable pinnacle and have kept it there. While these are excellent reasons for the careful, thinking home buyer, the real undebatable reason is summed up in the goodness, soundness and the thoroughness of the quality of Aladdin Houses. Aladdin's Guarantee: Satisfaction or your money back.



CAUTION

The following caution is written out of the unfortunate experiences reported to us by homebuilders who were enticed by unscrupulous local contractors or lumber dealers to use our plans but not our materials.

If offers are made to you to buy and build based on our plans, demand a written contract from the contractor. **Especially important to you:** Demand from the lumber dealer a written and signed bill of material covering the same details as our specifications shown below with a **guarantee that there will be sufficient material** of every kind and of the same quality to **complete** the house. Below is a sample of specifications furnished for each Aladdin home and all materials are guaranteed to be furnished in accordance with the specifications for each individual house.

A careful reading of the following will give you a clear idea of the completeness of materials and equipment which are included in the price of Aladdin Houses.

You also receive our over fifty years of home building experience to guard you against mistakes of any kind.

It has taught us the best construction methods, the best materials to use, the best way to prepare the building plans so every step of erection can be followed even though you have had no previous experience in building. And to complete our service to you, we guarantee that you will receive sufficient of all materials to complete your home according to the plans and specifications.

You Will NEED Every One of These MATERIALS Listed Below to Complete Your HOME

ALADDIN READI-CUT HOUSES TYPICAL SPECIFICATIONS

FOUNDATION WALL PLATES—2" x 6" furnished to set on top of entire foundation wall, cut to fit.

GIRDER OR CENTER SILL—6" x 8" built-up of 2" stock, cut to fit.

FLOOR JOISTS—2" x 8" or 2" x 10" on 16" centers, according to span, cut to fit, with joist headers, and joist ties.

CROSS BRIDGING—1" x 3", for use between floor joists, cut to fit and mitered.

WALL STUDDING—2" x 4" on 16" centers, cut to fit. Triple studs at all corners of outside walls. Double studs around all door and window openings.

PARTITION STUDDING—2" x 4" on 16" centers, cut to fit.

FUHRING STRIPS—2" material provided for furring out wall for soil pipe or 2" x 6" partition.

WALL AND PARTITION PLATES—2" x 4" bottom plate and double 2" x 4" top plate, cut to fit.

CEILING JOISTS—2" 6" or 2" x 8" on 16" centers, according to span, cut to fit and mitered with joist ties.

RAFTERS—2" x 6" on 24" or 16" centers, according to span, cut to fit and mitered.

RAFTER TIE OR COLLAR BEAMS—In proper size to assure sturdy roof construction, cut to fit.

SUB-FLOORING—1" sheathing lumber cut-to-fit, laid tight, at right angles to floor joists. For diagonal application, sheathing will be furnished mitered one end, but you must specify on your order.

WALL SHEATHING—One inch sheathing lumber cut to fit and furnished to apply at right angles to outside wall studding.

ROOF SHEATHING—1" sheathing lumber, cut to fit and laid tight for slate surfaced shingles.

BUILDING PAPER—Durable High Quality, used between the Sub-floor and Finish floor.

FELT—15 lb. Asphalt Saturated, used between Wall Sheathing and Siding or Shake Shingles and between Roof Sheathing and Roof Shingles.

ROOF PITCH—Varies with house style.

EAVES—Type as illustrated in catalog. All materials provided necessary for completion. Eave troughs and down spouts not furnished.

ROOF COVERING—Heavy duty 3-in-1 thick-butt asphalt slate surfaced shingles weighing 215 lbs. per square. Necessary flashing included.

CEILING HEIGHT—8' 4".

OUTSIDE WALLS—Choice of $\frac{5}{8}$ " x 8" bevel siding with metal corners or artistic pre-stained Red Cedar Shake shingles furnished to lay 14" to the weather.

FINISH FLOORING—Tongued and grooved Clear Southern Pine (25/32" thick, with 2 $\frac{3}{8}$ " face) furnished for all rooms except kitchen, bath, lavatory, and utility where shown. $\frac{5}{8}$ " plywood furnished for above-named rooms as a base for tile or linoleum.

OAK FINISH FLOORING—Can be furnished instead of Pine at a slight extra charge. Write for prices.

OUTSIDE FINISH—Furnished in standard lengths and widths. Clear grade. Mitered for gables.

OUTSIDE MOULDINGS—Furnished where required.

DOOR FRAMES—Cut to fit, lock joint construction—bundled—ready to assemble. Complete Weatherstripping furnished for all Outside door frames.

INSIDE DOORS—All hinged doors and sliding doors are 2-panel design of highest grade Douglas Fir. Flush doors optional at small additional cost.

OUTSIDE DOORS—Front door Style as illustrated. Rear door Style No. 8.

WINDOW FRAMES—MALT-A-MATIC units furnished for all Check Rail windows. Cut to fit, lock joint construction—bundled—ready to assemble. Completely weatherstripped—removable sash. Malta-Glide units furnished for horizontal sliding windows.

FLOWER BOXES AND WINDOW SHUTTERS—Furnished where shown.

CLOSET SHELVING AND HOOK STRIP—For ALL closets.

WINDOWS—All sash glazed with high quality glass. Style and size as shown in catalog illustration.

INSIDE TRIM—Accurately machined Modern narrow moulded design with nosed edge baseboard and base shoe. Beautifully grained Selected Arkansas Soft Pine.

ARCHES—Where arches are shown, we will furnish metal forms to build a curved plastered arch or if you use wall board or plaster board, we will furnish frame and trim for a square cased opening. Tell us the kind of material and thickness you will use when you place your order.

BASEMENT STAIRS—Furnished as shown in plan, cut to fit, and manufactured of the finest quality stock. All stairs are cut, and ready to assemble on the job.

ATTIC ACCESS PANEL—We furnish paneling and inside trim for an opening in the ceiling usually placed in the hall so you can have access to your attic.

PLUMBING PANEL—We provide paneling and inside trim to arrange a panel giving access to your plumbing in your bathroom.

INSIDE DOOR HARDWARE—Latest design tubular locksets with solid brass knobs.

OUTSIDE DOOR HARDWARE—Brass cylinder locksets with solid brass knobs for all outside doors. Keyed alike.

DOOR BUMPERS—Included for all inside and outside doors.

DOOR HINGES—Furnished to match other hardware.

WINDOW HARDWARE—All Check Rail windows furnished with locks and lifts. Proper window hardware furnished for casements and horizontal sliding windows.

NAILS—Furnished in proper size for all work and in a quantity sufficient to complete the home.

LOUVERS—Furnished for gables of proper size to provide sufficient ventilation. Roof louvers furnished for all hip-roof houses and eave ventilators for all houses with wide eave projection.

OUTSIDE PAINT—Three coats furnished for all outside work. First Quality house paint, furnished in choice of colors. Oil, turpentine, putty, etc., furnished in ample quantities.

INTERIOR WOODWORK FINISH—For all doors, windows and interior woodwork, we furnish three coats of quick drying spar varnish or three coats of interior semi-gloss paint or three coats of interior high gloss paint. Specify type of interior woodwork finish desired when you place your order.

FLOOR FINISH—We furnish three coats of quick drying mar resistant varnish. When Oak flooring is ordered we furnish natural wood filler and two coats of quick drying mar resistant varnish.

INTERIOR WALLS AND CEILINGS—Because of the many kinds of lining materials now used, we have not included any lining materials in our prices. Rocklath, plaster, wallboard and plasterboard are available in any locality at about the same price. We recommend that you secure your lining materials from your local mason contractor.

PLASTER GROUNDS—If you plan to plaster your home, tell us when ordering and we will supply plaster grounds. Plaster grounds are wood strips furnished to nail around all inside door openings and at the base of all walls and partitions as a plaster guide for a correct plaster thickness.

Optional Materials and Equipment

SCENIC WINDOWS

Scenic windows illustrated below are practical and attractive. They bring the outdoors in as a part of your home and make the whole world, for as far as you can see, an attractive scene from your new home. Style No. 3-A has 3 large stationary upper sash and 3 gear operating lower sash. The overall size of the No. 3-A window is approximately 10'6"x6'6". Style No. 10 is made up of 12 individual units and measures overall approximately 10'0"x6'0". Style No. 9 window is the same as the No. 10 except that it is made up of 9 units and measures overall approximately 7'6"x6'0". All sash of the No. 9 and No. 10 windows are stationary (fixed). Gear operating (ventilating) sash can be furnished at extra cost for any section of the No. 9 and No. 10 window. Style No. 11 window has a stationary center sash with sliding sash on each side. The overall size of the No. 11 window is approximately 9'5"x5'0". The style window shown in illustrations or plans will be furnished with that particular plan. Substitutions can be made. Write for prices.



SCENIC WINDOW STYLE 11



SCENIC WINDOW STYLE 3A



SCENIC WINDOW STYLE 10

SHINGLES

Instead of wood siding for the outside walls we can furnish artistic shake shingles of long-lived red cedar grooved and etched to resemble the antique shales as illustrated on page 16 and also on page 58. The shingles are laid at a wide exposure with a double thickness at the butt. You have your choice of either siding or these shingles at no difference in price. Shingles come in wide range of attractive colors. Send for color folder.

ARCHES

We include in the price for each home square cased openings or materials to build a curved plastered arch where arch openings are shown in the floor plan. We will furnish either type with your home. If you use dry wall for the interior, such as plaster board or wall board, we will furnish square cased openings as the curved arches can be used only when you plaster the interior. Specify the kind you want.

CELLAR WINDOWS

We can furnish a complete cellar window unit already assembled with hardware in place, including glazed sash and the cellar window screen, for either a 2 block high opening or a 3 block high opening. For either cellar window leave the foundation wall opening 32 $\frac{3}{8}$ " wide. It is not necessary that the windows be shipped before the house as they can easily be set in the foundation wall when your materials arrive. Write for prices.

OAK FLOORING

"Select" oak flooring can be furnished in any or all rooms of any Aladdin home. If wanted, write us for prices and state in what rooms you wish to use oak flooring.

KITCHEN CABINETS

Kitchen cabinets can be furnished in accordance with catalog floor plan layouts. These kitchen cabinets are made of choice hardwood and are shipped to you direct. They are complete—fully enameled (white) outside and inside, or if you prefer natural finish, we can quote on a natural Birch cabinet. Doors are hung, friction catches applied, door and drawers prepared for pulls. These cabinets are finished in mar-resisting, high lustre white enamel or varnished natural. See page 44 and 45. Write for prices.

INSULATION

Rock wool insulation 2" thick can be furnished for the sidewalls, and also 3 $\frac{3}{4}$ " thick for the ceiling between the ceiling joists at small additional cost. This insulation comes made up in batts and is moisture and fire resistant, and has a heavy vapor barrier paper backing. Write for descriptive folder and prices.

FOLDING STAIRWAY

Where no attic stairway is shown in the floor plan, in most cases it is possible to install a folding stairway to the attic, usually in the ceiling of the hall. Write for prices and information on our stairway. Tell us where you plan to install the stair.

THE ABOVE ITEMS
ARE FOR SHIPMENT ONLY WITH YOUR HOUSE



No. 8



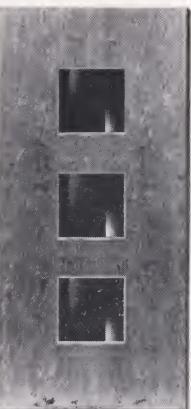
No. 10



No. 17



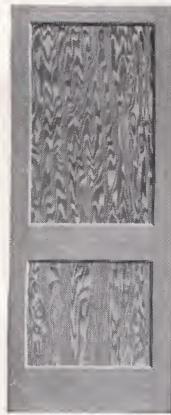
No. 19



No. 21

EXTERIOR DOORS

Style No. 8 door is provided at the rear of each of our Aladdin homes. In our specifications we list the front door, giving the style number of door provided. If you wish a different style door than is specified in the specifications for your home, write us.



2 Panel

INTERIOR DOORS

Shown at the left is our beautiful two-panel door which we provide for all interior openings where doors are shown. If you wish flush doors as shown at the right, we can provide them at an extra cost. Write us for prices.



Flush

ALADDIN BLUEPRINTS AND INSTRUCTION BOOK

To simplify the erection of your home, we furnish a complete set of drawings listing and showing in position every piece of material entering into the construction of your home. We provide a book of instructions explaining in detail every step of the erection, how to sort your materials on the ground after they are unloaded from the car. The drawings and book of instructions are mailed to you in advance so you will have them to study and familiarize yourself with all details before your materials arrive.

SO EASY TO BUILD YOUR OWN HOME

We have shown in greatly reduced size, a few figures taken from a set of Aladdin Readi-cut House Plans. They show the size, length and position of every piece of material entering into the construction of the home. All framing and sheathing including mitered materials are marked, cut to exact length. All you have to do is nail the materials in place.

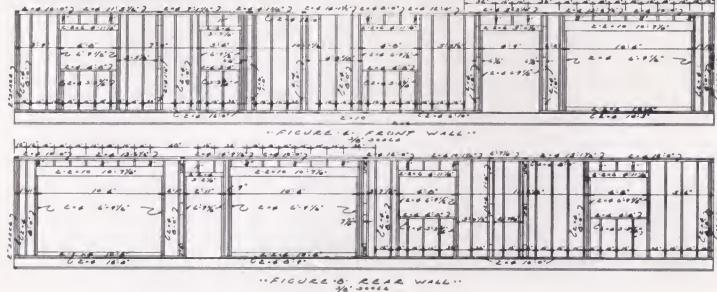
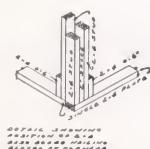


FIGURE 2. FRONT WALL

FIGURE 3. REAR WALL

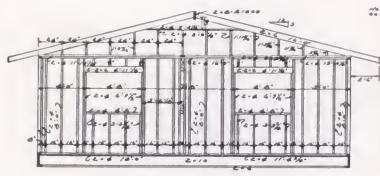


FIGURE 4. LEFT WALL

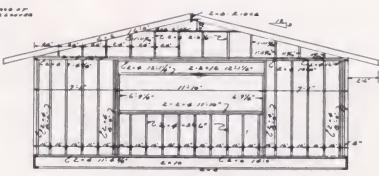


FIGURE 5. RIGHT WALL

ALADDIN READI-CUT GARAGES



STANDARD No. 5—12' x 22'
STANDARD No. 6—20' x 22'
STANDARD No. 7—16' x 22'



SOVEREIGN No. 5—19' x 22'
SOVEREIGN No. 6—20' x 22'
SOVEREIGN No. 7—16' x 22'



SUBURBAN No. 5—12' x 22'
SUBURBAN No. 6—20' x 22'
SUBURBAN No. 7—16' x 22'

GARAGES Our garages are manufactured in three sizes only—12' x 22' for one car, 20' x 22' for two cars, and then we have a combination storage and one-car garage 16' x 22', which is commonly known as the car and one-half garage. You have available space for work bench, garden tools, etc. of approximately 4' x 22'. You will find this space very useful in your garage. Garages are priced in double construction, that is, with 2 x 4" studding, wall sheathing, building paper and siding or shake shingles to match the exterior of your home. We furnish the complete materials except the concrete slab floor. In the 16' x 22' garage we provide an inswing casement window at the front of the storage portion with flower box, which adds to the attractiveness of the garage. Overhead garage doors are provided. Write for Detail Specifications for our garages. **We do not sell garages separately.** We ship only with Aladdin House orders.



"DO IT YOURSELF"



The recent tremendous public interest in the "Do It Yourself" movement is added, and is a complete endorsement, of Aladdin's "Build Your Own Home" plan—which was first offered to the public over 50 years ago. The Aladdin Readi-cut System saved home builders from 30% up, when carpenters worked for 25c an hour in 1906. Today it saves 30% of the \$2.75 an hour carpenters are currently receiving. "Can I do it myself?" you may ask yourself. Read the answers to this question from a few of the thousands of Aladdin customers who have built their own homes at savings of hundreds and thousands of dollars. Letters are printed on the several pages in this plan book. Complete name and address furnished on request.

THE BRENTWOOD

In order to give you an idea of the attractiveness of the Brentwood in siding, we show a photograph of it with this particular exterior treatment. The Brentwood is regularly priced for a brick veneer exterior but we will gladly quote on furnishing siding, giving you an exterior as illustrated at the right. Write us for prices on the siding. See page 29.



BRENTWOOD—Shown with Siding Exterior

BUILD IT YOURSELF



WE PAY THE FREIGHT

ALADDIN BUILDING ESTIMATES

FOOTINGS— We give under "Cubic Yards of Poured Concrete" total number of cubic yards of concrete required for all main footings, column footings, porch footings, terrace floors, chimney footings and concrete steps when shown, also basement floors and floors for all attached garages.

FOUNDATIONS— Under "16" Blocks for Foundation" we give the number of concrete blocks required to construct the foundation according to our foundation plan. This includes porches and terraces where shown; also wall for garages if attached to house. All plans having a basement stairs are figured for a foundation wall 10 blocks high. All plans without basement stairs are figured for a main foundation wall 5 blocks high. For foundation plans see page 43.

SQUARE FEET HOUSE AREA

Below is given the square feet of house area for each of our homes. This area given does not include the garage, when shown in floor plans, or porches. It is the square footage of the house itself.

HOUSE	Sq. Ft. House Area	16" Blocks for Foundation	Cu. Yds. Poured Concrete	Sq. Yds. Plaster or Wallboard Surface
Acacia #1	788	902	15	353
Acacia #2	832	510	5	374
Alamo #1	948	1150	19	483
Alamo #2	798	1080	19	472
Alamo #3	798	968	15	403
Ambassador #1	1240	1158	24	438
Ambassador #4	1440	1246	29	642
Astoria #2	1024	1233	22	477
Astoria #3	1136	1258	24	545
Bellevue #1	1050	1350	25	460
Bellevue #2	1194	1440	29	553
Brentwood #1	1276	1188	22	518
Brentwood #2	1120	1152	20	485
Brentwood #4	960	1050	17	452
Brentwood #5	1434	1338	29	636
Bristol "A"	986	1034	18	491
Bristol "C"	1058	1048	19	476
Bristol "D"	1115	1158	21	537
Canton	1774	1940	45	758
Canyon	1672	1410	29	683
Catalina #1	1674	1608	37	751
Catalina #2	1466	1559	32	623
Clarksdale #1	1508	1310	26	649
Clarksdale #2	1508	1310	26	653
Cornell	1384	1125	19	630
Coronado #1	960	1156	21	452
Coronado #4	1187	958	13	522
Coronet #1	1200	1116	22	556
Coronet #3	884	978	18	401
Cranbrook	1516	1515	31	656
Del Ray #1	1384	1550	31	634
Del Ray #2	1300	1190	30	603
Denver #1	1364	1276	28	618
Denver #2	1430	1242	21	592
Edison	1732	1838	43	712
El Rancho #1	1420	1276	25	632
El Rancho #3	1396	1276	25	657
Embassy #1	1400	1654	36	603
Embassy #2	1198	1512	33	522
Evanston #1	1097	1118	21	480
Evanston #2	996	1012	18	437
Flamingo #1	1488	1898	40	632
Flamingo #3	1032	1348	30	472
Friendship #1	1092	1276	28	495
Friendship #3	1344	1256	25	630
Glen Cove #2	1113	1098	24	488
Glen Cove #4	981	1064	20	461
Glen Haven #1	1200	1332	25	547
Glen Haven #2	1304	1384	26	582
Graystone #2	916	990	18	427
Graystone #3	1124	1166	22	536
Groveland #1	1404	1250	25	622
Groveland #3	1240	1102	23	592
Hollywood #1	1664	1694	36	753
Hollywood #2	1269	1466	30	508
Jasmine #1	748	902	18	336
Jasmine #2	748	902	18	364

PLASTERING—Under this heading we give you the square yards of plastering surface, or if you use wallboard, the square yards of surface to be covered. The yardage includes all walls and ceiling surface. It does not include walls for any attached garages. All openings are included in figures such as doors and windows to allow for cutting and waste of your plaster base, such as rocklath, or wallboard.

CHIMNEYS—Chimneys and fireplaces are sometimes shown on our plans to suggest a practical location. Since we do not cut the openings in our homes for them, you can change the location or omit them entirely if preferred. The amount of material required for chimneys is as follows:

One 8" x 8" flue chimney, 30 bricks to each foot of height.
 Two 8" x 8" flue chimney, 50 bricks to each foot of height.
 One 8" x 12" flue chimney, 35 bricks to each foot of height.
 Two 8" x 12" flue chimney, 60 bricks to each foot of height.
 For mortar allow $\frac{1}{2}$ bbl. cement and $\frac{1}{2}$ cu. yd. sand for each 1000 bricks.

HOUSE	Sq. Ft. House Area	16" Blocks for Foundation	Cu. Yds. Poured Concrete	Sq. Yds. Plaster or Wallboard Surface
Kingsbury #1	1157	1234	23	728
Kingsbury #2	1254	680	12	827
Manhasset #1	1074	1132	22	502
Manhasset #2	1074	1092	21	524
Monterey #1	1560	1076	21	665
Monterey #2	1212	1164	24	533
Orlando	1394	1794	34	636
Palomar #1	909	996	18	431
Palomar #2	749	908	14	348
Palomar #3	1263	1170	19	595
Palomar #4	1259	1159	22	552
Parkway #1	928	1116	21	429
Parkway #4	928	1116	21	434
Parkway #5	1056	1176	23	469
Pasadena #1	1024	1062	19	491
Pasadena #2	888	975	17	489
Pinecrest #1	1276	1257	25	591
Pinecrest #2	1392	1306	26	622
Plaza #2	1121	1296	29	560
Plaza #4	1568	1608	36	716
Preston	936	1035	18	370
Redwood #1	720	384	7	372
Redwood #3	864	931	17	441
Redwood #4	768	872	15	372
Rio Grande #2	1124	1234	24	478
Rio Grande #4	1424	1392	30	627
Royton #1	1020	1032	19	463
Royton #2	1072	1066	20	486
Royton #3	1020	1036	20	435
San Diego #1	1070	1096	21	490
San Diego #2	1232	1216	23	530
San Diego #5	1332	1242	23	561
Santa Fe #1	1238	1162	22	580
Santa Fe #3	1026	1133	20	470
Saratoga #1	1237	1311	29	574
Saratoga #2	1632	1599	37	767
Shadylane #1	1744	1840	42	733
Shadylane #2	1744	1840	42	772
Shelby	1632	1505	30	625
Sylvan #1	936	1019	18	433
Sylvan #2	936	570	9	414
Sylvan #3	720	382	15	355
Tacoma	1776	1361	23	759
Topeka #1	1736	2193	39	646
Topeka #2	1770	2435	45	680
Tulane	1454	850	43	614
Tulsa #1	1152	1378	31	505
Tulsa #2	1232	1466	32	552
Ventura #1	1318	1246	26	534
Ventura #2	1016	1032	19	457
Ventura #3	1318	1451	32	544
Vinewood #1	944	1062	18	424
Vinewood #2	964	1062	18	462
Wilshire #1	1396	1436	28	671
Wilshire #2	1320	1323	27	612
Yorktown #1	768	868	16	377
Yorktown #2	936	958	18	436

YOU
BUILD
BETTER
WITH

DRY LUMBER

NO GUESS WORK WHEN WE SAY
"ALADDIN'S LUMBER IS DRY"

Our lumber is checked continuously for moisture. Our moisture meter tells us exactly the moisture content and we never use lumber that is not thoroughly dry or seasoned. Aladdin never piles lumber out of doors. All our lumber is stored in our mill and warehouses. Even though our thoroughly dry lumber may be subjected to rain, moisture will penetrate only the surface.



Shown above is the Electronic Moisture meter of advance design. Exact moisture percentages can quickly be ascertained from this instrument. This electronic register is your best insurance against warping, shrinking and all other failures due to improper moisture control.

DRY LUMBER

DRY LUMBER

DRY LUMBER

GREEN LUMBER

as it dries out. These changes in shape cause joints to pull apart, nails to loosen, walls to get out of plumb, and other structural defects that are a source of unending expense and dissatisfaction. Aladdin's over FIFTY years of home building experience gives you absolute assurance that your investment in an Aladdin home will be permanent and lasting. The use of dry lumber means better construction—and a sound investment.

is stronger, has greater nail holding power, and is more durable; will not shrink, warp or twist.

assures uniform size and minimizes the hazards of decay. (Green lumber will decay.)

gives long, satisfactory service—economical service, greater resistance to wear, stress and strain.

is in effect raw materials. Green lumber—lumber that has not been properly seasoned—may seem like a bargain if you look only at the price, but placed in your home it is likely to shrink, warp and twist

YOU
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dry LUMBER

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as it
structural defects that are a source of unending expense and dissatisfaction. Aladdin's over 75 years of building experience gives you absolute assurance that your investment in an Aladdin home will be permanent and lasting. The use of dry lumber means better construction—and a sound investment.

THE ALADDIN COMPANY

Catalog No. 63

Home Office and Mills, BAY CITY, MICHIGAN

1958